

Studio Art (BFA) - Graphic Design Concentration

Degree Requirements

General Education Requirements (52-55 Hours)

Area I - Written Composition (2 Courses, 6 Hours)

- A. 3 hours: EH 101
- B. 3 hours: EH 102

Area II - Humanities & Fine Arts (7 Courses, 21 Hours)

- A. 3 hours: CA 110
- B. 3 hours from: EH 215, EH 216, EH 225, EH 226, EH 235, EH 236
- C. 15 hours in Art History: ARH 103, ARH 123, ARH 344, plus 6 hours in elective Art History courses.

Area III – Natural Sciences & Mathematics (3 Courses & Labs, 11-14 Hours)

- A. 3-4 hours from: MA 110, MA 112, MA 113, MA 115, MA 120, MA 125, MA 126, MA 227, MA 237, MA 238
- B. 8-10 hours from: AN 121 & AN 121L, BLY 101 & BLY 101L or BLY 121 & BLY 121L, BLY 102 & BLY 102L or BLY 122 & BLY 122L, BMD 110, BMD 111, CH 101 & CH 101L, CH 103 & CH 103L, CH 131 & CH 131L, CH 132 & CH 132L, GEO 101 & GEO 101L, GEO 102 & GEO 102L, GY 111 & GY 111L, GY 112 & GY 112L, MAS 134 & MAS 134L, PH 101 & PH 101L, PH 104 & PH 104L, PH 114 & PH 114L, PH 115 & PH 115L, PH 201 & PH 201L, PH 202 & PH 202L. Note: BLY 121 and BLY 122 are restricted to Arts and Sciences science majors, Allied Health science majors, Engineering majors, and Computer Science majors. Students cannot receive credit for both BLY 101 and BLY 121 or for both BLY 122 and BLY 102.

Area IV – History, Social & Behavioral Sciences (4 Courses, 12 Hours)

- A. 6 hours from: HY 101 & HY 102, or HY 135, & HY 136 or HY 121 & HY 122
- B. 6 hours from: AN 100, AN 101, CA 100, CA 211, CJ 105, ECO 215, ECO 216, GEO 114, GEO 115, GS 101, IS 100, IST 201, NAS 101, PSC 130, PSY 120, PSY 250, SY 109, SY 112

Area V

- 1. 2 hours from: CAS 100

Students must complete a 6 credit hour sequence either in literature (Area II – EH 215 & EH 216, EH 225 & EH 226, or EH 235 & EH 236) or history (Area IV – HY 101 & HY 102 or HY 135 & HY 136 or HY 121 & HY 122)

Major Requirements (54 Hours)

Art Core (7 Courses, 21 Hours)

- A. 6 hours: ARS 121, ARS 122
- B. 6 hours from: ARS 123, ARS 124
- C. 6 hours from: ARS 222, ARS 225, ARS 322, ARS 325, ARS 422, ARS 425, ARS 426
- D. 3 hours from: ARS 322, ARS 325, ARS 422, ARS 425, ARS 426

Graphic Design Concentration (11 Courses, 33 Hours)

- A. 3 hours: ARS 488
- B. 9 hours in ARS 271, ARS 273, and ARS 272
- C. 12 hours in: ARS 273, ARS 374, ARS 472 and ARS 473
- D. 6 hours from: ARS 375, ARS 376, ARS 390, ARS 490 or ARS 496
- E. 3 hours: ARS 479 (W)

Secondary Concentration Requirements (15 Hours)

A secondary concentration is required for this program. The secondary concentration is fifteen hours in a studio area different from the student's primary concentration for the BFA in Studio Art. Secondary concentrations are available in Ceramics, Glass, Painting, Photography, Printmaking, Sculpture and Interdisciplinary. Interdisciplinary Secondary concentration consists of 9 credits in one area and 6 credits in any combination of the other.

Notes:

Graphic Design Sophomore Review:

Once a year, students who wish to pursue a degree in graphic design at the University of South Alabama apply for admission to the BFA program in graphic design after completing ARS 271 (Introduction to Graphic Design), ARS 273 (Graphic Design Foundations), and have completed or be taking ARS 272 (Typography). For more information on the Review please contact art@southalabama.edu for specific dates and requirements.

Additional Information

Requirements For A Double Primary Concentration

In lieu of a secondary concentration, students may complete a second primary concentration. This will require course work in excess of the 121 hours minimum required for the B.F.A. and may delay time to graduation. To complete a Double Primary Concentration, students must complete Primary Concentration requirements in two separate areas including Senior Thesis or Senior Portfolio where applicable.

Requirements For An Optional Minor

In addition to the completion of the Studio Art B.F.A. primary and secondary concentration requirements, students have the option to complete a minor in a discipline outside the department. The addition of a minor will require course work in excess of the 120 hours minimum required for the B.F.A. and may delay time to graduation.

Graduation Plan

Studio Art (BFA) : Graphic Design (124 Total Hours)

First Year - Fall Semester

Course ID	Course Description	Hours
CAS 100	First Year Experience - College Success	2
ARH 103	Art History I	3
ARS 121	Perceptual Drawing I	3
ARS 123	Two Dimensional Design	3
**MA 110 or MA 112	Finite Mathematics or Precalculus Algebra	3
EH 101	English Composition I	3
Total Hours		17

First Year - Spring Semester

Course ID	Course Description	Hours
ARS 122	Perceptual Drawing II	3

ARS 124	Three Dimensional Design	3
HY 101 or HY 135	Area IV, A - History	3
EH 102	English Composition II	3
ARH 123	Art History II	3
	Total Hours	15

Second Year - Fall Semester

Course ID	Course Description	Hours
ARS 271	Intro to Graphic Design	3
ARS 273	Graphic Design Foundations	3
ARS	Secondary I-#1 of 5	3
ARH 344	Contemporary Art History (Fall only)	3
HY	Area IV, A-HY 102 and HY 136 depending on sequence	
	Total Hours	15

Second Year - Spring Semester

Course ID	Course Description	Hours
ARS 272	Typography	3
	Drawing course #1 of 3	3
ARH	Art History elective #1 of 2	3
	Natural Science with Lab #1	4
ARS	Secondary #2 of 5	3
	Total Hours	16

Third Year - Fall Semester

Course ID	Course Description	Hours
ARS 373	Graphic Design Identity Design Systems	3
ARS 375	Digital Graphic Design or ARS 376 Illustration or ARS 496 Internship	3
	Drawing course #2 of 3	3
ARH	Art History elective #2 of 2	3
	Natural Science with Lab #2	4

Total Hours 16

Third Year - Spring Semester

Course ID	Course Description	Hours
ARS 374	Publication Design	3
ARS 473	Web Design	3
	**Writing (W) course anywhere in University	3
ARS	Secondary #3 of 5	3
EH	Area II, B - EH 215, EH 216, EH 225, EH 226, EH 235, EH 236	3
	Total Hours	15

Fourth Year - Fall Semester

Course ID	Course Description	Hours
ARS 472	Senior Graphic Design	3
ARS 479	Business Practices for Design (W)	3
ARS	Secondary #4 of 5	3
	Area IV, B Social and Behavioral Sciences #1	3
CA 110	Public Speaking	3
	Total Hours	15

Fourth Year - Spring Semester

Course ID	Course Description	Hours
ARS 490	Special Topics (GD elective) or ARS 496	3
ARS	Secondary #5 of 5	3
ARS	Upper Level Drawing course #3 of 3	3
	Area IV, B Social and Behavioral Sciences #2	3
ARS 488	Graphics Design Thesis	3
	Total Hours	15

Notes

**See Degree Requirements

Department Information

Department of Art & Art History website
<https://www.southalabama.edu/art>

The goals of the Department of Art & Art History include preparing students for graduate work or careers in the visual art; providing suitable programs and courses for persons who want to study or practice the arts for their own personal development and cultural enrichment; and introducing students to their cultural tradition.

The Department of Art & Art History offers Bachelor of Arts and the Bachelor of Fine Arts degree with concentrations in Animation, Art History, Ceramics, Graphic Design, Painting, Photography, Sculpture, Glass, and Printmaking. These degree programs are intended for students who plan to pursue careers in Art or Art History, which will typically require their having continued their studies at the graduate level. The Department offers minors in Studio Art and in Art History.

All first-time freshmen must successfully complete CAS 100: First Year Experience as a degree requirement. Students must enroll during their first term at USA, except for summer-entry students who must enroll in the fall semester following entry. Students receiving a B.A. in Art & Art History must take ARS 396 (Studio Art students) or ARH 493 (Art History students) to fulfill the technology requirement. Students receiving a B.F.A. in Studio Art must take ARS 396 (Studio students), or ARS 479 (Graphic Design students), or ARH 493 (Art History students) to fulfill the technology requirement.

Graduate Studies

The University of South Alabama offers a Masters of Fine Arts degree (MFA) in Creative Technologies and Practice, which is the terminal, or highest, degree available in the field. It is a cross-disciplinary degree program appealing to creatives who are interested in a variety of media technologies. The program emphasizes interdisciplinary practice that spans multiple concentrations within the Art & Art History with technology serving to inform or facilitate the creative process.

The MFA in Creative Technologies and Practice will equip individuals to enter the workforce in a variety of creative technology areas, to manage creative teams, to pursue careers as visual artists, to advance knowledge in the field through research or creative input, and to teach at the university level.

The University of South Alabama offers a Masters in Art Education and an Alternative Masters in Art Education which are housed in the College of Education and Professional Studies. Course work in the visual arts is within the Department of Art & Art History. Further information regarding these degree programs is listed in the Bulletin under graduate programs in the College of Education and Professional Studies.