

Kalifeh Media Group

Spring 2018 Internship

Description:

The Kalifeh Media Group is a creative, full service, advertising agency that specializes in brand identification. We create a perception of your brand and business that is thoughtful and unique. Through the most cutting edge digital tactics in Marketing, Advertising, Web Design, Graphic Design, Video Production, Media Buying, SEO, SEM, PPC, Video Marketing, and all forms of Digital.

Requirements:

Pre-existing knowledge of managing social media accounts, digital design, Photoshop, and general knowledge of the mass communications/media are preferred but not required. Intern must have enthusiasm for the field and a desire learn.

Responsibilities:

- Manage Social Media accounts for all clients including the agency's accounts.
- Write proposals
- Research media buying and planning
- Create visual content for social media
- Attend networking events (at least one a week)
- Go on location for photo/video shoots
- Write weekly blog posts
- Write press releases
- Write commercial shoots
- Assisting CEO, COO and CMO on all daily office duties.
- Represent and promote Kalifeh Media Group on personal social media accounts and in the community.

If interested, please contact Megan Sparks at mspark@southalabama.edu