

The Department of Communication at the University of South Alabama invites applicants for a full-time (9 month), tenure-track assistant or associate professor position in Strategic Communication/Advertising to begin August 15, 2018. The ideal applicant will hold a Ph.D. in a field related to strategic communication, specializing in advertising, particularly digital message strategy, and have teaching experience in advertising or public relations. Agency experience is preferred.

ABD candidates nearing completion will be considered, but an earned Ph.D. in Strategic Communication or a closely related field is required at the time of the appointment. The ideal candidate will demonstrate a strong research agenda, seek external funding for research and program support, work collaboratively with current faculty, and advise strategic communication students.

The Department of Communication offers a Bachelor of Arts degree in Communication with four concentrations: Communication Studies, Digital Cinema and Television, Journalism (Multi-Media and Broadcast), and Strategic Communication, along with a graduate program in Communication that focuses on strategic communication.

To apply, send a letter of interest, vita, and three letters of reference to:

James Aucoin, Chair,
Department of Communication,
6021 USA Drive South,
University of South Alabama 36688.

Additionally, applicants must arrange for official transcripts (from all universities attended) to be sent to James Aucoin.

Materials must be received by October 30, 2017, to receive full consideration. For more information, call 251-380-2806 or email jaucoin@southalabama.edu. Questions related to the position or application process should be directed to: James Aucoin, Department Chair, at 251-380-2806 or Patricia Mark, Search Committee Chair, at 251-380-2802.

The University of South Alabama is located in the growing and cosmopolitan city of Mobile on beautiful Mobile Bay.

The University of South Alabama is an EO/AA employer and does not discriminate on the basis of race, color, national origin, sex (including pregnancy, sexual orientation, gender identity and gender expression), religion, age, genetic information, disability, or protected veteran status.