

**Mitchell Woltring**  
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## Education

- Ph D, Middle Tennessee State University, 2015.  
Major: Human Performance  
Supporting Areas of Emphasis: Leisure and Sport Management  
Dissertation Title: Examining Competitive Balance in North American Professional Sport Using Generalizability Theory: A Comparison of the Big Four
- MS, Middle Tennessee State University, 2013.  
Major: Leisure and Sport Management  
Supporting Areas of Emphasis: Sport Industry  
Dissertation Title: Name of the Game: Do Statistics Confirm the Labels of Professional Baseball Eras?
- BS, Minnesota State University, Mankato, 2009.  
Major: Sport Management

## RESEARCH

### Published Intellectual Contributions

#### Refereed Journal Articles

- Woltring, M. (2018). Attendance Still Matters in MLB: The Relationship with Winning Percentage. *The Sport Journal*, 1-13.  
<http://thesportjournal.org/article/attendance-still-matters-in-mlb-the-relationship-with-winning-percentage/>
- Woltring, M., Rost, J. K., Jubenville, C. B. (2018). Examining Perceptions of Baseball's Eras: A Statistical Comparison. *The Sport Journal*, 1-14.  
<https://thesportjournal.org/article/examining-perceptions-of-baseballs-eras/>
- Woltring, M., Gray, H. J. (2017). When Should a High School Baseball Player Sign a Professional Contract? A Cost-Benefit Analysis. *ASAHPERD Journal*, 37(1), 39-45.  
[http://asahperd.org/news.asp?record\\_no=26655&pdf=true](http://asahperd.org/news.asp?record_no=26655&pdf=true)

#### Conference Proceedings

- Keshock, C. M., Woltring, M., Forester, B. E. (2017). *Examining Perceived Values of Sport Event Service Learning: A Longitudinal Assessment Exploring Gender Differences* (2017-380 ed., pp. 721-722). Vermillion, South Dakota: North American Society of Sport Management Conference Proceedings.

### Presentations Given

- Woltring, M. (Author & Presenter), 2019 North American Society for Sport Management Conference, "Applying Generalizability Theory to Competitive Balance in North American Professional Sport," NASSM, New Orleans, LA. (June 1, 2019).

- Forester, B. E. (Author), Woltring, M. (Author & Presenter), Keshock, C. M. (Author), NASSM 2019, "A Qualitative Analysis of Students' Sport Management Service Learning Perceptions," North American Society for Sport Management, New Orleans, LA. (June 1, 2019).
- Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Woltring, M., Keshock, C. M., ASAPERD Spring Conference, "Coaching Certification Programs: An Overview and Applications," ASAPERD, Orange Beach, AL. (April 5, 2019).
- Woltring, M. (Author & Presenter), Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Applied Sport Management Association Conference 2018, "Best Practices for Initiating, Growing, and Maintaining a Successful Service Learning Program in Sport Management," Applied Sport Management Association, Nashville, TN. (February 16, 2019).
- Woltring, M. (Author & Presenter), ASAPERD Fall Conference, "Service Learning Best Practices for a Diverse Student Population," Birmingham, AL. (November 6, 2018).
- Keshock, C. M. (Author), Woltring, M. (Author & Presenter), Forester, B. E. (Author), NASSM 2018, "Identification and Selection of Event Sites for Service Learning," North American Society for Sport Management, Halifax, Nova Scotia, Canada. (June 9, 2018).
- Keshock, C. M. (Author & Presenter), Woltring, M. (Author & Presenter), Forester, B. E. (Author & Presenter), The University of South Alabama 25th Annual Graduate Research Forum 2018, "Sport Management Capstone Course Service Learning: Event Group Leader Student Perceptions," University of South Alabama, Mobile, AL. (March 14, 2018).
- Keshock, C. M. (Author & Presenter), Woltring, M. (Author), Forester, B. E. (Author & Presenter), (Author & Presenter), ASMA Annual Conference, "Sport Management Capstone Course Service Learning: Event Group Leader Student Perceptions," Applied Sport Management Association, Waco, Texas. (February 16, 2018).
- Woltring, M., ASAPERD Fall Conference, "Examining the Best Moments of Our Lives: Can Flow be a Detriment to Athletes?," ASAPERD, Birmingham, AL. (November 7, 2017).
- Keshock, C. M. (Author), Woltring, M. (Author & Presenter), Forester, B. E. (Author), North American Society of Sport Management, "Examining Perceived Values of Sport Event Service Learning: A Longitudinal Assessment Exploring Gender Differences," NASSM, Denver, Colorado. (June 2017).
- Keshock, C. F. (Author & Presenter), Woltring, M. (Author & Presenter), Forester, B. E. (Author), 7th Annual Conference on Teaching and Learning, "Student Service Learning Benefits," University of South Alabama, Mobile, AL. (May 2017).
- Woltring, M., 24th Annual Graduate Research Forum, "Model Development for Competitive Fantasy Sports Participation Using the Theory of Planned Behavior," University of South Alabama, Mobile, AL. (April 13, 2017).
- Keshock, C. M. (Author & Presenter), Woltring, M. (Author), Forester, B. E. (Author), 3rd Annual COSMA Conference, "Student Service Learning Benefits: A Mixed Methods Approach," Commission on Sport Management Accreditation, Tampa, Florida. (February 2017).
- Woltring, M., Applied Sport Management Association Conference 2017, "Model Development for Competitive Fantasy Sports Participation Using the Theory of Planned Behavior," Applied Sport Management Association, Baton Rouge, LA. (February 23, 2017).

Woltring, M., ASAPERD Fall Conference, "Examining Generalizability Theory as a Method of Testing Competitive Balance in American Professional Sport," ASAPERD, Birmingham, AL. (November 8, 2016).

Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Woltring, M. (Author & Presenter), 23rd Annual Research Forum, "Sport Management Student Perceptions: Service Learning Worth the Undertaking," University of South Alabama Faculty Development Council, Mobile, Alabama. (March 23, 2016).

Woltring, M. (Author & Presenter), Gray, H. J. (Author), Applied Sport Management Association Conference, "Cost-Benefit Analysis for the Decision-Making Process of Elite High School Baseball Players: Go Pro or Go to School," Applied Sport Management Association, Baton Rouge, LA. (February 26, 2016).

Keshock, C. M. (Author), Forester, B. E. (Author & Presenter), Woltring, M. (Author & Presenter), Applied Sport Management Conference, "Sport Management Student Perceptions: Service Learning Worth the Undertaking," Louisiana State University, Baton Rouge, LA. (February 26, 2016).

Woltring, M. (Author & Presenter), Weatherby, N. (Author), Southern Sport Management Association Conference, "Looking at Major League Baseball Attendance Differently: How Attendance as a Proportion of Stadium Capacity Relates to Winning Percentage," Southern Sport Management Association, Baton Rouge, LA. (February 20, 2015).

## Intellectual Contributions in Submission

### Book Chapters

Woltring, M., Minsoo, K. The Economic Impact of Competitive Balance on American Professional Sport: An Application of Generalizability Theory. *Optimization in Sports Management and Economics - New Perspectives*. Springer.

### Refereed Journal Articles

Woltring, M. A Model Development for Competitive Fantasy Sports Participation Using the Theory of Planned Behavior. *Journal of Sport Behavior*.  
[www.southalabama.edu/colleges/artsandsci/psychology/Journal\\_of\\_Sport\\_Behavior.html](http://www.southalabama.edu/colleges/artsandsci/psychology/Journal_of_Sport_Behavior.html)

King, K. M., Woltring, M., Jubenville, C. B. Amateur Bodybuilders and their Perception of Supplements: A Qualitative Analysis. *The Sport Journal*, 40.

### Journal Articles

Keshock, C. M., Woltring, M., Forester, B. E., Holden, S. L. Sport Management Service Learning: Student Perceptions and Gender Differences. *Sport Management Education Journal*, 22.

## Research Currently in Progress

Forester, B. E., Keshock, C. M., Woltring, M. "A Qualitative Analysis of Students' Sport Management Service Learning Perceptions" (Writing Results)

Forester, B. E., Holden, S. L., Woltring, M., Hauff, C. R. "Development of a Life Skills Program for Collegiate Athletes" (On-Going)

Pilot study to be used for NCAA (and potential other sponsoring organizations) grant proposal. IRB has been submitted for minor revision.

Woltring, M., Gray, H. J., Kang, M., Goss, B. D. "Examining Competitive Balance in North American Professional Sport Using Generalizability Theory: A Comparison of the Big Four" (On-Going)

Used a novel approach, G-Theory, to examine relative levels of competitive balance in the NFL, MLB, NBA, and NHL. Compared to results of other accepted measures of competitive balance.

Woltring, M. "Relationship Between Batted Ball Velocity and Clutch Hitting" (Planning)

Clutch hitting is a baseball concept that has primarily been shown to not exist, but with new data on batted ball velocity we have new data to define "good" and "bad" hitters, which could prove to better define a clutch hitter.

Woltring, M., Schwarz, N. A., Hudson, G., Hauff, C. R. "Selection Bias Regarding Duke and North Carolina in the NCAA Basketball Tournament" (On-Going)

Examining potential bias by the NCAA selection committee regarding their placement of Duke and North Carolina men's basketball in the NCAA Tournament.

Keshock, C. M., Forester, B. E., Pugh, S. F., Holden, S. L., Woltring, M. "Service Learning Leaders and Group Dynamics" (Writing Results)

Efforts to determine the level of satisfaction experienced by graduate student group service learning leaders according to type of event. Data collected 2005-2016.

Woltring, M. "Service Learning Outcomes Based on Major of Study" (Planning)

An examination of sport-based service learning outcomes between students of various majors, specifically sport management, therapeutic recreation, health, exercise science, and physical education.

## **Awards and Honors**

Lisa Bukstein Award/Scholarship, Lisa Mitchell Charitable Foundation. (February 19, 2019).

Outstanding Doctoral Graduate Assistant, Middle Tennessee State University. (April 1, 2015).

## **Licensures and Certifications**

QEP Professional Development Fellow, University of South Alabama. (May 4, 2017 - Present).

Team-Based Learning Faculty, University of South Alabama. (July 26, 2016 - Present).

## **Professional Memberships**

Research Council - Elect, Alabama State Association for Health, Physical Education, Recreation, and Dance. (November 1, 2017 - Present).

Society for American Baseball Research. (February 12, 2016 - Present).

Applied Sport Management Association. (January 1, 2014 - Present).

North American Society for Sport Management. (January 1, 2014 - Present).

National Recreation and Parks Association. (September 1, 2013 - Present).

## Development Activities Attended

- Workshop, "David G. Bauer How to Find and Win Government Grants," University of South Alabama, Mobile, United States. (October 24, 2018 - Present).
- Conference Attendance, "ASAHPERD Spring Conference," ASAHPERD, Orange Beach, AL, United States. (April 5, 2019 - April 6, 2019).
- Workshop, "PIVOT Workshop," University of South Alabama, Mobile, United States. (December 4, 2018).
- Conference Attendance, "ASAHPERD Fall Conference," ASAHPERD, Birmingham, AL. (November 5, 2018 - November 6, 2018).
- Conference Attendance, "NASSM 2018 Conference," North American Society for Sport Management, Halifax, Nova Scotia, Canada. (June 7, 2018 - June 9, 2018).
- Conference Attendance, "Applied Sport Management Association Conference," Applied Sport Management Association, Nashville, TN, United States. (February 14, 2018 - February 16, 2018).
- Conference Attendance, "Applied Sport Management Association Conference," ASMA, Nashville, TN. (February 14, 2018 - February 16, 2018).
- Conference Attendance, "2017 NASSM Conference," North American Society for Sport Management, Denver, CO, United States. (May 31, 2017 - June 3, 2017).
- Conference Attendance, "7th Annual South Alabama Conference on Teaching and Learning," University of South Alabama, Mobile, United States. (May 8, 2017 - May 9, 2017).
- Workshop, "ASAHPERD Leadership Retreat," Alabama State Association for Health, Physical Education, Recreation and Dance, Birmingham, AL, United States. (May 5, 2017 - May 6, 2017).
- Conference Attendance, "ASAHPERD Spring Conference," Alabama State Association for Health, Physical Education, Recreation and Dance, Orange Beach, AL, United States. (April 21, 2017 - April 22, 2017).
- Conference Attendance, "24th Annual Graduate Research Forum," University of South Alabama Faculty Development Council & The Graduate School, Mobile, United States. (April 10, 2017 - April 13, 2017).
- Conference Attendance, "Applied Sport Management Association Conference," Baton Rouge, LA, United States. (February 22, 2017 - February 24, 2017).
- Workshop, "Conducting Meaningful Peer Evaluation Processes," Innovation in Learning Center, Mobile, AL, USA. (February 16, 2017).
- Conference Attendance, "ASAHPERD Fall Conference," Birmingham, AL, USA. (November 7, 2016 - November 8, 2016).
- Conference Attendance, "VA Community Mental Health Summit," Gulf Coast VA Health Care System, Mobile, AL, USA. (August 31, 2016).
- Workshop, "Getting Started with Team-Based Learning," University of South Alabama, Mobile, United States. (July 26, 2016).

Conference Attendance, "NASSM 2016 Conference," North American Society for Sport Management, Orlando, FL, United States. (May 31, 2016 - June 4, 2016).

Workshop, "New Faculty Program," University of South Alabama, Mobile, United States. (April 14, 2016).

Workshop, "Collaborative Learning Strategies," University of South Alabama, Mobile, United States. (April 11, 2016).

Workshop, "Active Learning Strategies," University of South Alabama, Mobile, United States. (March 28, 2016).

Conference Attendance, "Society for American Baseball Research Analytics Conference," Society for American Baseball Research, Phoenix, AZ, USA. (March 10, 2016 - March 12, 2016).

Conference Attendance, "2016 Applied Sport Management Association Conference," Applied Sport Management Conference, Baton Rouge, LA, USA. (February 25, 2016 - February 27, 2016).

Workshop, "Faculty Development Day," University of South Alabama, Mobile, AL, United States. (August 14, 2015).

Workshop, "Sakai 101," University of South Alabama, Mobile, AL, United States. (August 11, 2015).

Conference Attendance, "Southern Sport Management Association Conference," Southern Sport Management Association, Baton Rouge, LA, United States. (February 19, 2015 - February 21, 2015).

## **TEACHING**

### **Teaching Experience**

#### **University of South Alabama**

LS 191, Intro to Leisure Studies, 1 course.  
LS 300, Global Tourism, 2 courses.  
LS 384, Sports Marketing, 3 courses.  
LS 391, Leadership in Leisure Studies, 12 courses.  
LS 483, Issues in Leisure Studies, 8 courses.  
PE 475, Org-Admin Hlth and PE - W, 7 courses.  
PE 478, Coaching Theory, 1 course.

### **Directed Student Learning**

Master's Thesis Committee Member, "Effects of CPR Training Environment and Testing Methods on CPR Self-Efficacy of Certified High School Athletic Coaches," Health, Kinesiology and Sport. (January 3, 2018 - February 18, 2019).  
Advised: Ken Daigle

Undergraduate Thesis Committee Member, "Student Attitudes Towards Individuals with Spinal Cord Injuries (SCI)," Health, Kinesiology and Sport. (March 20, 2018 - May 29, 2018).  
Advised: Marlee Necaise

## Teaching Experience at Other Institutions

### Middle Tennessee State University

ATHC 4800, Administration of High School and College Athletics, Undergraduate.  
LSTS 4250, The Sport Agent, Undergraduate.

## SERVICE

### Editorial and Review Activities

Invited Manuscript Reviewer, North American Society for Sport Management (NASSM).  
(November 10, 2017 - Present).

Invited Manuscript Reviewer, "Fall Conference Presentations and Posters," ASAHPERD. (May 5, 2018 - October 15, 2019).

Invited Manuscript Reviewer, "Examining the Role of Relative Age on Leadership Behaviours among Female Ice Hockey Players: An Exploratory Investigation," Journal of Amateur Sport. (April 10, 2019 - April 26, 2019).

Invited Manuscript Reviewer, "Spring Conference Posters," ASAHPERD. (January 1, 2018 - March 25, 2019).

Invited Manuscript Reviewer, "Spring Conference Research Sessions," ASAHPERD. (January 1, 2018 - March 25, 2019).

Invited Manuscript Reviewer, "Fall Conference Posters," ASAHPERD. (October 10, 2017 - October 15, 2018).

Invited Manuscript Reviewer, "An Examination of Competitive Balance within Interscholastic Football," Journal of Amateur Sport. (August 24, 2018 - September 1, 2018).

Invited Manuscript Reviewer, "An Examination of Competitive Balance within Interscholastic Football," Journal of Amateur Sport. (October 20, 2017 - June 25, 2018).

"Conference Session Presider," ASAHPERD. (November 6, 2017 - November 7, 2017).

### Department Service

Committee Member, Sport Management Curriculum Committee. (August 1, 2016 - Present).

Committee Member, Graduate Admissions Committee. (August 18, 2015 - Present).

Committee Member, Leisure Studies Curriculum Committee. (August 18, 2015 - Present).

Committee Member, Technology Committee. (August 18, 2015 - Present).

Committee Member, Writing Committee. (August 18, 2015 - Present).

### College Service

Committee Member, Recruitment and Retention Committee. (August 1, 2018 - Present).

Committee Member, Cathy O'Keefe Service Award Leader Committee. (August 15, 2016 - Present).

Committee Member, CEPS Faculty Council. (July 11, 2017 - August 21, 2019).

Committee Member, Diversity Committee. (August 21, 2017 - August 14, 2019).

Committee Member, HKS Chair Search Committee. (March 13, 2018 - June 30, 2018).

Committee Member, Recruitment and Retention Committee. (August 1, 2016 - August 1, 2017).

Committee Member, Student Honors and Awards. (August 18, 2015 - August 1, 2016).

## **University Service**

Committee Member, Learning Management System Review Taskforce. (February 22, 2019 - Present).

Committee Member, Registrar Advisory Committee. (August 22, 2018 - Present).

Committee Member, Faculty Senate Salary and Benefits Committee. (April 19, 2017 - Present).

University Senate Service, Faculty Senate. (April 13, 2017 - Present).

Committee Chair, Faculty Senate Caucus Leader, CEPS. (August 22, 2017 - August 21, 2019).

Committee Member, Admissions and Records Committee. (August 24, 2017 - August 21, 2018).

## **Professional Service**

Committee Chair, ASAHPERD, Alabama. (May 4, 2018 - Present).

Committee Chair, ASAHPERD, Alabama. (November 8, 2016 - May 4, 2018).

## **Public Service**

Committee Member, Reese's Senior Bowl, Mobile, AL. (August 22, 2019 - Present).

Volunteer, Animal Rescue Foundation (ARF), Mobile, AL. (March 2, 2018 - Present).

Volunteer, The Officer Justin Billa Memorial Fund, Mobile, Alabama. (March 3, 2018).

Interaction with Industry, Australia Roos Baseball Team, Mobile, Alabama. (July 28, 2017 - July 31, 2017).

## **Other Service**

### **Other**

Guest Speaker, Murphy High School. (December 14, 2018).

Guest Speaker. (October 18, 2018).

Guest Speaker, University of South Alabama Athletics. (February 22, 2018).



Guest Speaker, Academy of International Studies. (November 15, 2016).

Guest Speaker, Academy of International Studies. (November 18, 2015).

**Recommendation Letters**

Leisure Studies Program. (September 1, 2016 - Present).

**Student Organization**

Student Org Advisor (Professional Org), Jaguar Sport Management and Administration Club.  
(October 1, 2016 - Present).