Students in other colleges may elect, with the approval of their department chair, a minor in the Mitchell College of Business. A cumulative 2.0 GPA is required for the courses applied toward the minor. At least 50% of the courses counted toward the minor must be completed at the University of South Alabama. Courses used for a first business minor may not be used for a second business minor.

**ECONOMICS MINOR – 18 Semester hours required**

- ECO 215  Principles of Microeconomics
- ECO 216  Principles of Macroeconomics
- ECO 315  Intermediate Microeconomics OR ECO 316  Intermediate Macroeconomics

Plus nine semester hours of other upper-level Economics Electives numbered 301 or above.

**FINANCE MINOR – 18 Semester hours required**

- ACC 211  Principles of Accounting I
- ECO 215  Principles of Microeconomics
- FIN 315  Business Finance  (prerequisites:  ACC 211, ECO 215, MA 120 & BUS 245)
- FIN 420  Investments  (prerequisite:  FIN 315)

Plus six semester hours of other upper-level Finance Electives numbered 300 or above.

**GENERAL BUSINESS MINOR – 18 Semester hours required**

- ACC 211  Principles of Accounting I
- ECO 215  Principles of Microeconomics
- MGT 300  Management Theory & Practice
- MKT 320  Principles of Marketing

Plus three semester hours of Management Elective and three semester hours of Business Elective, numbered 300 or above for which the student meets the prerequisites.

**GENERAL MANAGEMENT MINOR – 18 Semester hours required**

- MGT 300  Management Theory & Practice
- MGT 305  Organizational Communication (W)
- MGT 340  Organizational Behavior (W)  (MGT 300 & MGT 305 prerequisites)
- MGT 351  Human Resource Management  (MGT 300 prerequisite)

Plus six semester hours of Management Electives, numbered 300 or above for which the student meets the prerequisites.

**MARKETING MINOR – 18 Semester hours required**

- MKT 320  Principles of Marketing
- MKT 374  Consumer Behavior
- MKT 380  Integrated Marketing Communications

Plus nine semester hours of other upper-level Marketing Electives numbered 300 or above.
Suggested Elective Options for Minors:

**Economics Elective Options:**
- ECO 315 or 316 – Intermediate Micro or Macro Economics not taken as required course
- ECO 318 – Principles of Managerial Economics
- ECO 322 – Industrial Structure & Public Policy
- ECO 330 – Current Global Economic Issues
- ECO 343 – Labor Economics
- ECO 363 – International Economics
- ECO 372 – Urban Economics
- ECO 383 – Economic History of the United States
- ECO 453 – Econometrics (Prereq. ECO 215 & BUS 245/ST 210)

**Finance Elective Options:**
- FIN 332 – Multinational Finance
- FIN 350 – Financial Statement Analysis
- FIN 410 – Intermediate Business Finance

**Marketing Elective Options:**
- MKT 310 – Introduction to International Marketing
- MKT 336 – International Marketing
- MKT 350 – Internet Marketing
- MKT 375 – Supply Chain Management
- MKT 376 – Business to Business Marketing
- MKT 379 – Retailing
- MKT 381 – Sales Management & Personal Selling
- MKT 385 – Services Marketing
- Other 300-400 MKT courses are acceptable but have additional prerequisite requirements.
  See specific MKT course requirements for additional information

**Management Elective Options:**
- MGT 334 – International Management
- MGT 345 – Creativity and Innovation
- MGT 357 – Leadership
- MGT 365 – New Venture Creation
- MGT 460 – Organization Development and Change
- MGT 462 – Negotiation and Dispute Resolution in Business
- MGT 470 – High Performance Organizations
- Other 300-400 MGT courses are acceptable but have additional prerequisite requirements.
  See specific MGT course requirements for additional information

**Business Elective Options for General Business Minor:**
- ECO 315 – Intermediate Microeconomics OR ECO 316 – Intermediate Macroeconomics
- ECO 372 – Urban Economics
- Other Economics Courses listed above as Economics Electives
- FIN 300 – Personal Finance
- Other 300-400 FIN courses are acceptable but have additional prerequisite requirements.
  See specific FIN course requirements for additional information
- MGT 305 – Organizational Communication (W)
- MGT 340 – Organizational Behavior (MGT 300 & MGT 305 prerequisite)
- MGT 351 – Human Resource Management
- Management Courses listed above not already used for MGT Elective
- Other 300-400 MGT courses are acceptable but have additional prerequisite requirements.
  See specific MGT course requirements for additional information
- MKT 374 – Consumer Behavior
- MKT 380 – Integrated Marketing Communications
- Marketing Courses listed above as Marketing Electives
- Other 300-400 MKT courses are acceptable but have additional prerequisite requirements.
  See specific MKT course requirements for additional information