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[www.asph.org](http://www.asph.org)

**Title: Summer Health Marketing Intern**

**Internship Description:**

The Association of Schools of Public Health is the national non-profit organization representing the nation's 38 accredited graduate schools of public health. ASPH is the publisher of the journal *Public Health Reports*, and is seeking an individual to assist with the marketing and promotion of the journal.

*Public Health Reports*, the official journal of the U.S. Public Health Service, has been in existence since 1878 and has a current circulation of 6,000 + national and international subscribers. The Journal publishes six issues per year as well as one to two supplements each year.

Responsibilities will include:

- Develop and implement a marketing plan for the Journal to maintain current subscribers, increase subscriptions and encourage re-subscriptions
- Customer service duties, such as regularly update subscriptions and renewals
- Investigate and fulfill claims for missing issues
- Develop a plan to market special issues and supplements
- Aid staff in developing and creating innovative give-away items for the APHA Conference in November
- Design, distribute, analyze, summarize and present a full reader's survey
- Assist staff in other related tasks

The length of the internship and the number of hours per week are flexible. A stipend will be made available depending on the agreed-upon length of the internship.

ASPH will help with any requirements for students to receive college credits.

Requirements and desired experience:

- 2 years college education
- 6 credits in business marketing classes
- Strong communication, analytical and organizational skills
- Computer literacy, including knowledge of word processing, spreadsheet and databases
- Ability to work independently

Deadline for applications: March 30, 2007.

Applicants for internship should send resume, cover letter, unofficial transcripts and two letters of recommendation (sent directly from recommenders) to Jessica Rinsky at:

Association of Schools of Public Health  
Attn: Jessica Rinsky  
1101 15<sup>th</sup> Street, NW, Suite 910  
Washington, D.C. 20005.

Please include preferred dates for start of internship and contact information for primary academic advisor.

More information about *Public Health Reports* can be found at [www.publichealthreports.org](http://www.publichealthreports.org) or on ASPH's Web site as [www.asph.org](http://www.asph.org).