

UNIVERSITY OF SOUTH ALABAMA BELL TOWER PROJECT 2006 - 08

Revised 1/23/2009 7:10 AM

Campaign Plan

All naming opportunity dollar values as listed in this Campaign Plan are guaranteed until February 2009. Naming locations will be determined by the date agreement forms are signed.

Gifts to the Bell Tower Campaign will be recognized as follows:

50%					
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>		<u>USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Anonymous Donor	Tower	\$1,000,000.00		\$500,000.00	\$1,500,000.00
Name on the Tower Indefinitely (15 years if corporate sponsor)					
50%					
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>		<u>USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Chi Omega Sorority	Multi-purpose Room	\$100,000.00		\$50,000.00	\$150,000.00
50%					
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>		<u>USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
USA Nat'l. Alumni Association	Plaza	\$200,000.00		\$100,000.00	\$300,000.00
50%					
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>		<u>USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Hearin Chandler Foundation	Tower Multi Purpose Room	\$200,000.00		\$100,000.00	\$300,000.00
Name in Room					
50%					
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>		<u>USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Water Gardens					
Bruce & Cathy Wagner	Water Garden #1	\$30,000.00		\$15,000.00	\$45,000.00
D Bark Associates, Inc.	Water Garden #2	\$30,000.00		\$15,000.00	\$45,000.00
JRB Associates, Inc.	Water Garden #3	\$30,000.00		\$15,000.00	\$45,000.00
J. Delaney	Water Garden #4	\$30,000.00		\$15,000.00	\$45,000.00
		\$120,000.00		\$60,000.00	\$180,000.00
50%					
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>		<u>USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Wall of Honor					
AT&T	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Hank Wells	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Allen & Magi Pritchett	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Tommy & Kathy Zoghby*	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Andy & Carol Denny	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Dr. Steve & Lisa Furr**	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00

Dr. Jim & Diana Laier	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
James & Frances Yance****	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Volkert & Associates	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Bruce & Patricia McCrory	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Dwight & Jan Jennings	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Cecil & Susan Gardner	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
Skip Walters	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
	Wall Panel	\$15,000.00		\$7,500.00	\$22,500.00
		\$240,000.00		\$120,000.00	\$360,000.00
Name on one panel of a Wall of Honor listing the following University officials:					
*USA National Alumni Association Past Presidents					
**USA Board of Trustees Chairs					
***SGA Past Presidents					
****USA Presidents					
				50%	
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>		<u>USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Riley-Stuart Supply Co.	Sculpture #1	\$15,000.00		\$7,500.00	\$22,500.00
	Sculpture #2	\$15,000.00		\$7,500.00	\$22,500.00
		\$30,000.00		\$15,000.00	\$45,000.00
				50%	
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>		<u>USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
	Columns				
Ken Kvalheim	Column #1	\$10,000.00		\$5,000.00	\$15,000.00
Edward Cornell	Column #2	\$10,000.00		\$5,000.00	\$15,000.00
Ferrell & Pauline Anders	Column #3	\$10,000.00		\$5,000.00	\$15,000.00
Southern Earth Sciences	Column #4	\$10,000.00		\$5,000.00	\$15,000.00
Steve Clements	Column #5	\$10,000.00		\$5,000.00	\$15,000.00
John & Katherine Mincy	Column #6	\$10,000.00		\$5,000.00	\$15,000.00
Riley-Stuart Supply Co.	Column #7	\$10,000.00		\$5,000.00	\$15,000.00
	Column #8	\$10,000.00		\$5,000.00	\$15,000.00
	Column #9	\$10,000.00		\$5,000.00	\$15,000.00
	Column #10	\$10,000.00		\$5,000.00	\$15,000.00
	Column #11	\$10,000.00		\$5,000.00	\$15,000.00
	Column #12	\$10,000.00		\$5,000.00	\$15,000.00
	Column #13	\$10,000.00		\$5,000.00	\$15,000.00
	Column #14	\$10,000.00		\$5,000.00	\$15,000.00
	Column #15	\$10,000.00		\$5,000.00	\$15,000.00
	Column #16	\$10,000.00		\$5,000.00	\$15,000.00
	Column #17	\$10,000.00		\$5,000.00	\$15,000.00
	Column #18	\$10,000.00		\$5,000.00	\$15,000.00
	Column #19	\$10,000.00		\$5,000.00	\$15,000.00
	Column #20	\$10,000.00		\$5,000.00	\$15,000.00
		\$200,000.00		\$100,000.00	\$300,000.00

<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>	<u>50% USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Bernard & Barbara Malkove	Monumental Urn #1	\$7,500.00	\$3,750.00	\$11,250.00
Page & Jones, Inc.	Monumental Urn #2	\$7,500.00	\$3,750.00	\$11,250.00
		\$15,000.00	\$7,500.00	\$22,500.00
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>	<u>50% USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Reserved (Tentative)	Ornamental Light	\$6,000.00	\$3,000.00	\$9,000.00
Reserved (Tentative)	Ornamental Light	\$6,000.00	\$3,000.00	\$9,000.00
Reserved (Tentative)	Ornamental Light	\$6,000.00	\$3,000.00	\$9,000.00
Reserved (Tentative)	Ornamental Light	\$6,000.00	\$3,000.00	\$9,000.00
		\$24,000.00	\$12,000.00	\$36,000.00
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>	<u>50% USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
Alexis Atkins	Bench #1	\$5,000.00	\$2,500.00	\$7,500.00
Carol Kittrell	Bench #2	\$5,000.00	\$2,500.00	\$7,500.00
Lisa Kavanagh	Bench #3	\$5,000.00	\$2,500.00	\$7,500.00
William Fulford	Bench #4	\$5,000.00	\$2,500.00	\$7,500.00
Frank Brown	Bench #5	\$5,000.00	\$2,500.00	\$7,500.00
Joe & Jackie Busta	Bench #6	\$5,000.00	\$2,500.00	\$7,500.00
Albert Reynolds	Bench #7	\$5,000.00	\$2,500.00	\$7,500.00
Travis Adcock	Bench #8	\$5,000.00	\$2,500.00	\$7,500.00
Hugh Keating	Bench #9	\$5,000.00	\$2,500.00	\$7,500.00
Ray & Patsy Kennedy	Bench #10	\$5,000.00	\$2,500.00	\$7,500.00
David Rose	Bench #11	\$5,000.00	\$2,500.00	\$7,500.00
Richard Rose	Bench #12	\$5,000.00	\$2,500.00	\$7,500.00
Robert & Tara Bennett	Bench #13	\$5,000.00	\$2,500.00	\$7,500.00
Lulu Crawford	Bench #14	\$5,000.00	\$2,500.00	\$7,500.00
		\$70,000.00	\$35,000.00	\$105,000.00
<u>COMMITTED BY:</u>	<u>AREA</u>	<u>GIFT REQUIRED</u>	<u>50% USA MATCH</u>	<u>TOTAL GIFT VALUE</u>
	Alumni Hall Plaza Benches			
Don & Beth Davis	Bench #1	\$2,500.00	\$1,250.00	\$3,750.00
Jennifer M. Childress	Bench #2	\$2,500.00	\$1,250.00	\$3,750.00
		\$5,000.00	\$2,500.00	\$7,500.00
Brick Campaign		\$5,000.00		\$5,000.00
Kvalheim Grant		\$9,680.00		\$9,680.00
	Gift Goal:	\$2,118,680.00	USA Match:	\$1,102,000.00
Committee Funds To-Date			Gifts to Date:	Match to Date:

*In 1999-2000, during the first Bell Tower fundraising project, 194 bricks were sold. This was a one-time offer to graduating seniors. These bricks will be placed in the Alumni Plaza courtyard.