

Mardi Gras & Race

**Final Results by Race (Sample: 423 Mobile/Baldwin Counties)**

Telephone survey of 423 adult residents of Mobile and Baldwin counties, Alabama, conducted March 22-25, 2004, by USA Polling Group; margin of error is +/-5% at the 95% confidence level.

**1. During this year's Mardi Gras season, which ended February 24, how many parades did you personally attend?**

	<u>White</u>	<u>African American</u>
None	61%	59%
One or two	23	15
Three or four	8	16
Five or more	8	10
DK/NA	0	0

**2. Recently, the practices of private Mardi Gras associations in the Mobile area have been in the news. Generally speaking, do you think local governments should or should not be involved in regulating the practices of Mardi Gras associations?**

	<u>White</u>	<u>African American</u>
Should	34%	46%
Should not	48	46
DK/NA	18	8

**3. It is traditional in the Mobile area for most Mardi Gras societies to be racially segregated. Do you approve or disapprove of that practice?**

	<u>White</u>	<u>African American</u>
Approve	28%	26%
Disapprove	44	67
Neither / DK/NA	28	7

**4. Overall, do you think the racial segregation practiced by area Mardi Gras associations is a ...(read responses)**

	<u>White</u>	<u>African American</u>
Major problem	8%	30%
Minor problem	27	41
Not a problem	45	25
DK/NA	20	4

5. Mobile Mayor Mike Dow has called for changing the wording on applications for parade permits and contracts for renting city facilities so that applicants must agree to follow existing laws that bar racial discrimination. Would you approve or disapprove of such changes?

	<u>White</u>	<u>African American</u>
Approve	63%	78%
Disapprove	25	15
Neither / DK/NA	12	7

6. If such changes are instituted, do you think that they would or would not help bring an end to racial segregation by Mardi Gras associations?

	<u>White</u>	<u>African American</u>
Would	31%	47%
Would not	41	43
DK/NA	28	10

7. And would you tell me if you are

White	73%
African American	21
Refused	3
Some other race	3

8. Sex of respondent

	<u>White</u>	<u>African American</u>
Male	49%	30%
Female	51	70