



Taking the *Lead*

“Leadership through charitable giving at the University of South Alabama”

Letter from the *President*

Dear Friends,

As spring 2008 begins, the University enters into the final year of Campaign USA: Leadership – our first ever comprehensive fund-raising endeavor. When we began the silent phase of this campaign in 2004 and kicked off the public phase in 2006, no one could have predicted the many historic and record-breaking changes to come – both directly and indirectly – as a result of our campaign. What were once hopeful goals are now becoming realities at the University of South Alabama.

From an all time record enrollment of more than 14,000 students in fall

of last year, to new campus facilities like Meisler Hall, to recent groundbreaking ceremonies for the Alumni Plaza and Bell Tower, and Board of Trustee approval for the start of NCAA football, our institution has seen unprecedented growth and success unlike others in our state. I can't express the pride that I have for these many outstanding achievements.

Allow me to express my heartfelt thanks to everyone who has contributed to the campaign thus far. Your generous support is the hallmark of our success. If you are still considering a gift to the campaign,



I urge you to pledge your support before we draw to a close in March 2009. Remember – every gift counts!

Sincerely,
V. Gordon Moulton

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Recent Graduate Giving Back in a Big Way



Just days after graduating from USA, the former Student Government Association President, William V. Jackson purchased a \$200,000 life insurance policy and made the University of South Alabama owner and beneficiary of the policy. This enabled Will to make a significant gift to the University without a lot of initial expense. Fifty percent of the funds will be designated to the College of Medicine General Scholarship Fund and the other fifty percent will be used to establish the Mitchell College of Business William V. Jackson Scholarship Endowment. Will had the following to say:

“The Mitchell College of Business equipped me for success in my career. As an alumnus of USA, it is my obligation and honor to lend a hand to the students, both current and future, to give them even better opportunities than what I was privileged to experience. When I was a student worker in the COM Office of Admissions, I had the opportunity to witness firsthand the impact the USA health system has on our community, state, region, and beyond. Our College of Medicine is preparing future physicians to excel in their profession and to give back to their communities through tending to those in need.” Will continued, “The greatest joy in life comes from giving. Rather than asking yourself whether you should give, ask what you can give.”



A Message from the Campaign Director

Dr. Joseph F. Busta, Jr.

Vice President for Development and Alumni Relations

One of the basic tenets of fund-raising is recognizing the importance of growing the number of donors in an ongoing campaign. Obviously, in general more donors will provide access to more resources; however, there is another equally important factor at work here. Our task is to also grow the number of donors who will make multiple gifts to the University – even after the campaign is over. Through stewardship and our good faith use of their resources, donors are more likely to continue support of USA and thereby ensure our growth, which is so vitally important to a young institution such as ours.

We see this phenomenon at work in Campaign USA - As we close in on the end of the second public year of our campaign, more than 15,000 donors have made close to 26,000 gifts. Now it is up to us to build on this momentum through the close of the campaign by identifying new donors, maintaining the confidence of our current donors, and sharing our successes with you. In this edition of “*Taking the Lead*,” we’ll look at some of our recent contributions and the endeavors supported, as well as the donors who have made them possible.

Dr. and Mrs. Boyd Bequest \$2 Million to MCI

In the largest gift to Campaign USA by an employee, the director of the University of South Alabama Mitchell Cancer Institute and his wife have made a \$2 million bequest to launch an unrestricted research endowment for the Institute.

Dr. Michael R. Boyd, Abraham Mitchell chair and director of the USA Mitchell Cancer Institute, and his wife, Ginni, said their gift will initiate the development of the USA Mitchell Cancer Institute Research Endowment Fund, aimed at improving cancer prevention, diagnosis, treatment, community outreach, and public education.

USA President Gordon Moulton said the Boyds’ gift shows their commitment to the Institute and the University community. “This gift is doubly meaningful because it supports an important cause, and it is coming from two people who have dedicated their lives – and in Mike’s case his career – to the study

of treatment and prevention of cancer. It demonstrates that we are individually and collectively committed to the success of the USA Mitchell Cancer Institute,” Moulton said. “Dr. Boyd’s leadership in this important cause has been an inspiration for all of us.”

Dr. Boyd said, “Our goal is to help ‘seed’ the initiation and growth of a major research endowment of true consequence for the USA Mitchell Cancer Institute. The annual investment revenues from such an endowment could provide perpetual support for cutting-edge cancer research at USA that has the potential to yield major advancements in cancer health care.”

To begin the endowment, the Boyds also made a \$10,000 cash gift to the MCI, which will be matched dollar for dollar by the University for a total of \$20,000. “We are committed to helping in every way possible to grow, with the help of others, this MCI research endowment to achieve a goal of \$100 million,” Ginni Boyd said. Dr. Boyd said the couple wanted to use their estate gift to further the fundamental purpose of the MCI, support Campaign USA, and encourage others to give.



Where There’s a Will...

Two medical degrees, a Ph.D., and endless nights in the lab working on what would become 17 research papers (including one that’s been cited 999 times by subsequent researchers) were a lot of work for a young married couple.

Drs. Jon and Christy Thornton have a lot to remember from their days at the University of South Alabama College of Medicine. And they know how close it came to not happening at all. “Were it not for scholarships, I could not have gone to school,” said Jon. “It’s very important to provide scholarships to people because your brightest and best may not be the ones who can afford it.”

To make sure that others have the same chances he did, these two young alumni have found a way to make a major donation to USA’s medical program via a life insurance policy. “Life insurance is a good method for younger alumni,” said Jon. “Most people can’t afford \$10,000, but \$100 a month is okay.” And when he or Christy passes away, the university will receive \$250,000.

Their gift honors Dr. James Downey, who was Jon’s mentor during the Ph.D. phase of his studies. Jon, now practicing nephrology, especially appreciates the opportunities Downey gave him to get credit for his own work and to present his findings, including at a conference in Belgium.

Since leaving USA, the Thorntons have established practices in Hattiesburg. An internal medicine specialist, Christy is temporarily a stay-at-home mom to their three children, Micah, 12; Noah, 9 and Claire, 5. She expects to return to practice in the next year or so.

“In academia, you see people with great ideas but no funds,” said Jon. “Universities are becoming much more dependent on their ability to raise money. Even state schools seem more like state-assisted,” he said. Rather than fret, they chose to make a donation.

The downside of an insurance gift, said Jon, is that the donor never sees the results. But he and Christy can live with that. “We don’t need to see it but to know it will be there.”

USA Announces First Head Football Coach



On February 15, the long awaited announcement was made, the University of South Alabama had its first ever football coach! Joe Gottfried announced former Birmingham Southern head coach and Mobile native Joey Jones as head football coach at USA.

“I’m excited about the opportunity ahead of me,” Jones said. “I want to say thanks to the University of South Alabama for entrusting the football program to me. I am very passionate about getting started... I like the fact that the University has a great plan in place, dating all the way back to 2000. They went through a deliberate process.”

Thus far, Jones has gotten to work with the hiring of six assistant coaches. Former Auburn University quarterback and Mobile area native Dameyune Craig will join the Jags as running backs coach. Former Texas A&M offensive coordinator Les Koenning Jr. has been named the offensive coordinator. Former Prattville High School head coach Bill Clark has been named Assistant Head Coach for the USA Football program. Clark will coach the defense and coordinate linebackers. Former University of Tennessee at Chattanooga defensive line coach John Turner has been named to a similar position at USA. Another former Prattville High School assistant has been named to USA’s staff, Duwan Walker will coach the defensive backs for the Jags. Brian Turner, a former Troy University assistant, will join USA as recruiting coordinator and work with the defensive staff.

The University community is ecstatic about the new program and looking forward to kickoff for the first game in the fall of 2009.

BELL TOWER GROUNDBREAKING

In February, the University celebrated Homecoming with many different activities including the groundbreaking of the Bell Tower. The Bell Tower and Alumni Plaza will create a landmark in the center of USA’s main campus. The plan includes architectural elements designed to honor the University’s history and encourage the facility’s incorporation into campus life and celebrations.

“The University of South Alabama Bell Tower will be a symbol of unity for our faculty, staff, students, alumni and supporters, as well as an important icon reflecting both the growing strength of the University and the ever-increasing positive impact USA is having each day on the people it serves,” said USA President Gordon Moulton. “The Bell Tower will become a campus focal point that students and alumni can use for important moments and significant events in their lives.”

Once completed, the new tower will stand more than 130 feet high at a site just west of the Mitchell Center and the Jaguar sculpture. The project includes arbors, water gardens, and the beautiful 130-foot clock tower, which will feature an electronic bell carillon. In addition, an open-sided, multi-purpose activity space under the tower will seat 142. An open-air amphitheater will encourage outdoor classes and performances. Walls of Honor underneath the tower will list key individuals who have led the University including: University presidents; Board of Trustees chairs; National Alumni Association presidents; Student Government Association presidents; and Faculty Senate chairs. All lifetime members of the USA National Alumni Association will also have their names listed on one of the historic walls.



HOMECOMING



2008

UPDATE ON MITCHELL CANCER INSTITUTE



Construction progress on the Mitchell Cancer Institute is really coming along. The MCI is expected to be ready to open it's doors in July of 2008 and a grand opening event is being planned for later in the fall.



Byrum Family Contributes to Cancer Research

Mr. Joe B. Byrum committed to a \$100,000 pledge to the USA Mitchell Cancer Institute. Made through the Byrum Family Foundation Trust, the gift will be used to provide unrestricted funding for the Mitchell Cancer Institute. In recognition of this generous contribution, the MCI Clinical Exam Suite Waiting Room will be named in honor of the Byrum Family Foundation. The many visitors and patients using this area in the MCI will be reminded of the Byrum family's kindness and generosity in making this donation.

HELPING TO FIND A CURE

Mr. Ben A. Meisler and his wife, Laura, have made a \$100,000 pledge to the USA Mitchell Cancer Institute. The Meislers' generous gift was given as a tribute to a special friend and to honor the memory of several loved ones. Ben and Laura Meisler's donation was made in honor of Mr. Mayer Mitchell, longtime friend of the Meisler family, who was instrumental in helping bring the MCI to Mobile. The gift was also given in memory of Ben's grandparents, Mr. Harry T. Meisler and Mrs. Annie M. Ripps, who both died of cancer. Ben stated, "My family has been affected by cancer in many ways and I am happy to give to help find a cure for this dreaded disease."

Hyundai of Daphne, AIG Contribute \$40,000 to USA Mitchell Cancer Institute

In October 2007, Hyundai of Daphne raised \$20,000 through a Golf Tournament for Breast Cancer Research for the USA Mitchell Cancer Institute. Through a matching gift program, AIG, contributed another \$20,000, for a total donation of \$40,000 to the MCI. With this gift the Shawn and Leyla Esfahani Breast Cancer Research Endowment Fund was created.

Shawn Esfahani, owner/president of Hyundai of Daphne, said the event

allowed his employees to practice their teamwork for a worthy cause.



It was our way of coming together as a team," he said. "It brings us closer together and makes a difference." He said he had the utmost respect for cancer survivors.

"In our eyes, the real heroes are the ones who go through the challenge of it and live to tell about it." Esfahani said.

AIG sales professional Brian Weil said the USA MCI is important to him and his wife, who is a cancer survivor. AIG is committed to helping find a cure for this dreaded disease.

Unique Giving Opportunity

Dr. Jean L. Watts recently made a \$100,000 gift to the MCI. Dr. Watts took advantage of a special IRS opportunity to make a donation through her individual retirement account (IRA). Congress recently changed the rules for charitable gifts made from IRAs, which allowed her to use this method of giving to add to her existing endowments at the Mitchell Cancer Institute. Funds were equally distributed to the Dr. Jean L. Watts Fund for Cancer Research and Drug Development and the Dr. Jean L. Watts Fund for Cancer Research Equipment. Dr. Watt's gift also qualified for the University's matching gift program and was matched dollar for dollar. MCI Director Dr. Mike Boyd stated, "This gift will help accelerate our research aimed at discovery and development of new effective diagnostics, treatments, and preventions of cancer."

Congress is currently working to extend this program through 2008.

Mr. Mayer Mitchell, a member of the USA Board of Trustees and Campaign USA Leadership Team and strong advocate of the University passed away September 26, 2007. To date, over \$191,000 has been raised in memory of Mr. Mitchell and will be directed to the Mitchell Cancer Institute, one of his passions. Mayer's wife, Arlene, will continue her husband's work by taking his seat on both the Board of Trustees and Campaign USA Leadership Team. We extend our sympathies to Arlene, his brother, Abe, their family and friends.

Mayer Mitchell



First College of Medicine Graduating Class Member Gives Back

Dr. Thomas J. Wool and his wife, Dr. Laurie Jean Weil, pledged \$120,000 to USA to establish the Dr. Thomas J. Wool Endowed Scholarship for the College of Medicine. Funds from the endowment will be used to provide scholarship support for a student in the College of Medicine. Criterion for selecting the recipient for this award is based on the student being in the top 20% of the class and demonstrating financial need. Dr. Wool, who is a cardiologist in Montgomery, was in the first graduating class of the College of Medicine at the University of South Alabama. As an alumnus, Dr. Wool's gift qualifies for the University's matching gift program and the funds will be matched dollar for dollar.

Former Track Star Making a Difference

University of South Alabama alumnus and track star R. Lee McKinney, II and his wife, Laura, have given \$75,000 to establish the McKinney Family Endowed Scholarship Fund for Track Students. The University will match the McKinney gift dollar for dollar to create a \$150,000 endowment.

"I wanted to help the University and the Cross Country/Track program that has given so much to me in life," McKinney said.

Cross Country and Track & Field Coach Lee Evans said, "Our track athletes, both today and for generations to come, will benefit from the McKinneys' generosity, and we will be better able to compete because of their desire to make a difference in young people's lives."



Football Lands First Major Corporate Gift



Budweiser-Busch Distributing Co. Inc. of Mobile has pledged \$50,000 to USA's new football program, the first major corporate gift dedicated to the new athletic effort. Budweiser-Busch Distributing's Chief Executive and President Jim Fuchs, Vice President and General Manager Mark Hughes, and Vice President Alexis Atkins expressed their excitement about the football program and what it would bring to USA and to the Mobile community. Atkins, who also serves on the USA National Alumni Association Board of Directors, said, "We are excited for the school. The football program will do great things for the school and for the city." Hughes said, "We are sure this football program will trigger increased interest from the business community."

Lettie Pate Whitehead Foundation presents \$46,000 to the USA College of Nursing

The USA College of Nursing is the proud recipient of scholarship funds given by the Lettie Pate Whitehead Foundation. This year, the Foundation awarded a grant of \$46,000 to be used for undergraduate nursing scholarships during the 2008-2009 academic school year. Last year, a gift of \$36,000 funded 16 scholarships. The Foundation has supported nursing scholarships at USA for the past four years, bringing their total giving history to the University to \$132,000.

The USA College of Nursing is the third largest nursing education program in the United States and is a leader in training professional nurses to meet the nursing needs of the state and region. The College has an enrollment of over 2,000 students and offers a Bachelor of Science in Nursing degree and a Master of Science in Nursing degree. The College has made history by being the first in the state to establish a Doctorate of Nursing Practice degree.

Education Professor John Strange Donates Art Collection

Some of the most valuable and impressive public works of art in our community can be found right here at the University of South Alabama. And thanks to Education professor Dr. John Strange, our art collection has dramatically increased with his commitment to donate 407 pieces of impressive artwork.

Dr. Strange has spent a lifetime collecting artwork - picking up unique pottery and paintings from the various places he has vacationed, purchasing artwork from USA students and faculty, photographing magnificent landscape scenes, and even collecting vintage event posters. Each piece in his eclectic collection represents a particular time or place in John's life and provides a tangible memory.

The College of Education exhibits many pieces from John's collection such as a famous leadership poster

from the 60's featuring JFK and signed posters from a Kentucky Derby Festival and the Louisiana World Exposition, which hang alongside lithographs, paintings, photos, and more. There is even an original MGM Pink Panther print, and one can't suppress the urge to smile at the cynical and vibrant cartoon character.

John Strange's gifts are meaningful to the University in two ways: The first is the eclectic nature of the collection, comprised of every imaginable art medium, which offers the viewer an exciting visual journey, and secondly, John has given pieces of himself back to the University so that others can experience the same enjoyment as he has had in building this collection.

Plans are underway to host an exhibit featuring John's collection of art this spring.

FRIENDSHIP GROWS SCHOLARSHIP ACCOUNT

In 2003, Ron Stallworth received his bachelor's degree from USA in Chemical Engineering. It was a degree he truly earned - a degree which took 14 years of working and going to school part-time to obtain.

The Stallworth story of courage and determination began when Stallworth was just a young boy living at home with his father and three older siblings. The family battled poverty few could image; they lived in a home with no running water, no telephone, and no furniture. The Stallworth boys would collect cans to sell for money and worked other odd jobs to survive. Despite these hardships, the Stallworth family had a close bond. They cared for each other and their father, who became legally blind when Stallworth was just in middle school.

When Stallworth was 16 years old, his life got even harder. His father passed away. Devastated and with very few options to turn to, Stallworth became even more determined to make something of himself and his life. After a brief stay with relatives, Stallworth made the decision to make his \$400 car his home. He slept there each night in the Springhill Medical Center's parking lot. It was a place he felt safe and close to his father since his father received treatment there before his passing.

Awoken each morning by the hospital security guard, Ron attended classes at Murphy High School where he also ate, showered, and washed his clothes. He continued living in his car for another six months until finally landing a part-time job enabling him to move into a small apartment.

Upon graduating from Murphy, Stallworth's plan was to attend North Carolina State University as a walk-on basketball player. He faced yet another hardship when he broke his hand during a basketball camp, forcing him to put this dreams aside and move back to Mobile.

Ever determined, Stallworth did not give up. With help and encouragement from old friends, he was offered a job at UOP, a division of Honeywell, and he enrolled in the University of South Alabama to study chemical engineering.

During his fourteen years as a student at USA, he worked, attended classes, married a fellow USA student, and welcomed his first child. In 2003, Stallworth's dream became a reality when he graduated with a chemical engineering degree. It was a degree he fought hard to earn, a degree which created a story that now hangs proudly in the USA College of Engineering.

Shortly after graduation, Ron was determined to help other students. He established the Ron and Gail Stallworth Scholarship in Chemical Engineering, which provided a \$500 annual award for a deserving chemical engineering student. However, a chance meeting with now good friend Charles Koetting would add to the Stallworth Story and to the scholarship.

Stallworth, still working for Honeywell after graduation, met Koetting, owner of C-KOE Metals in Texas at a business meeting. The two went golfing and then to dinner where,

Stallworth shared his fourteen year college experience. "I'm not even sure how we got started talking about it," Koetting said. Whatever the reason, he was deeply moved by Ron's story.

In 2006, Ron's territory changed and he was no longer Mr. Koetting's Honeywell representative. Koetting knew he had to do something to honor Stallworth's achievements. In October 2006, Koetting contributed \$2,500 to the Ron and Gail Stallworth Scholarship. Later, not convinced he'd done enough, Koetting made another contribution of \$10,000 in December of the same year, boosting the fund to the endowment level.

Because the fund was established as an endowment, all of Stallworth's future gifts to the fund could be matched through the University alumni matching program. Koetting, however, didn't stop there. He surprised Stallworth and USA again in December 2007 with a \$20,000 gift to the fund. The account now totals over \$34,500. At this level, the payout per year provides nearly half of a student's tuition and fees.

"I give because of Ron," said Mr. Koetting, who has yet to see USA's campus. The two are planning a trip this spring so Koetting can see where Stallworth spent so many years. "If he endorses it, it has to be good," Koetting said when asked about his future trip to campus.

Ron Stallworth's friendship with Charles Koetting has taken Ron's story to a new level and created a scholarship that will forever benefit USA chemical engineering students.

Another Successful Radiothon for USA Children's and Women's Hospital

The 9th Annual Children's Miracle Network Radiothon supporting USA Children's and Women's Hospital, held in November, raised a total of \$103,113 in gifts and pledges. During the Radiothon, Lite Mix 99.9 personalities talked with children, families, doctors, staff and volunteers about their experiences at the hospital.

Listeners' pledges help purchase medical equipment and enhance programs and services for children treated at USA Children's & Women's Hospital.

"The continuing support we receive during the annual Radiothon is heartwarming and encouraging," said Dr. Becky DeVillier, hospital administrator.

"We're honored to be the region's hospital of choice for children's care."

The Memory of Ethelyn B. Hays Lives On at MCI

Mrs. Ethelyn B. Hays was diagnosed with chronic myelogenous leukemia in 1988. Six and one-half years later, after the Hays' medical insurance was canceled, a bone marrow match was located and community members banded together to raise \$200,000 to secure her position at a transplant center. Ethelyn's miracle chance for a cure became a reality as the spirit of giving was ignited in thousands of people. Her faith never wavered and her dream of being able to spend the rest of her life helping others never faded. Sadly, Ethelyn lost her battle with leukemia, but she left us with a legacy of love and with her dream intact. In honor of this legacy and in memory of her beautiful life, The Ethelyn B. Hays Fund has donated all its assets in the amount of \$406,000 to the Mitchell Cancer Institute to establish The Ethelyn B. Hays Endowment Fund. Proceeds from this endowment will be used to provide funding of a payment assistance program for cancer patients in need. In memory of Ethelyn and in recognition of this generous gift, the Outdoor Terrace and Garden and the Oncology Infusion Suite Pharmacy will be named in her honor. The Board is still active and wants to raise additional funds to get this endowment to \$1 million to help more families in need.

Upcoming Events

April 26, 2008 • 8:00 AM 10th Annual Grand Bay, Alabama "Walking for the Memories"

The Citizens for a Better Grand Bay, Inc. will be hosting the mile walk, starting in front of the Grand Bay Middle School. The Walk is held in honor or memory of loved ones who have been touched by cancer. All money raised from the event will be donated to the USA Mitchell Cancer Institute for Cancer Research. Please call Chair, Barbara Hudson at (251) 865-6998 to for more information or to volunteer.

April 26, 2008 • 1:00-4:00 PM USA Port City Alumni Chapter Crawfish Boil/ Scholarship Fundraiser

Enjoy lots of craw daddy's, live music by Wes Loper, and drink specials at the Wine Loft in Legacy Village. Also, join special guest, USA Football Coach Joey Jones for a live auction of footballs autographed by USA Football coaches. Tickets are \$15 to benefit USA Scholarships and are available at the USA Alumni Office or the Wine Loft. Call (251) 460-7084 for additional information.

May 9, 2008 • 8:30 - 11:30 PM First Annual Shrimp for Life – New York City The XCHANGE

Overlooking the Hudson River in Manhattan, this Summer Cocktail Party, with passed hors d'oeuvres, silent auction, dancing and more, will also showcase Shrimp for Life™ products. All proceeds will benefit Breast Cancer Research at the Mitchell Cancer Institute. This event is co-chaired by Mayer Mitchell's grand-daughters who live in NYC, Abby Grodnick, Meryl Grodnick and Meredith Wertheim. Visit www.usamci.com for more information.

May 11, 2008 Mitchell Cancer Institute Night at Hank Aaron Stadium sponsored by AIG

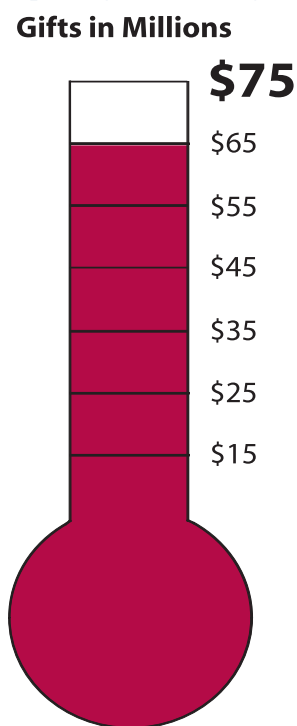
Treat Mom on her Special Day to the Bay Bears vs. the Jacksonville Suns baseball game that begins at 6:05 P.M. Arrive early to watch Dr. Mike Boyd, director of the MCI, will throw the first pitch. Cancer patients, survivors, and MCI employees are welcome to join him on the baseline. (Gather at 5:15 PM beside the Stadium Club Restaurant). Special "Mom" Giveaways between innings, Amazing Silent Auction, and before you enter the gates enjoy a complimentary Hot Dog and Pepsi! All proceeds from the event will benefit cancer research at the Mitchell Cancer Institute.

2008 Distinguished Alumni and Service Award Winners



The University of South Alabama National Alumni Association honored its 2008 Distinguished Alumni and Service Award winners at a gala held on February 15, 2008 at the Mitchell Center. Pictured are the recipients (l-r): E. Thomas "Tom" Corcoran '70; Dr. James L. Harris '79; (alumni service) Celia Mann Baehr, M.B.A. '82; Dr. Steven H. Stokes, M.D. '80; (service award) Alabama Governor Bob Riley; Robin A. Hurst '68; (service award) Mobile Mayor Samuel L. Jones; and R. Bruce McCrory '72.

Campaign Progress



As of March 1, 2008

A New Home for Two Colleges

The new College of Nursing and College of Allied Health Professions is really beginning to take shape! Construction is expected to be completed in April of 2009.



Working with You

Dr. Joseph F. Busta, Jr.
Vice President for Development and Alumni Relations

Tracy Coleman
Associate Director, Medical Development

Cassandra Commings
Development Specialist, Children's and Women's Hospital Development

Julie Cowgill
Associate Director, University Development

Kim Culbreth
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Ann Cunningham
Associate Director, Children's and Women's Hospital Development

Melissa Dickinson
Assistant Director, Annual Giving

John Goodroe
Assistant Athletic Director, Development

Travis Grantham
Director, Medical Development and Alumni Relations

Lisa Kavanagh
Associate Director, Alumni Relations

Carol Kittrell
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Opportunities to *Give*

Private support for is critical to future success of the University of South Alabama (USA). There are many ways to make philanthropic gifts to USA. Gifts can be restricted gifts to any department, college, or program or, you can choose to make unrestricted gifts to the University to be used “Where the Need is Greatest” at the President’s discretion.

A charitable gift to the University of South Alabama can take many forms:

Cash or securities—make the most immediately useable gifts to USA. All gifts of cash or securities can be designated for any purpose you choose.

Corporate matching gifts—many companies encourage their employees’ philanthropy by matching, doubling, or tripling the employee’s gift. If you work for a matching gift company, just send your employer’s matching gift form with your gift, and USA will take care of the details. Both you and your company will be recognized for the matching gift.

Bequest through a will or living trust—many donors find a bequest the most convenient way to leave a legacy to USA.

Charitable trust or other life income plan—various trust arrangements such as charitable remainder unitrusts, charitable remainder annuity trusts, and charitable lead trusts may enable you simultaneously to make a gift to the University, retain income from the assets, and secure a tax advantage.

Gifts of real and personal property—your gift of real estate, works of art, collectibles, rare books, copyrights, and oil and gas interests may be sold and the proceeds endowed or used for capital or operating funds. Gifts of useable scientific equipment or computers may go immediately into the classroom or research laboratory.

Gift with funds that are returned to you or passed to your loved ones—you can make a gift of cash or other assets through an arrangement that will provide USA with annual gifts over a specified period and then pass the gift principal to your heirs or have it returned to you. These creative gift plans offer valuable income, as well as gift and estate tax savings, depending upon which type you choose.

IRA’s and qualified retirement plans—because these assets may be subject to heavy taxation when passed to your heirs, they are wonderful assets to consider using for charitable giving. Your gift can be made simply by designating USA as a beneficiary of your retirement plan. If, however, you meet the minimum age for withdrawals and would benefit from a deduction to use against your current taxes, you might also consider a lifetime distribution to USA. Due to the dynamic nature of the law, you should consult your tax advisor prior to making such a gift.

Life insurance—a life insurance policy that is no longer needed can be donated during your lifetime to support your favorite University program. Such a gift offers you income and estate tax savings. USA can also be named as a beneficiary of a new or existing policy.

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Leadership

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