



Taking the Lead

“Leadership through charitable giving at the University of South Alabama”

Letter from the *President*

Dear Friends,

There’s nothing like the feeling on a university campus in the fall. It is a time of new beginnings, hope, and optimism. Even after more than four decades in higher education, the fall semester provides me with a sense of personal renewal. This has been particularly true this year with all of the exciting activity on the University of South Alabama campus. Everywhere you look, you see evidence of a thriving university.

I am pleased to report that, with your support, your University continues to achieve new heights in all of its missions. Significant among these is another record fall enrollment of 14,279. This includes a record 4,109 students enrolling for the first time, and a record 2,600 living on campus.

In student life, our plans to debut our football team and marching band next fall are moving forward at a lightning pace. Your giving has helped us immensely with these important objectives. Another source of conversation on campus is an exciting new logo that has been adopted for our athletic and marching band programs.

Our campus improves daily as progress continues on our new student recreation center, the Alumni Plaza and Bell Tower, our Health Sciences Building for nursing and allied health professions, the football field house, and many other projects. Another dream has become reality this fall as the new USA Mitchell Cancer Institute building is open for business. Please mark your calendar for 11 a.m. on Monday, November 3, for the dedication and grand opening.

For updates on all of this USA news, please see the University’s home page at www.southalabama.edu.

Even with all of this progress, you certainly have heard of the downturn in state funding and, like all Alabama public universities, USA is facing severe cuts. We are tightening our belts and applying maximum creativity to weather this slowdown.

While private support was never meant to replace state funding and should never be expected to do so, your giving enables us to continue to provide a margin of excellence in all of our key missions – teaching, research, service and health care.



I am grateful for your generosity that has helped the University achieve its many goals. As Campaign USA enters its home stretch toward our conclusion in March, we ask for your continued efforts as we move toward our final goal of \$75 million. With your help, I am confident we will achieve and surpass our target.

Sincerely,
Gordon Moulton

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New Scholarship Recognizes Brother of Alumnus

A new endowed scholarship was created to be awarded to an outstanding junior or senior student who is planning to enter the Christian ministry. The Charles R. McGlothren Jr. Memorial Endowed Scholarship Fund, initiated by Andrew Citrin and USA alumnus Michael McGlothren '76, will recognize McGlothren’s late brother.

Because McGlothren is an alumnus, the \$60,000 gift will be matched to create a \$120,000 endowment. According to McGlothren, he and his former law partner chose to jointly endow the new scholarship because of their strong belief in higher



education and Christian ideals. “We are both strong supporters of the University of South Alabama, and we hope that by endowing this new scholarship, we will encourage others to make similar gifts and contributions to the University,” McGlothren said.

McGlothren’s previous gifts to various areas at USA have totaled \$57,000 to date, with an additional total of \$15,000 in matching funds made by the University.

Dr. Joseph Busta said, “Michael’s continual support of students and programs at USA is deeply appreciated. Words can never thank him enough for his generosity - it is Michael’s nature to share the fruits of his labors by helping others to obtain an education. We are both fortunate and proud to have him as a USA alumnus.”



A Message from the Campaign Director

Dr. Joseph F. Busta, Jr.

Vice President for Development and Alumni Relations

It is a race to the finish and we are now in the final stretch of Campaign USA: *Leadership!* After 3 years and a lot of diligence and hard work, the University of South Alabama's first ever comprehensive fund-raising campaign will close in March 2009. Our team of civic, local and national volunteers have made incredible progress toward the benchmarks we set in our \$75 million goal. Although we have not quite achieved it, the goal is well within reach. Again, my sincere thanks to you – our donors – for your support. We could not have made the progress we have without, first, your generosity, and second, your belief in the importance of our mission and our impact in the local community. March is just six months away and it will arrive in no time. I look forward to reporting our final total. I have every confidence that we will reach our goal and possibly exceed it as we cross the finish line!

Campaign Chair Gives Back

Jim and Frances Yance recently announced an estate gift of \$500,000 to the new USA football field house. Jim is chair of Campaign USA: *Leadership*, vice chair of the USA Board of Trustees, and a 1970 graduate of the University. Their contribution, the first gift to name a portion of the field house, will create the "Jim and Frances Yance Coaches Suite" and will include the main foyer entrance, the head coach's office and conference room, reception and administrative offices.

"From the beginning, the implementation of the football and marching band programs have been contingent upon strong support from the University's friends and philanthropists," said USA President Gordon Moulton. "We are especially appreciative of Jim and Frances Yance, as their generous gift is very important in supporting our facilities plan associated with the new Jaguar football program."

"As an alumnus, I have been directly and deeply touched by the University. My USA education and participation in USA athletics have been a significant part of the foundation for every positive experience and accomplishment in my life," Jim Yance said. "The football program will significantly enhance the college experience for USA students in the future. Frances and I are happy to support it."

Frances Yance said, "I am thrilled that our gift will mark the beginning of the new football field house. In our home I hung a picture of Jim holding his 1967 award for 'Outstanding Athlete of the Year.' Obviously, the new field house holds great personal meaning for me.

We are both very proud to support Campaign USA and especially the new football program."

This gift brings the Yances total giving to over \$600,000. In the past, Jim and Frances have contributed, among other gifts, \$50,000 to the USA Football Support Club and \$15,000 to the campus Alumni Bell Tower project. They also recently added to the principal of the James A. Yance Endowed Scholarship for Pre-Law students, established in 2004.



ALUMNA CREATES ENDOWMENT AT MCI

USA alumna Patricia Cobb Rodgers recently gave \$225,000 to the USA Mitchell Cancer Institute to endow a fund for cancer research. Rodgers received her undergraduate degree in math and biology in 1968 as a member of USA's charter class. She appreciates the education at USA which launched her career at International Paper.

"It's a wonderful opportunity," she said of the MCI. "To give to the University made sense, and to give directly to the Mitchell Cancer Institute fit my needs perfectly. I would really encourage others to do this as a part of their estate planning."

Ms. Rodgers will be honored by having her name and names of her sister, Susan Cobb Copeland, and late husband, H.H. "Bill" Rodgers, on the Cyberknife Vault, the Computer Services Room and the Caregiver Workroom at the MCI. She said she was drawn to the MCI because both of her parents, Mr. and Mrs. William Paul Cobb, had cancer. Her mother survived cancer but later died from a heart attack; her father died from cancer. Rodgers is making her gift in memory of her parents and her husband Bill who died four years ago in an automobile accident.



Shrimp for Life - NYC Fundraiser for the USA MCI

The grandchildren of Arlene Mitchell and her husband, the late Mobile philanthropist and businessman Mayer Mitchell, raised \$100,000 through an event held in New York City on May 9, 2008, for the University of South Alabama Mitchell Cancer Institute.

The fundraiser took place at the loft space The XChange in lower Manhattan and featured a southern style shrimp boil and silent auction. Sales of the "Shrimp for Life" clothing line by Greg Harvell of G. Harvell Men's Clothier of Mobile, at the event also benefit the MCI.

Approximately 300 people attended the event, about 20 of those from Mobile, according to Mitchell's eldest granddaughter, Abby Grodnick, one of the event co-chairs along with her sister Meryl Grodnick and their cousin Meredith Wertheim, who all live in New York.

Speaking of her grandfather, Abby added: "It was so important for him to instill in our family the importance of giving back. I feel that our efforts with this event were a tribute to his incredible legacy."

The PET/CT Scanner Room in the USA Mitchell Cancer Institute was named in honor of the event. The grandchildren chose a favorite quote from their grandfather to be placed on the plaque. "Never give in...." with the words "In loving memory of our Poppa, Mayer Mitchell, Shrimp for Life – NYC, May 9, 2008."

Grodnick and her committee are looking forward to planning the second annual Shrimp for Life – NYC event in spring of 2009.

Alabama Power Foundation Giving Tops \$1 Million



The Alabama Power Foundation Inc. recently completed its pledge of \$500,000 to the USA College of Engineering. The gift was directed toward electrical and computer engineering and the construction of two new instructional and research laboratories at the College.

USA College of Engineering Dean John Steadman said the Alabama Power gift will help students learn to apply the latest techniques in electrical engineering. "The students and faculty of the College of Engineering deeply appreciated the generous gift from the Alabama Power Foundation to fund new laboratories in electrical and computer engineering," Steadman said. "Alabama Power is a wonderful partner in engineering education and an outstanding utility company serving the people and industry in Alabama. The Alabama Power Foundation has been one of the University's most loyal corporate partners and this most recent major gift commitment will add significant momentum to our first ever campaign, Campaign USA: Leadership."

This most recent gift brings Alabama Power's combined giving to the University to more than \$1 million. Cheryl Thompson, vice president of the Mobile division of Alabama Power, said, "This contribution to the University of South Alabama's College of Engineering by the Alabama Power Foundation makes a total of \$1,000,000 to fund engineering scholarships and laboratories at USA. We employ many USA engineers who are strong contributors to our company. With this contribution, we hope to inspire more students to study engineering and graduate to productive, rewarding careers."

Pictured above, Alabama Power Senior Vice President of Power Delivery Robin Hurst presents the remaining portion of the gift to Dr. Joe Busta and Dr. John Steadman recently at the USA National Alumni Association Distinguished Alumni and Service Award ceremony when Hurst, a 1968 graduate of USA's College of Engineering, was recognized as a Distinguished Alumnus.

Grocery Foundation Contributes to MCI

The Winn-Dixie Foundation recently presented a \$25,000 check to the USA Mitchell Cancer Institute. At Second Harvest Food Bank of Greater New Orleans and Acadiana, Peter Lynch, president, CEO, and chairman of the board of Winn-Dixie, assisted by Rita Benson LeBlanc, EVP/Owner of the New Orleans Saints, presented gift-wrapped, oversized \$25,000 checks to representatives of the USA MCI and six other organizations.

"For more than 80 years, Winn-Dixie has been known as the company with a heart," said Lynch. "Today, we continue that tradition by donating funds from our foundation to worthy organizations that share our goal of helping improve the lives of families in the neighborhoods we serve."



Engineering Alumni Society Gives Back



The USA College of Engineering Alumni Society has endowed a scholarship for a junior or senior engineering major. The Society provided the funds through their second annual alumni and student golf tournament. The society's gift of \$5,000 will be matched to create a \$10,000 endowment, resulting in a scholarship to be used for tuition, fees or books.

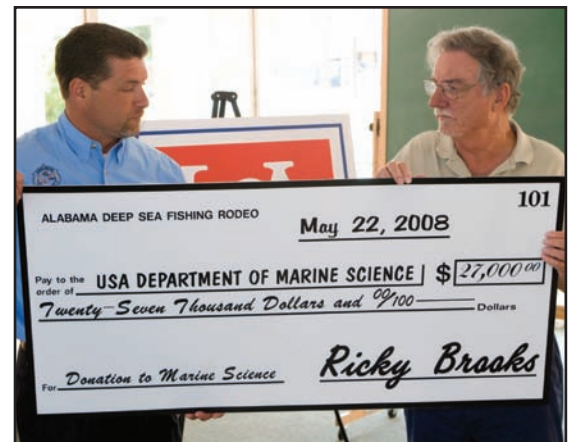
The College of Engineering Alumni Society is the first such group to endow a scholarship. The group is committed to using proceeds from next year's golf tournament and other fund-raising events to increase the scholarship endowment in the future.

Lisa Graves '92, engineering alumni society vice president of programs, and Robert Pinckard '88, society president, presented the gift to Dr. John Steadman, dean of the College of Engineering, at its recent "Shrimp on the Bay" event.

FISHING FOR RESEARCH

The USA Department of Marine Sciences was recently presented with a \$27,000 check from the Mobile Jaycees. The gift represents the proceeds of the 2007 Alabama Deep Sea Fishing Rodeo, one of the world's largest fishing rodeos and the only one that combines research with hooking prized catches. The Jaycees have donated more than \$150,000 over the years to the department, which provides on-site research at the annual angler's event.

Pictured are Brian Johnson, president of the Mobile Jaycees, and Dr. Bob Shipp, chair of the USA department of marine sciences.



Ciba Promotes Engineering Education

Ciba Specialty Chemicals Educational Foundation recently made a gift of \$50,000 to support two, four-year scholarships for the College of Engineering. The Ciba Scholarships will provide for tuition and fees for two entering freshman, majoring in chemical, electrical or mechanical engineering. Preference is given to graduates from a high school in Washington County, Alabama. Ciba Scholars may renew the scholarship each semester for four years as an undergraduate, if the students continue to meet the criteria for the award.

"I know I speak for the entire College of Engineering when I say how excited we are to have two such outstanding scholarships for engineering students. We are working hard to establish and strengthen partnerships with engineering companies, and the partnership with Ciba is an excellent example of what we can accomplish when we work together to achieve our goals," said Dr. John Steadman, Dean of the College of Engineering.

Caring Foundation Supports Nursing

The Caring Foundation of Blue Cross and Blue Shield of Alabama awarded \$30,000 to the USA College of Nursing to be used for scholarships for the Doctor of Nursing Practice program during the 2008-2009 academic school year. The gift will provide six scholarships to students enrolled in the Nurse Educator track. This new program represents a first for Alabama and prepares professional nurses for teaching positions in collegiate and hospital settings. This partnership with The Caring Foundation is the first step to enhancing USA's nursing programs by expanding the number of nurses prepared and educated at the highest level of nursing practice.

Dr. Debra Davis, dean of the College of Nursing, cites faculty involvement as the reason USA earned the doctoral program first. She said, "The faculty had an "entrepreneurial" attitude about the new degree- they were ready and willing to do the work to gain the doctoral of nursing program." The college continues to elevate nursing education in Alabama by gaining this program.

Remembering a Little One Through Literature



Since December 2007, USA Children's and Women's Hospital has received nearly 3,000 books through a memorial book drive for Ann Briggs McCullough, the infant daughter of Assistant Medical Development Director Abbie McCullough and her husband, Josh.

The Ann Briggs McCullough Memorial Book Drive, initiated by alumnae members of Phi Mu Sorority from Auburn University, received support from many people across the city, state and country. After its overwhelming success, the McCulloughs established the Ann Briggs McCullough Memorial Book Endowment at USA CWH, so that her legacy may live on by touching the lives of children and families in the hospital through the gift of literature.

The Ann Briggs McCullough Memorial Book Drive will be held annually to benefit USA Children's and Women's Hospital and the McCullough's pediatrician's office, Pediatric Associates. USA CWH Administrator Dr. Becky DeVillier was excited about the unique opportunity, "The books include something for everyone and will be enjoyed by the patients in the hospital and their families."

Record Support for Children's and Women's Hospital

The USA Children's and Women's Hospital held its 23rd annual Children's Miracle Network celebration broadcast on June 1st with Fox 10. The broadcast brought in a record \$977,962 in pledges and gifts for the hospital's pediatric services, a 32 percent increase from last year.

"Thanks largely to the support of our community, we are experiencing phenomenal growth," Dr. Becky DeVillier, USA Children's and Women's Hospital administrator, said. "The University's Board of Trustees recently approved expansion plans, which is tremendously exciting news. This recognition of nearly \$1 million in pledges and gifts from our supporters is equally inspiring."

The event was broadcast live on Fox 10 and featured hospital employees, the station's news anchors, "miracle children" stories, as well as videos of the comprehensive pediatric care provided at USA CWH.



Advisory Board Supports Center for Real Estate Studies

The Mitchell College of Business Center for Real Estate Studies is growing fast and catching the interest of local real estate professionals. The Center now produces more than thirteen reports on the local market trends in real estate and the economy. To ensure the Center's success, Dr. Don Epley, the director of the center and distinguished professor of real estate, established an Advisory Board made of 31 area professionals with real estate, finance and development backgrounds. The Board lends input on reports the Center produces, the curriculum that would best educate students, and the continuing education courses that are needed to serve the real estate profession.

Many board members have chosen to support the Center through gifts to create endowments for research, continuing education, scholarships for students studying real estate and much more.

Matt White with White Spinner and Associates, Inc. was instrumental in gaining initial support from his company through annual scholarship gifts for students studying real estate. Blacksher White-Spinner, also with White Spinner and Associates, Inc., chose to further the company's support by creating a \$25,000 real estate scholarship endowment.

The Alton R. II and Toni G. Brown Endowed Fund in Real Estate was created to support the top priorities of the Center: real estate research, a stipend for a student worker, continuing education and scholarship support. Alton R. Brown, III '76 with the Pelican Group, Inc. made this

possible through a gift of \$12,500. Because he is an alumnus, Tony's gift will be matched by the University to create a total endowment of \$25,000. Recently, Richard Berlin with Shanri Holdings of Canada, a partner of the Pelican Group, made a gift of \$12,500 to further Mr. Brown's endowment.

Gavin Bender Sr. '73 of Bender Real Estate Group recently created The Gavin Bender of Bender Real Estate Group Endowed Fund in Real Estate to support three of Dr. Epley's top priority areas: research, continuing education and student stipends. His \$5,000 gift will also be matched through the University's alumni matching program to create a \$10,000 endowment.

The Baldwin County Association of Realtors has pledged \$45,000 to support real estate research and data analyses specific to the Baldwin County area. Anthony Kaiser, president of the association, is on the Center's Advisory Board and was active in gaining the Association's support of the Center.

Abe Mitchell has also offered his support for the Center through a gift of \$25,000 for operating expenses.

"I am very appreciative of the support from the Advisory Board," said Epley. "They are helping build the Center into a nationally competitive center that will provide high quality real estate education, reporting and research for the entire Northern Gulf Coast area. Their input is invaluable, and I am not at all surprised that many are now choosing to financially support the Center."

Alumni Encourage Faculty and Staff Giving



During this year's Faculty and Staff Annual Fund Drive, Reese '74 and Rose '75 Miller, both USA alumni, offered the College of Engineering a unique fund-raising challenge. If the College could raise \$5,000 for the Reese and Rose Miller Endowed Scholarship in Engineering, the Miller's would provide \$5,000 in matching funds. The Miller challenge marks the first time alumni have taken an

active role in the University's Faculty and Staff Annual Fund Drive.

The College promoted the Miller challenge during their Faculty and Staff Annual Fund Drive Luncheons, held annually with each department to explain and encourage participation in the Annual Fund Drive. Excited by the challenge, engineering faculty and staff exceeded the goal, raising \$5,133 for the Reese and Rose Miller Endowed Scholarship in Engineering. The Millers were thrilled by the participation and even provided matching dollars for the overage.

Through the University's matching program, the \$5,133 raised by engineering faculty and staff was matched and as alumni of the University, the Miller gift of \$5,133 was also matched. As a result, the total amount raised for the scholarship was \$20,532. This is the third year the College of Engineering has achieved 100 percent participation in the Faculty and Staff Annual Fund Drive.

USA Faculty/Staff Annual Fund Sets New Records

The University of South Alabama faculty and staff recently held their annual campaign to support the University. This year's, "Commitment to Excellence" campaign set records for contributions and participation. A total of \$464,421 was contributed; 72 percent of employees gave. Seventy departments increased their participation by more than 10 percent, while 66 departments had 100 percent participation.

"There isn't anything more important to the health of a university than dedicated employees who believe in and support the mission of the institution. Our annual fund participation says it all! Our employee support and loyalty is without equal," said President Moulton.

The USA Medical Center received special recognition for its high level of employee participation and contributions. During the 2008 Faculty/ Staff Campaign Celebration Luncheon, a

certificate of merit was presented to Beth Anderson, hospital administrator and Lisa Mestas '95, leader of the division team. At right, they are pictured with President Moulton.



TWO-TIME ALUMNUS ESTABLISHES SECOND SCHOLARSHIP

Dr. Warren Nicholson '82, USA alumnus and president and CEO of N-Ton Corp. USA, surprised the College of Engineering at its 2008 Annual Awards Luncheon with a \$10,000 gift to endow an undergraduate scholarship. The N-Tron Endowed Undergraduate Scholarship will support students studying electrical engineering. As an alumnus, Nicholson's gift will be matched to create a total endowment of \$20,000. At the current five percent payout rate, a \$20,000 endowment will provide a \$1,000 annual scholarship award indefinitely.

This is the second scholarship Nicholson has endowed for the College. In 2005, Nicholson endowed a scholarship for a graduate student earning a master's degree in electrical engineering. His gift of \$5,000 was matched by the University. Nicholson received his undergraduate degree in 1982 and his graduate degree in 1989, both in electrical engineering.

FOOD WORLD - SENIOR BOWL CONTINUE PARTNERSHIP WITH USA'S CWH

The Food World-Senior Bowl Charitable Partnership recently presented the USA Children's and Women's Hospital with a check for \$30,000. In just over 10 years, the hospital has received more than \$566,000 through this partnership. "Without major supporters like Food World- Senior Bowl, we couldn't do what we do," said Carol Druckenmiller, CWH Assistant Hospital Administrator. "Their support has allowed us to purchase two global electric cars to transport our patients and their families, remodel the hospital lobby, and provide access to the Starbright network that allows seriously ill children to form peer-to-peer connections with others who have had similar illnesses or treatments, among other things." These enhancements are transforming the healthcare experience for patients and their families.

Pictured are Food World district manager Keith McCarty, Druckenmiller, and Senior Bowl president and chief executive Steve Hale.



Upcoming Events

Thursday, September 25, 2008 Eastern Shore Toyota and Hyundai of Daphne Golf Tournament

This second annual event will be held at the Timber Creek Golf Club to benefit breast cancer research at the Mitchell Cancer Institute. Sponsor applications and more information can be found under the special event link at www.usamci.com.

Thursday, October 16, 2008 Greater Gulf State Fair Inaugural Black Tie and Blue Jeans Gala

Great food, live music, live auction, and silent auction to benefit the USA Mitchell Cancer Institute. Tickets are \$75 and more information can be found under the special event link at www.usamci.com.

Sunday, October 19, 2008 Point Clear Polo Classic

The Point Clear Polo continues the tradition of the popular fall polo event with its 20th anniversary Point Clear Polo Classic to benefit the USA Mitchell Cancer Institute and Children's and Women's Hospital. The players party will be held on October 17. For more information or to purchase tickets, please visit www.pointclearpolo.com or you may contact their office at (251) 929-3758 or email poloclassic@mchsi.com.

Thursday, October 30, 2008 4th Annual Donor Appreciation Breakfast

Mark your calendars now for our 4th annual Donor Appreciation Breakfast, held to honor those who give so generously to USA. More details will be mailed at a later date.

Monday, November 24 through Wednesday, November 26, 2008 10th Annual Children's Miracle Network Radiothon

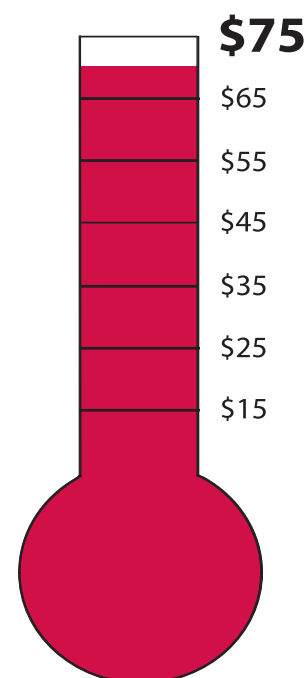
The CMN Radiothon benefiting the USA Children's and Women's Hospital will be aired on Lite Mix 99.9 FM. It will be broadcast Monday and Tuesday from 6 a.m. until 7 p.m. and from 6 a.m. until noon on Wednesday. Children, families, doctors, and staff will share their experiences at the Hospital while listeners have the opportunity to call in and pledge their support to the hospital. Funds raised will purchase medical equipment and provide programs and services for children treated at the hospital. Tune in, listen, and call to make a pledge. Call the CWH Development Office at (251)415-1636 for more information or to volunteer your assistance during the Radiothon.

Friday, January 30, 2009 USA National Alumni Association's Distinguished Alumni and Service Awards

This annual dinner gala is held on USA's campus as the USA National Alumni Association presents five Distinguished Alumni awards and three Distinguished Service awards. To purchase tickets, sponsor a table, or for more information, contact Carol Kittrell in the Office of Alumni Relations at (251) 460-7084 or ckittrell@usouthal.edu.

Campaign Progress

Gifts in Millions



The Development Office Grows Again

As USA continues to grow, expand, and add new programs, so must the Development Office!

One of our newest additions, Julie Cowgill, joins our staff as the Associate Director of University Development. Julie will work to secure major gifts for USA's academic units. She previously worked in the development office at Boston College.

Kelly McCarron comes to us from Springhill College to serve as an Assistant Director for Medical Development. She will work to secure major gifts for the Mitchell Cancer Institute while Abbie McCullough, also an Assistant Director of Medical Development, will turn her attention to the many special events and fundraising opportunities for the MCI.

Shea Sadler joins our staff as the Assistant Director for Development Services. We're very excited to have her on board so that we can keep our generous donors informed about the impact that their gifts make over time.

Shinta Stanley, joins our staff as Accountant with over 20 years of experience at USA. She will be responsible for budgets and business operations for the division.

Working with You

Dr. Joseph F. Busta, Jr.
Vice President for Development and Alumni Relations

Tracy Coleman
Associate Director, Medical Affairs

Cassandra Comings
Development Specialist, Children's and Women's Hospital Development

Julie Cowgill
Associate Director, University Development

Ann Cunningham
Director, Children's and Women's Hospital Development

Kim Culbreth
Development Specialist, School of Continuing Education and Special Programs and College of Education

Melissa Dickinson
Assistant Director, Annual Giving

John Goodroe
Director, Athletic Development

Travis Grantham
Director, Medical Development and Alumni Relations

Lisa Kavanagh
Associate Director, Alumni Relations

Carol Kittrell
Director, Alumni Relations

Kelly McCarron
Assistant Director, Medical Development

Abbie McCullough
Assistant Director, Medical

Kim Peterson
Director, Development Services

Melodie Robinson
Assistant Director, College of Medicine Alumni Relations

Lauren Roebuck
Development Specialist, College of Engineering and Mitchell College of Business

Shea Sadler
Assistant Director, Development Services

Shinta Stanley
Accountant

Ben Samel
Director, Leadership Gifts and Gift Planning

Beth Schiavoni
Campaign Coordinator & Development Specialist, Athletic Development

Kristyn Sifford
Development Specialist, Colleges of Nursing and Allied Health

Ginny Turner
Director, University Development

Dr. Lois Wims
Associate Dean, College of Arts and Sciences Development

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Opportunities to *Give*

Private support for is critical to future success of the University of South Alabama (USA). There are many ways to make philanthropic gifts to USA. Gifts can be restricted gifts to any department, college, or program or, you can choose to make unrestricted gifts to the University to be used “Where the Need is Greatest” at the President’s discretion.

A charitable gift to the University of South Alabama can take many forms:

Cash or securities—make the most immediately useable gifts to USA. All gifts of cash or securities can be designated for any purpose you choose.

Corporate matching gifts—many companies encourage their employees’ philanthropy by matching, doubling, or tripling the employee’s gift. If you work for a matching gift company, just send your employer’s matching gift form with your gift, and USA will take care of the details. Both you and your company will be recognized for the matching gift.

Bequest through a will or living trust—many donors find a bequest the most convenient way to leave a legacy to USA.

Charitable trust or other life income plan—various trust arrangements such as charitable remainder unitrusts, charitable remainder annuity trusts, and charitable lead trusts may enable you simultaneously to make a gift to the University, retain income from the assets, and secure a tax advantage.

Gifts of real and personal property—your gift of real estate, works of art, collectibles, rare books, copyrights, and oil and gas interests may be sold and the proceeds endowed or used for capital or operating funds. Gifts of useable scientific equipment or computers may go immediately into the classroom or research laboratory.

Gift with funds that are returned to you or passed to your loved ones—you can make a gift of cash or other assets through an arrangement that will provide USA with annual gifts over a specified period and then pass the gift principal to your heirs or have it returned to you. These creative gift plans offer valuable income, as well as gift and estate tax savings, depending upon which type you choose.

IRA’s and qualified retirement plans—because these assets may be subject to heavy taxation when passed to your heirs, they are wonderful assets to consider using for charitable giving. Your gift can be made simply by designating USA as a beneficiary of your retirement plan. If, however, you meet the minimum age for withdrawals and would benefit from a deduction to use against your current taxes, you might also consider a lifetime distribution to USA. Due to the dynamic nature of the law, you should consult your tax advisor prior to making such a gift.

Life insurance—a life insurance policy that is no longer needed can be donated during your lifetime to support your favorite University program. Such a gift offers you income and estate tax savings. USA can also be named as a beneficiary of a new or existing policy.



Leadership

 University of South Alabama

 Office of Development

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