

Assessment Plan

University of South Alabama Professional Studies

Mission Statement: Provide effective teaching using high performance standards, engage in research and scholarship specifically to improve education, provide service to the college, university and community as well as recruit and retain talented students likely to positively impact their profession.

Vision Statement:

Objective: **Counseling Objective A-1-a: Student Learning Outcomes** - Counseling students will demonstrate the application of program core expectations and standards for their respective field (see attachments for objectives by speciality).

Academic Year: 05-06
06-07
07-08
08-09
09-10

Related Reporting Unit Goals

- A. Student learning - Goal #1: To realize the learning objectives for each of the programs within the department.

Objective: **Counseling Objective A-1-b: Communication** - Students will utilize effective oral and written communication appropriate to their respective field.

Academic Year: 05-06
06-07
07-08
08-09
09-10

There are no related Reporting Unit Goals.

Objective: **Departmental Objective A-1-a: Integrate Technology into Curriculum** - Integrate technology and innovations into the curriculum to make education more meaningful and accessible.

Academic Year: 05-06
06-07
07-08
08-09
09-10

Related Reporting Unit Goals

- **A. Student learning** - Goal #1: To realize the learning objectives for each of the programs within the department.

Objective: **Departmental Objective A-1-b: Faculty Knowledge and Use of Technology**- Improve faculty knowledge and use of technology for instruction

Academic Year: 05-06
 06-07
 07-08
 08-09
 09-10

Related Reporting Unit Goals

- **A. Student learning** - Goal #1: To realize the learning objectives for each of the programs within the department.

Objective: **Departmental Objective C-2-a: Scholarship** - Department faculty will conduct research and scholarship that improve education through products, practices, and human services.

Academic Year: 05-06
 06-07
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 09-10

Related Reporting Unit Goals

- **C. Research** - GOAL #2: Faculty will conduct research and scholarship that improve education through products, practices, and human services.

Objective: **Departmental Objective C-2-b: Research Funding**- Department faculty will actively pursue both internal and external funding for scholarly activities.

Academic Year: 05-06
 06-07
 07-08
 08-09
 09-10

There are no related Reporting Unit Goals.

Objective: **Departmental Objective D-3: University Service** - Department faculty will provide service to the university, college and department.

Academic Year: 05-06
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07-08
08-09
09-10

Related Reporting Unit Goals

- **D. University service - GOAL #3:** Faculty will provide service to the university, college, and department.

Objective: **Departmental Objective E-4: Community Service** - Department faculty will provide service to the community in line with program and department goals and objectives.

Academic Year: 05-06
06-07
07-08
08-09
09-10

Related Reporting Unit Goals

- **E. Community service - GOAL #4:** Faculty will provide service to the community.

Objective: **Departmental Objective F-5: Student Recruitment/Retention** - Faculty within each respective program will recruit and retain talented students who are likely to have a positive impact on their profession.

Academic Year: 05-06
06-07
07-08
08-09
09-10

Related Reporting Unit Goals

- **F. Student recruitment - GOAL #5:** Faculty will recruit and retain talented students who are likely to have a positive impact on their profession.

Objective: **Educational Media A-1: Student Learning Outcomes** - Educational Media Students will demonstrate the application of program core expectations and standards for their field.

Educational Media students will be able to:

1. provide access to information for P-12 students and staff that is appropriate to their development and features diversity in perspective, format, and interest.
2. collaborate with teachers so every P-12 student learns to access, evaluate, and use information through activities that are planned and assessed in ways that help them achieve classroom instructional objectives.

3. join others in the learning community to encourage every P-12 student to read, view, and listen for information and enjoyment, realizing these practices are necessary for literacy and form the basis for a successful and productive life.
4. administer a planned program that provides a welcoming environment conducive to learning, and promotes P-12 students' intellectual and personal growth.
5. utilize effective oral and written communication.

Academic Year: 05-06
06-07
07-08
08-09
09-10

Related Reporting Unit Goals

- A. Student learning - Goal #1: To realize the learning objectives for each of the programs within the department.

Objective: **Instructional Design and Development - Ph.D.** - Instructional Design and Development Ph.D. students will:

1. Design effective training and instruction for a variety of settings from workshops to computer-based instruction for numerous target audiences.
2. Develop instructional technology skills for integrating educational media, microcomputers, and other technologies into training and instructional programs.
3. Design distance education courses that are instructionally sound, applicable to a wide audience, and delivered on a variety of platforms.
4. Develop curriculum design skills for planning, developing, and evaluating curriculum models for various content areas and instructional settings.
5. Conduct research using appropriate research methods and procedures.

Academic Year: 06-07
07-08
08-09
09-10

Related Reporting Unit Goals

- A. Student learning - Goal #1: To realize the learning objectives for each of the programs within the department.

Objective: **Instructional Design and Development -- M.S.** - Instructional Design and Development M.S. students will:

1. Design effective training and instruction for a variety of settings from workshops to computer-based instruction for numerous target audiences.
2. Develop instructional technology skills for integrating educational media, microcomputers, and other technologies into training and instructional programs.
3. Deliver instructionally sound distance education on a variety of platforms.
4. Develop curriculum design skills for planning, developing, and evaluating curriculum models for various content areas and instructional settings.
5. Students will design appropriate research for use in instructional settings.

Academic Year: 06-07
07-08

08-09
09-10

Related Reporting Unit Goals

- **A. Student learning** - Goal #1: To realize the learning objectives for each of the programs within the department.

January 4, 2008

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