

# Exalte' Magazine

## Journalism and Strategic Communication Internships

### Background:

Studio 3 Productions' focus is on print and digital media, event planning and philanthropy. It is the parent company of Exalte' Magazine, Coastal Fashion Week, Coastal Kids Fashion Week, Colors for a Cause yearly calendar and other events including fashion, run/walks, festivals and more. Exalte' Magazine is a monthly publication and hosts monthly events.

### Description:

Exalte' Magazine offers internships in a variety of practices –Journalism, Visual Communication, Event Planning and Strategic Communication - during Summer, Fall and Spring terms. Interns need to be available at least 15 hours per week and will not receive compensation.

### Requirements:

Students need to have completed an introductory and/or intermediate journalism and/or public relations writing course. A course in digital media is not required but is preferred.

### Responsibilities:

#### Journalism

- Copyediting
- Writing
- Basic Layout
- Digital content
- Video editing

#### Visual Communication

- Assisting in photo shoots
- Photo editing
- Staging Instagram posts
- Social Media (Snapchat and Periscope)
- Digital layout

#### Event Planning

- Assisting in event management
- Research for events
- Act as a liaison for vendors

#### Strategic Communication

- Marketing and demographic research
- Updating marketing materials
- Also can assist with events and social media
- Advertising copy editing and layout