

# Supply Chain And Logistics

## **SCL 350 Intro to Business Logistics 3 cr**

An integrative approach highlighting the supply chain component encompassing the flow of goods, services, and information in manufacturing and services organizations, that deliver consistent value to a range of upstream and downstream customers.

Pre-requisite: MKT 320 Minimum Grade of D.

## **SCL 351 Strategic Sourcing & Supply Mgt 3 cr**

An integrative approach combining both strategic and operational components in planning for and acquiring the necessary inputs and resources for organizational success. Focal points include creating and delivering value through astute purchasing and supply management, across a range of organizations, including services, manufacturing, governmental, and non-profits.

Pre-requisite: MKT 320 Minimum Grade of D and MKT 375 Minimum Grade of D.

## **SCL 352 Port Management 3 cr**

A comprehensive overview of global port management practices, including the associated economic, regulatory, financial, commercial, socio-political, and data environments influencing port operations.

Pre-requisite: MKT 320 Minimum Grade of D and MKT 375 Minimum Grade of D.

## **SCL 353 Distribution Center Mgt 3 cr**

An integrative perspective of distribution center management and materials handling, encompassing distribution planning and control, warehousing management, replenishment strategies, and the design of storage and handling systems.

Pre-requisite: MKT 320 Minimum Grade of D and MKT 375 Minimum Grade of D.

## **SCL 400 Supply Chain Analytics 3 cr**

A comprehensive overview of the analytical tools and techniques necessary to enhance supply chain efficiency and effectiveness to ensure customer satisfaction. Focal points will include data analysis, performance measurement, big data, forecasting, and tactical, sales and operations planning, and network management.

Pre-requisite: MKT 320 Minimum Grade of D and MKT 375 Minimum Grade of D.

## **SCL 405 Curr Issues in Sup Chain Mgt 3 cr**

An integrative course highlighting the major managerial challenges in key components of the supply chain, including sourcing, production, and logistics, with special emphasis on supply chain integration, customer value and performance measurement.

Pre-requisite: MKT 375 Minimum Grade of D.