

# Assessment Report

## University of South Alabama

### Academic Affairs Division

Goal	Intended Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Administrative practices - To ensure appropriate university planning and assessment.	Admin-Institutional Research Training - Accreditation Reports - Ensure access to standard reports to support university and discipline-specific accreditation.	<b>Assessment Method:</b> User satisfaction survey <b>Assessment Method Category:</b> Survey-Other <b>Criterion:</b> Average score of 4.0 on five point Likert scale		
	Admin-Institutional Research Training - Administrative Reports - Ensure access to information that will inform decision-making and support strategic initiatives	<b>Assessment Method:</b> User satisfaction survey <b>Assessment Method Category:</b> Survey-Other <b>Criterion:</b> Average score of 4.0 on a five point Likert scale	07/21/2008 - Average score was 3.2 on the user satisfaction survey. <b>Result Type:</b> Criterion Not Met <b>Action Status:</b> Action Plan Complete	07/21/2008 - The director of IR conducted follow-up phone interviews with web-site users to determine what the problem was and it was lack of accessibility. <b>Follow-Up:</b> 07/21/2008 - Follow-up satisfaction surveys yielded an average score of 4.2. 07/21/2008 - Contacted the Computer center and they created a quicklink.
		<b>Assessment Method:</b> Track report usage <b>Assessment Method Category:</b> Other <b>Criterion:</b> Each report will be used at least once		

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	Admin-Institutional Research Training - Common Data Set - Develop a common data set based on an approved data dictionary that can be used for analysis in the field	<p><b>Assessment Method:</b> Observation by the Associate Vice President for IR, Planning &amp; Assessment</p> <p><b>Assessment Method Category:</b> Other</p> <p><b>Criterion:</b> Creation of data dictionary</p>		
		<p><b>Assessment Method:</b> Observation by the Associate Vice President for IR, Planning &amp; Assessment</p> <p><b>Assessment Method Category:</b> Other</p> <p><b>Criterion:</b> Common Data Set posted on</p>		
	Admin-Institutional Research Training - Project Tracking - Develop automated system to request and track data needs and capture project completion times	<p><b>Assessment Method:</b> Observation by Associate Vice President for Institutional Research, Planning and Assessment</p> <p><b>Assessment Method Category:</b> Other</p> <p><b>Criterion:</b> Implementation of an automated system that generates tracking reports by October 2008</p>		
	Admin-Institutional Research Training - Retention Reports - Design reports that provide information to address student retention issues.	<p><b>Assessment Method:</b> Observation by Associate Vice President</p> <p><b>Assessment Method Category:</b> Personal observation</p> <p><b>Criterion:</b> Creation of historical reports identifying key characteristics of transfer students in aggregate and by cohorts</p>		

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	Admin-Institutional Research Training - Retention Reports - Design reports that provide information to address student retention issues.	<b>Assessment Method:</b> Observation by Associate Vice President <b>Assessment Method Category:</b> Personal observation <b>Criterion:</b> Creation of historical reports identifying key characteristics of transfer students in aggregate and by cohorts		
	Admin-Institutional Research Training - Website Enhancement - Increase the amount of usable information on the IR website	<b>Assessment Method:</b> User survey <b>Assessment Method Category:</b> Survey-Other <b>Criterion:</b> Average score of 4.0 on five point Likert scale		
		<b>Assessment Method:</b> Observation by Associate Vice President for IR, Planning and Assessment <b>Assessment Method Category:</b> Other <b>Criterion:</b> Increase standard reports on the website by 50%		