

Strategy Scenario
By Jane Wimberg

STRATEGY: Concept Mapping CONTENT: Job Hunt Procedures

TITLE: *Senior Career Seminar*

TIME REQUIRED: 50 minutes NUMBER OF PARTICIPANTS: 20

TARGET AUDIENCE: College seniors

GOAL OF ACTIVITY: To allow students to see the process of applying for entry-level positions after graduation.

PURPOSE OF SCRIPT: To demonstrate the use of concept mapping as a flowchart.

LEARNING OUTCOME(S), Gagne's Taxonomy: Cognitive strategies

LEARNING OUTCOME(S), HEO Taxonomy: Application; Evaluation

LEARNER CHARACTERISTICS: Seniors approaching graduation

ENTRY SKILLS: None.

SETTING: College computer lab.

MEDIA: Computer and Internet access.

PROCESS:

1. The teacher will gain interest in the lesson by asking the students who is excited to be graduating soon.
2. Students will be asked to make a list of the steps that he or she individually takes throughout the lesson.
3. Students will be given the first concept to construct his or her own map for job hunting.

4. Students are then given the first concept, search www.google.com for websites for finding jobs.
5. Students are then instructed to find web sites of interest and use the list of steps to create a concept map using Inspiration software.

STRATEGY ASSESSMENT:

1. Does requiring the students to map concepts create an effective scenario?
2. Can this strategy provide a useful tool for the students?
3. Is a concept map the best strategy for this scenario?

REFERENCES

West, C.K., Farmer, J.A., & Wolff, P.M. (1991). Instructional Design: Implications from Cognitive Science, Boston: Allyn and Bacon.