

# Historic Mobile Preservation Society, Public Relations Internship

## Description:

The public relations internship at HMPS offers undergraduate students who are interested in a career in arts and culture and/or nonprofits an excellent opportunity to gain relevant experience and marketable skills. The intern would work under the supervision of the museum manager in implementing HMPS's public relations plan. He/she would also be trained on working around museum artifacts of high value.

## Requirements:

- Completed a 300-level writing course
- Strong writing skills
- Knowledge of publishing and layout software

## Responsibilities:

- Designing a new layout for the quarterly journal, "Landmark Letter"
- Writing posts for social media accounts
- Writing press releases
- Updating and managing media contact lists
- Managing and writing content for monthly e-news
- Assisting the museum manager in crafting talking points for certain high-profile events