



# IDD News: Instructional Design and Development

## Blogs and Sites of Interest—

- **EdTechTalk**—<http://edtechtalk.com/>—webcasting network of educators dedicated to helping those involved in educational technology explore, discuss, and collaborate in its use. They currently webcast 5 shows regularly.
- **Creating Passionate Users**—[http://headrush.typepad.com/creating\\_passionate\\_users/](http://headrush.typepad.com/creating_passionate_users/)—not IDD, per se, but valuable information and thoughts about reaching learners.

## Former Chair Receives Fulbright Scholarship

Changes have been abounding in the Professional Studies department—offices moving, new hires coming in, programs shifting and the department head. After seven years as department chair, Dr. Jack Dempsey stepped down this fall—but retirement is nowhere in the picture.

In August, Dr. Dempsey left for Kuala Lumpur, Malaysia where he will be conducting research and lecturing into the spring. The stint is the result of his winning the prestigious Fulbright Scholarship grant for foreign study.

A hard won award, it took at least two attempts and a few years to find the right “fit.” “The trick is to find a place where they are actually needing someone with your background and strengths,” he said of the application and jury process.

The Fulbright Scholarship Pro-

gram was begun in 1946 and named after the senator from Arkansas who introduced the legislation, J. William Fulbright. The program, sponsored by the U.S. Department of State—Bureau of Educational and Cultural Affairs, is designed to increase cultural awareness and understanding between the U.S. and other countries.

Dr. Dempsey is taking part in the U. S. Fulbright Scholars Program, which will send approximately 800 American faculty and professionals to 150 countries this academic year alone. It’s “sister” program, the Visiting Fulbright Scholars Program, is expected to bring nearly 800 scholars from other countries into the U.S. this year. Since their inception, the programs together have provided roughly 273,500 participants with the opportunity to bridge the culture gap between countries, learn



Dr. Jack Dempsey has worked in the Professional Studies department for the past 16 years.

and foster lasting relationships between institutions. Participants are selected based on academic achievement, leadership abilities, and professional standing.

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## Trends and Issues Text Wins Second Award

The second edition of [Trends and Issues in Instructional Design and Technology](#) has won the 2006 Award for the Outstanding Book in the Field of Instructional Design, presented by the Division of Design and Development of the Association for Educational Communications and Technology. The first edition also won the award in 2001.

The text was a collaborative effort involving many within the IDD department and program. Dr. Dempsey reprised his role as co-editor. Dr. Surry, Dr. Davidson-Shivers, Dr. Johnson, and Dr. Litchfield added their expertise by

writing chapters. Also, six of our graduates, Dr. Rick Van Eck, Dr. Karen Rasmussen, Dr. Frankie Jeffery, Dr. Arthur Jeffery, Dr. Suzanne Hoffman and Richard Busby collaborated with faculty and wrote chapters.

The text has already been adopted by many IDD programs throughout the country and, with the added publicity from the award, it promises to become one of the mainstays for those wishing to learn more about the field.



## In Memory



This newsletter is dedicated to the memory of Chandru Hiremath, friend, colleague, and inspiration to all who knew him.

Dr. Litchfield says her favorite quote is, "All conditions have been arranged so that each entrant has an equal opportunity for success," as seen on a banner on the entrance to a racetrack.



*Education...is a painful, continual and difficult work to be done in kindness, by watching, by warning,... by praise, but above all -- by example.*

—John Ruskin



Dr. Guest has been at USA for the past 11 years. He says that the faculty and staff has made him feel it's the right place to be.

## Dr. Litchfield Receives the Award for Distinguished Career and Excellence in Teaching for USA's College of Education

Dr. Brenda Litchfield of the Professional Studies department has been honored by the University of South Alabama's College of Education with the 2006 Distinguished Career and Excellence in Teaching award. The award is one of three categories awarded annually to deserving professors in the College of Education.

Dr. Litchfield has been at the University since 1990 and has coordinated the new faculty orientation sessions for the past 14 years. Her courses include: Instructional Design Principles, Project Coordination, Training Interventions, Trends and Issues in Instructional Design, Developing Online Courses, Educational Psychology, and Secondary Science Methods. She also designs and develops environmental education programs for various ages and media.

Her teaching philosophy is a simple, yet effective one—

"Respect the student and to make certain the motivational component of teaching is planned just as carefully as the instructional component," she says.

According to Litchfield, it's also important to vary the methods of delivering teaching to support the differing learning styles of students. Student contracts are one more way she adds individuality to her courses. "I incorporate the use of academic contracts where students can choose from a variety of activities that meet their personal and professional goals as well as their individual learning styles. These activities provide students with real-world experiences that will prepare them effectively for the transition into the world of work or for a new career," Litchfield says.

Litchfield claims that enthusiasm and openness with students are also winning strategies for

teachers. She says that instructors should "approach each class as a performance where you want the audience members to be as engaged as possible and learn as much as they can." This includes such simple strategies as arriving 10 minutes early and staying 10 minutes after class to converse with students. Also incorporating games with prizes and humor into the lessons are good to build interaction with students. These are tools Dr. Litchfield uses not only in her lecture courses, but she also keeps them in mind while developing distance and online education.

In her "spare time," Dr. Litchfield enjoys raising camellias, is active in the local society and has co-authored a book on the subject.



## Professional Studies has a New Chair

For the first time in seven years, the Professional Studies department (formerly known as "BSET") has a new chair. Dr. Charles Guest, Jr. stepped into the role this fall and has a particular vision for the department—excellence and community.

Dr. Guest earned his B.S. in Biology from the University of Southern Mississippi, an M.Ed. in Counselor Education from Mississippi State University, and a Ph.D. in Counselor Education from Mississippi State. He is a Licensed Professional Counselor in Alabama and Mississippi, a National Certified Counselor (National Board for Certified Counselors), and a Clinically Certified Domestic Violence Counselor (American College of Certified Forensic Counselors).

Eleven years ago, Dr. Guest came to USA, partially because he grew up near the area (he

grew up in Hattiesburg, MS and has family in Starkville, MS), but also because of the warmth he felt from the staff and faculty. "What really convinced me, however, was a combination of the contact I had with Gail and Marie prior to my interview and the reception I received in my interview from the faculty," he says, "Everyone was welcoming and supportive and I left here convinced that this was the right place for me. I have not been disappointed." Dr. Guest wants students to feel the same way, adding that "[they] should feel free to contact me with concerns, questions, or comments about our programs." (Just please, in the case of questions about particular classes, students should contact their instructor or advisor first.)

Dr. Guest sees great things for the department and its students. "I believe that you have the opportunity to receive a top-notch

education at USA." He points out the smaller class sizes and higher ratio of doctorate-level faculty in teaching positions and the faculty in the PS department, in particular, are well-known regionally, nationally and even internationally in their given fields. "In many ways, the programs within our department are already recognized as regional leaders," Guest says, "I would like to see us continue to improve the quality of our programs and, through collaboration with Department, College, University, and global colleagues, to become international leaders in teaching, research, service, and lifelong learning for our professions."



## IDD Student Group—New Ideas and New Directions

There are many tools available to help instructional design students maneuver around the maze of continuing their education and planning their career. One of the most helpful here at USA is the IDD Student Group. The group was founded in 1992 and has been an active official SGA-sanctioned organization ever since.

This year, the student group's work has been cut out for it. Last fall, Katrina knocked the stuffing out of many plans and this year, the group has taken up the baton and tried to get things rolling again, but with a twist. The new faculty advisor, Dr. Joe'l Lewis, has given the group a new commitment—to include distance learners into the activities and make them feel like an active part of the program.

For some activities, such as the Fun Run and Cookout or the Canoe Day Trip, internet students can not participate. However, with events such as career-building and pedagogical lectures and workshops, the student group is working on solutions through which online students can enjoy "attending" as well.

Working with the Online Learning Lab, the student group is planning to actively pursue podcasting and videocasting lectures and events that they sponsor.

So far, the feedback has been positive. USA's College of Education is working towards making podcasts regular features on the main website. Once the "kinks" are worked out of the new COE website (as well as all of the related pages), Theory Tuesday lectures, IDDSG workshops, etc. will all be available online for download.

In the spring, the IDDSG will sponsor a visit from Dr. John Keller (founder of the ARCS model). Dr. Keller has agreed to travel in from his home university of Florida State University to spend a Friday here on campus at USA. The date will be announced soon on the IDD website and the IDDSG site. This lecture will be pod/video-cast as well.

The new and updated IDDSG website will go live shortly thereafter with updated information and reading lists of interest to all IDD students, as well as a calendar of events.

Along with the distance learning initiative, the IDDSG is pursuing other agenda items as well. This year's community projects include gathering used and unwanted cell phones to be refurbished for Penelope House and used glasses for the Lion's Club (these can be dropped off in the Online Learning Lab or the Pro-

fessional Studies main office).

There is also a graduate student symposium in the works. Students can submit their areas of research/development for consideration for the first annual Chandru Hiremath Memorial Award which will be announced at the conclusion of the symposium in the spring. There will also be a journal featuring the best submissions. All of this is still in the planning stages, but it is sure to be just one more opportunity in which our IDD graduate students can get their work presented and published. Further information will be available on the new IDDSG website when it goes live.

With all the planning and work that the officers and committees do, the IDDSG is only as successful as its members make it out to be. The group is always looking for energetic new members with lots of ideas for future growth. The \$10 fee is well worth the fellowship, professional guidance and curricular development the student group strives to bring its members each semester. Any of the officers or the secretaries in the Professional Studies department can take the application (on page 4) and fee. All graduate IDD students are eligible and encouraged to join. Sign up today!

### 2006-2007 Officers

#### President—

**Steven Sullivan** earned his BS in Special Education from here at USA in 1990. He has worked for the Independent Living Center of Mobile and as program coordinator for the regional center of the Alabama Institute for Deaf and Blind. Steven is currently about mid-way through the IDD Master's Program. He served as vice-president of the group last year.

#### Vice-President—

**Jared Perego** earned his BA in theatre and political science from USA. He is currently working in the Online Learning Lab while completing his Master's degree in IDD.

#### Secretary—

**Stasia Weston** holds a BFA in Theatre Design from the University of Mississippi and an MA in English with an emphasis in Creative Writing from the University of South Alabama. She is currently working on her Ph. D. in IDD and is an assistant in the Online Learning Lab.

#### Treasurer—

**Jennifer Averitt** has a BS in Business Management and an MS in IDD with an emphasis in E-developing. She has just begun the Ph. D. program and is continuing her service as the group's treasurer from last year.



#### MA—Mavis Jarrell

Mavis admits that she was surprised when she learned that she had been awarded Student of the Year because others had a better GPA. She credits her involvement within the program for her winning the award. Mavis was the driving force behind the IDDSG's Professional Development Committee last year, working hard to organize and bring professional workshops and lectures to students.

## Students of the Year

Mavis says that the most important part of being an outstanding graduate student is to be outgoing and connect with others. "Consideration...and encouragement for involvement—that's the way that we grow and connect with others." She says that the value of networking became very apparent when she recently attended a conference to look for potential employment.

She says of the program that it was a lot of hard work but she enjoyed the people, the teachers and, especially, the group work. "It gave us all a common goal—common needs, supporting and helping each other," she says, which is key to working outside in the "real world." Of her future plans, Mavis says that she'd like to use her skills to benefit the university and the nursing field.

#### Ph. D.—Joe'l Lewis

This is the second time Dr. Joe'l Lewis has received the honor of Student of the Year (she also won it for her Master's work). Joe'l's reputation within the department earned her, not only an instructor's position, but recently she became an assistant professor.

Joe'l says of the program, "[it] has provided opportunities for me to become qualified and confident to go into any type of organization to perform the necessary functions." She says that each of the classes was integral and essential in building a "skill set" to ensure success in the field. She says that the faculty "played a key role in my rewarding experience by providing guidance, encouragement, and overall support in my professional development."



Of her future plans, Joe'l remembers a fairly recent class in which the question was posed. "It was at that moment that I realized that although I was unsure of my path, I had clarity in my motivation." She just wants to help people, she says, and to do "research involving helping students achieve academically and providing a rewarding experience for IDD students."

**Renew your membership for this coming year  
OR  
Join us for the first time**

**Dues \$10.00  
2006/2007 School Year**

**Benefits**

- ◇ Meet people in the program through social events
- ◇ Enjoy Friday Night sessions with peers
- ◇ Make connections that last after graduation
- ◇ Make a difference participating in service projects
- ◇ Take advantage of resources such as handbooks, conferences funding, and a member database
- ◇ Get involved outside of class for a more enriching graduate experience
- ◇ It's a small price to pay for belonging to such a hard working and rewarding group!

Pay \$10, fill out a membership form, and drop off the form at the Professional Studies office today to join for the fall and spring terms.

**2006-2007 Membership Application**

Please print legibly in **ALL CAPS** for the following items:

Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Telephone (Day): (\_\_\_\_) \_\_\_\_\_ Evening (\_\_\_\_) \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Path of Study**

*Please circle one*

performance      e developer      hybrid      doctoral.

**Volunteer Interest**

*(□) Checkmark as many as apply*

- ◇ Officer Committee      ◇ Chair/Co-chair      ◇ Webmaster/Historian
- ◇ Website Helper      ◇ Helper for special events      ◇ Helper for special projects
- ◇ Other \_\_\_\_\_

**Special interest or talent** *(optional)*

**Research Interest** *(optional)*

**Suggestions/comments regarding the student group:**

Yearly dues are \$10. Submit dues & application to an IDDSG officer or leave in the Professional Studies office *(formerly BSET)*

Enter \$10 fee paid date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Circle payment form: check cash

Print name received by: \_\_\_\_\_

Sec/Treas. received date: \_\_\_\_/\_\_\_\_/\_\_\_\_ (for spreadsheet and \$10 deposit)

Webmaster received date: \_\_\_\_/\_\_\_\_/\_\_\_\_ (added to website member list)



# Catching up with the

As with any semester, this summer and fall have brought changes to the Online Learning Lab. We said goodbye to a few long-time workers (Hans Gray and Band Numeneskal to outside employment, Eunice Legeyu to become a research assistant) and hello to some new folks (Ra Shaunda Sterling in the summer, Jennelle Ouimette and Megan Gandy in the fall). There's also been some shifting in the projects that we're working on.

Last year, work on the Katrina CD-Rom took up a great swath of time in production, development and delivery. But the work paid off. The OLL was officially recognized for its work with a dinner and plaque in its honor.

Over the summer, the OLL

played a key role in forming an alumni list of IDD graduates. This list was used to help renew accreditation for the Master's program. It was also used to help organize an alumni reception, which is to be an ongoing annual affair.

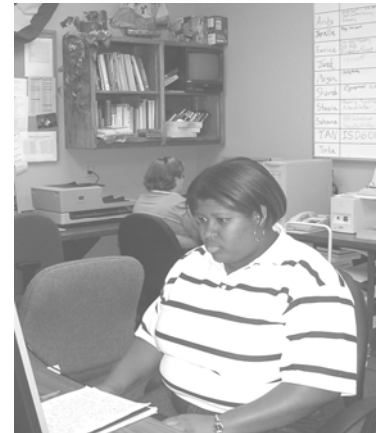
Podcasting has really begun to take off. The OLL has taken an active role in encouraging and teaching instructors how to record digital audio and take it to the web. We've also recently gone live with the first COE Dean's podcast, with many sure to come.

As far as workshops, we've continued to offer Faculty Fridays, but now on Thursdays to accommodate more on-campus faculty. The full-day workshops on "Taking Your Course to the Web"

were recently held and were a smashing success (4 times the attendance as last spring!). Finally, we have a full series of five Theory Tuesdays offered this season (2006-2007) with a wide variety of theorists and speakers.

Among the new projects this semester are the building of the COE Archive and the Infocaster project. The archive will house much of the materials produced by the USA College of Education and its departments over the years (including the OLL). When the Infocaster project is completed, the COE will have multiple flat panel displays at the front entrance, featuring the latest news, events and workshops for both the COE and SARIC as well as rotating maps of COE departments.

Shaunda and Megan take advantage of a quiet Monday morning to get some work done.



## Meet the "OLLies"

**Suhana Chikata** is a IDD Ph.D student. Currently, she's developing the IDD theory workbook, adding at least 2 theories up on the web every month. She is also lead for Faculty Friday (now on Thursdays), Video Conferencing and the eFolio project in which portfolio's of all IDD students will be housed on the OLL website. Suhana is backup for the OLL Tool Kit and OLL Reference Library.

Suhana also spends time working on her internship with the Physical Therapy department and attending multiple workshops, presentations and seminars on various sundry topics (to keep from becoming "a frog in the well," so she says).

**Megan Gandy** is a Master's student in IDD. This semester, she's primarily training for the basic staff competencies. Megan has recently taken over the lead for Theory Tuesdays and is the back up on blogs, web site maintenance, Full Day Workshops, and marketing. She is a member of the IDD Student Group.

Outside the department, Megan enjoys spending time producing art photography, creative writing, and reading novels.

**Tonka Jokelova** is a doctoral track IDD student. This semester, she has been putting together a two-day workshop for faculty--teaching them how to create an online course along with the supplemental technology. Tonka will also compile a sample

online course that the OLL can use when training faculty in eCollege. She is also acting as Professional Development Coordinator of the IDD Student Group and is helping with the organization of Mobile International Festival in November. In her "spare time," Tonka also teaches for Special Programs at the College of Continuing Education—her favorite class, Assertiveness and Attitude.

**Jared Perego** is an IDD Master's degree student. He's currently working on various video projects, OLL Job Aids and the ISD 600 Class, as well as completing work requests for faculty. Jared acts as backup on podcasting, video conferencing, the Summary of Activities report, tech reports, and the sample online course. He is Vice-President of the Student Group and, outside the department, Jared works as an equipment manager for the Scottish national cricket squad. To relax, he rebuilds old toasters.

**Jenelle Ouimette** is a Master's student in the IDD program. She began working in the Online Learning Lab this fall. This semester, Jenelle is primarily working on the OLL blog and tech reports as well as assisting faculty. Jenelle acts as backup for Theory Tuesday, the Infocaster project, podcasting, video media, and grant writing. In addition, she helps keep the OLL software and equipment list up to date.

Recently, she joined the IDD student group and when she is not working in the OLL or studying, she enjoys teaching Sunday school, mission and volunteer projects, swimming, reading, and spending time with family and friends.

**Andy Stanfield** is a doctoral student in IDD and is the senior designer in the OLL. He is in charge of podcasts, staff competency training, weekly assessments, and the summary of activities. Andy also works as an instructor in the English department and in his spare time, writes and records music with his band, "Clothing Optional."

**Ra Shaunda Sterling** is a Doctoral Tract Student in IDD. This semester, she's primarily working on developing and maintaining the OLL website; tracking equipment and software inventories; creating promotional materials; and improving her knowledge, skills, and abilities. She is acting as backup on the IDD workbook, Faculty Thursday workshops, and the departmental newsletter. Other departmental activities Shaunda is involved with include supporting her colleagues in their research, conducting her own research, and participating in the IDD Student Group.

Shaunda's extra-curricular activities include serving as a lector at St. Francis Xavier Catholic Church, teaching English courses at the University of Mobile, and enjoying her

hobbies (scratch baking, cake decorating, and audio manipulation, among others).

**Peng Veen Tan** is working on his Master's degree in IDD. This semester, he's teaching ISD 600 and is in charge of the OLL's repository. He's also backup for the College of Education Archive, the Infocaster Project and the Dean's podcast. Peng Veen is also the OLL's "go to guy" for all things related to computers (as he holds a Master's degree in Computer Information Science from USA). In his spare time, he enjoys destroying toasters.

**Stasia Weston** is working towards a Ph.D. in IDD. She's currently lead on the COE Infocaster Project and the IDD newsletter and has helped establish the OLL blog, the OLL wiki, and Theory Tuesdays. Stasia is serving as the IDDSG secretary. In her spare time, she is a podcast/news/history/true crime/comparative religion/pop culture junkie and is working on a novel set near the Alabama-Mississippi border in a fictitious hamlet called Dogwood Ridge, Alabama.





IDDSG president Steve Sullivan awards first place to first place winners Laren Sullivan (above) and Thomas Johnson (below).



Above: Dr. Surry reprises his "King of the Grill" role.

Below: Drs. Johnson and Litchfield chill out before the big race.



## Food, Folks, and Fun! Fun Run Lives up to its Name

On Saturday, October 21, 2006, The IDD 6<sup>th</sup> Annual Picnic and Fun Run was held in Langan Park here in Mobile. Many students and faculty members were in attendance with their spouses, children, friends, and/or pets in tow.

The Fun Run, a two-mile race around the park, was the highlight of the event, with runners of all ages participating. The winners of the women's division were:

1. Lauren Sullivan, daughter of IDD Student Group President Steve Sullivan
2. Dr. Brenda Litchfield, Professional Studies professor

3. Tie: Laura Gray, IDD doctoral student and Teresa Wagner, Professional Studies professor

In the men's division, the winners were largely from the junior set:

1. Thomas Johnson, son of Dr. Burke Johnson
2. George Sullivan, son of IDD Student Group President Steve Sullivan
3. Dr. Burke Johnson, Professional Studies professor

Several runners ran with their dogs, which may have slowed them down considerably, although cutting across the park did help some gain an advantage in the race. Andy Stanfield and

his dog, Sadie, were self-awarded with the number of "most cuts," as they left the track multiple times. "The rules were not very clear and I was quite liberal in my interpretations," Stanfield later said of his title.

In addition to the sun, fun, and fresh air, attendees were also treated to some of the best grilling around, courtesy of Dr. Dan Surry. His burgers were so good, some vegetarians decided to become carnivores! There was plenty of food—potato salad, sauerkraut, pumpkin pie and peach cobbler abounding. In short, the Picnic and Fun Run was a smashing success.

## Faculty Activities

**Dr. Gayle V. Davidson-Shivers** wrote "Competencies in Instructional Design and Technology: Issues related to job and tasks," a chapter in the latest edition of *Trends and Issues in Instructional Technology*, "The effects of gender interaction patterns on student participation in computer-supported collaborative argumentation." (written with A. Jeong and published in *Educational Technology Research & Development*, 54) and "Using technology to teach technology: Effects on student performance and opinions" (with J. E. Adkinson and M. K. Jackson, published in the *International Journal of Educational Media*). In April 2006, she presented *Types and Tallies of Instructor to Student Interaction* at the TCC Worldwide Online Conference. She presented *Evaluating Online Instruction* at MSERA in Birmingham, AL. Dr. Davidson-Shivers is Program Coordinator of the service areas of EDF, EPY, and IDE for the Dept. of Professional Studies.

**Dr. Jack Dempsey** is currently in Malaysia where he is mid-way through his work for the Fulbright Scholars Program. He recently

presented the Keynote Address (Design Factors and eLearning) at Konvensyen Teknologi Pendidikan (National Educational Technology Conference), Langkawi Island, Malaysia and spent a week making presentations and conducting interviews at four universities in Indonesia.

The textbook he co-authored with Dr. Rob Reiser, *Trends and Issues in Instructional Design and Development (2nd edition)* recently won the 2006 Award for the Outstanding Book in the Field of Instructional Design, presented by the Division of Design and Development of the Association for Educational Communications and Technology.

**Dr. Burke Johnson** completed a stint as Mixed Methods program chair this year for AERA, and has now taken over the reigns of the SIG chair for AERA in the upcoming year and was awarded the Outstanding Paper award for a 2005 submission to SIG. He is also guest editor for *Research in the Schools* and has put together a special issue entitled *Future Directions in Mixed Methods Research*. The articles list can be found at <http://www.msstate.edu/org/msera/>

rits.htm.

**Dr. Joe'l Lewis** is the latest addition to the IDD faculty. After having taught in the department as an instructor for a year, Dr. Lewis was promoted to Assistant Professor. Dr. Lewis received her Master's and Ph. D. degrees through USA's IDD program and was awarded Student of the Year for both her Master's and Ph. D. work. She presented at AERA last spring and recently attended EPIC conference in St. Louis regarding FolioTech.

**Dr. Brenda C. Litchfield** is the Instructional and Evaluation Specialist for a three-year, \$2.25 million grant from the US Department of Education awarded to FSU. It will focus on Comprehensive School Reform Quality Initiative Grant Integrative Technology in Rural Schools in Florida, Alabama, and Georgia.

She presented two papers at MSERA: Litchfield, B. C., & Lewis, J. P. Evaluation of 6th Graders Staying in Elementary School Versus 6th Graders Transitioning to Middle School and Litchfield, B. C., Mata, J. L., & Gray, L. E. Academic Contracts in Biology Class.

## What can I do with an IDD degree?

It's the question that makes any student flinch—"so what are you going to do once you graduate?" With other majors, such as medicine and law, the answer seems fairly straightforward—graduates will become doctors and lawyers. With Instructional Design and Development, however, there are almost as many possibilities as there are students entering the field.

One of the most obvious choices is to work in higher education. Since higher ed is currently pushing the envelope of distance and online education, experts in the pedagogy related to distance learning are necessary for programs to gain and maintain accreditation. Graduates of IDD may be surprised to find how easily their backgrounds work for them in these situations—for example, someone with a background in business and a Master's or Ph. D. in IDD may be just what's needed for a school building an online MBA program—the same goes for nursing or communications, etc.

Another choice that is available for IDD graduates is government work. Again, this is extremely varied. Currently, job banks have positions listed for everything from the CIA and FBI to the military branches. As with higher ed, many of these jobs have to do with distance and repositories of training

modules, so knowledge of the tech side of IDD is useful.

Corporate work is yet another direction one can take an IDD degree. Once an organization gets to be of a certain size, training specialists are needed. This can be in the form of consultants (who work for short stints of time on particular projects) or full-time employees. Classes in Performance Systems Technology can be particularly valuable to those wanting to enter the corporate arena.

The medical industry is just one more area to consider for employment after earning the degree. While most people might think that training doctors or nurses is best left up to those with medical backgrounds, one must remember that, in a hospital situation, there are multiple areas of training that are needed. Because of the large numbers of employees and multiple training areas, the majority of hospitals have one or more full-time training specialists on staff.

There are many, many other areas which one can consider when planning a career in IDD—too many to mention them all here. One can refer to the textbook mentioned on page one, *Trends and Issues in Instructional Design and Technology* to find further information on trends in the field. Journals such as *Training* offer worthwhile

features on the job market as well.

Perhaps the best thing you can do as an IDD student is to keep an eye on openings, from early on in your studies. This way, you have a good idea what the market is like, be aware of the trends and shifts in your areas of interest, and gear your projects, courses and internship towards the area(s) in which you want to be employed. A few of the better known Instructional Design job lists are:

Indiana University's Instructional Technology Job List—<http://www.indiana.edu/~ist/students/jobs/joblink.html>

The Chronicle of Higher Education—<http://chronicle.com/jobs/300/100/5500/>

AECT's Job Center—[http://www.jobtarget.com/home/index.cfm?site\\_id=136](http://www.jobtarget.com/home/index.cfm?site_id=136)

Indeed.com's Instructional Design list—<http://www.indeed.com/q-Instructional-Designer-jobs.html>

There are also, of course, the major online job search engines—Monster.com, CareerBuilder.com, Jobs.com and many, many others—a quick search on Google can produce hundreds of such sites. You'll quickly learn which ones house the most IDD jobs with a quick title search of their listings. Happy hunting!



Miss Gail and Miss Linda chat through Skype. The main office, several professors and the OLL all installed Logitech cameras and speakers over the summer so they can communicate through online videoconferencing.



Fresh out of the box and coming to a COE near you—InfoCaster! This flat panel screen will be one of three, greeting visitors with the latest information as they arrive through the COE's front doors.

## Faculty Activities (cont.)

Dr. Litchfield conducted the USA new faculty teaching skill orientation in August and has conducted six workshops and one roundtable discussion for PETAL this semester. She has also conducted two workshops for McGill-Toolen faculty members and will work with them throughout the school year.

**Dr. Dan Surry** currently serves as Chair of the USA, Scholarship & Financial Aid Committee and is a member of the College of Education Faculty Service & Development Committee, the Department of Professional Studies Peer Review Committee (of which he was Chair in 2006) and the Department of Professional Studies Tenure & Promotion Committee. He is also Webmaster for the

Instructional Design & Development Program and Reviewer for the British Journal of Educational Technology (of which he acted as Guest Editor in 2005) and the American Educational Research Association.

**Dr. James Van Haneghan** recently served as a critical reviewer on the AERA Professional Growth Committee and a proposal reviewer for the Division H: School Evaluation and Program Development Committee.

**Dr. Teresa Wagner** recently lectured on the O\*Net and job analysis at the local Society of Human Resource Management.



The Professional Studies faculty and staff: (from left) Linda Cooper, Dr. John Strange, Dr. Brenda Litchfield, Dr. Jean Clark, Dr. Charles L. Guest, Dr. Teresa Wagner, Dr. Dan Surry, Dr. Mary Ann Robinson, Gail McLean, G. Tashbin, Joe'l Lewis, Dr. Gayle Davidson-Shivers, Dr. Brooks

Steele, Dr. Burke Johnson, Dr. William Gilley, Dr. Monica Hunter, Marie Entessar, Dr. George Uhlig, Dr. Irene McIntosh, Dr. Richard Daughenbaugh, and Dr. James Van Haneghan Missing are Dr. Joseph Law and Dr. Jack Dempsey.



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## Recent Graduates

### **MA**

*Spring 2006*

Jennifer Averitt  
Cathy Cooper  
Terryl Davis  
Sonsherraye Gowder  
Mavis Jarrell  
Cherie Pohlman

*Summer 2006*

Courtney Sanderson

### **Ph. D.**

*Spring 2006*

Joe'l Lewis

*Summer 2006*

Carol Bates  
Sarah Odom

## New Students—MA and Ph. D.

### **MA**

*Summer 2006*

Richard Giardina  
Nitra McClinton  
Jenelle Marie Quimette  
Scott MacMurphy Owens  
Mark Vislay

*Fall 2006*

Dana Selene Overton

### **MA/Ph. D. Track**

*Summer 2006*

Margaret Fields

*Fall 2006*

Ashleigh Jackson

### **Ph. D.**

*Fall 2006*

Jennifer Averitt