

South Alabama Athletics

Fan Experience Internship

Description:

The University of South Alabama athletics competes at the NCAA Division I level and fields eight men's and nine women's athletic programs.

Responsibilities:

- Assist in the day-to-day operations of the Athletics Fan Experience department including donation fulfillment, phone interaction, and general office duties.
- Attend a majority of athletic contests, assisting with promotions, customer service, giveaways, and event management. This includes involvement in the following sports: men's and women's basketball, baseball, men's and women's cross country, men's and women's golf, football, soccer, softball, men's and women's tennis, men's and women's track and field, and volleyball.
- Oversee various responsibilities for specifically assigned sports, organize halftime performances, develop in-game promotions, write public address announcements, and manage in-game production.
- Coordinate special projects, such as Autograph Days, National Anthem Singers, and Southpaw Kid's Club.
- Design and send out promotional e-mails to upcoming events for students.

Coursework/Experience Requested:

- Classes in Strategic Communication and Marketing

If interested, please contact Megan Sparks at mspark@southalabama.edu