



University of South Alabama

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USA WELCOMES BRENT ERICSON AS DIRECTOR OF USA TECHNOLOGY & RESEARCH PARK

USA Midweek Memo – February 11, 2004



Brent Ericson

The University has hired D. Brent Ericson as director of the USA Technology & Research Park.

In his new role, Ericson will manage the daily operations of the new USA Technology & Research Park, an economic catalyst for the Mobile region.

He also will design and execute a marketing program for the USA Technology & Research Park, promoting it as an economic development tool for USA and Mobile. Moreover, he will negotiate real estate arrangements and assist in financial planning for tenants at the Technology & Research Park.

Since 2001, Ericson has worked for the Mobile Chamber of Commerce as a director in its Economic Development Department. He led efforts to retain and attract businesses, as well as encourage research and technology ventures. Prior to joining the Chamber, he worked at Nortel Networks as a senior systems engineer and manager of market development.

His career has included stints as a stockbroker and consultant, salesman and sales manager in North Carolina, before moving to Mobile four years ago.

USA Technology Development Executive Director Nicole Baute praised Ericson's knowledge of business development.

"Brent's extensive experience in both economic development and the technology business sector will be a terrific asset for the University as it grows and develops the USA Technology & Research Park," she said. "We are pleased that he is joining the USA team."

Ericson said that the Technology & Research Park's possibilities excited him.

"I want to focus on recruiting companies that will have a positive impact on USA and leverage the tremendous brain power already here," he said. "The Technology & Research Park is a great opportunity for Mobile."

An alumni of the University of North Carolina at Chapel Hill, Ericson received his bachelor's in economics in 1987. In 2002, Ericson also graduated from an economic development course from the Georgia Institute of Technology's Economic Development Institute. An Eagle Scout, he and his wife have two young children.