

# Hospitality And Tourism Management (BS)

## Degree Requirements

To graduate, a student will complete a minimum of 120 semester hours with an overall institution grade-point average (GPA) of 2.0. In addition, a minimum GPA of 2.0 is required in the major.

Only 60 credit hours from a community college may be transferred to USA, and no more than 90 credit hours from a four-year university may be transferred. To receive a degree from USA, a minimum of 30 credit hours must be completed in residence at the 300/400 level.

Course of Study for B.S. in Hospitality and Tourism Management		Credit Hours
Major Requirements		49
Free Electives*		30
General Education Requirements		41
<b>Total credit hours required for completion</b>		<b>120</b>

Major Requirements (49 hours)		Credit Hours
HTM 200	Introduction to Hospitality & Tourism Industry	3
HTM 210	Food and Beverage Services Management	3
HTM 220	Meetings, Incentives, Conventions and Events	3
HTM 310	Global Leadership for HTM Professionals	3
HTM 315	Hospitality and Tourism Marketing (C)	3
HTM 350	Hospitality HR Management	3
HTM 396	HTM Professional Conduct and Career Planning	3
HTM 400	Legal Issues in Hospitality and Tourism	3
HTM 410	Sustainable- and Eco-tourism	4
HTM 435	Quality Service Management (W)	3
HTM 440	Lodging Management	3
ACC 211	Principles of Accounting I OR HTM 445 Financial Reporting	3
LS 292	Outdoor Recreation and Adventure	3

LS 300	Global Tourism	3
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**Choice of the following Capstone Experience Sequences:**

HTM 496	Internship in HTM I (W)	3
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HTM 498	Internship in HTM II	3
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OR

HTM 380	Research in HTM I (W)	3
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HTM 430	Research in HTM II	3
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**Free Electives (30 hours)**

**Credit  
Hours**

\*Free Elective credits may be used to complete minors, although a minor is not required by this program. Any approved minor at USA will be accepted. A student may find that a minor in Leisure Studies (21 hrs.); Communication (21 hrs.); General Business (18 hrs.); General Management (18 hrs.); or Marketing (18 hrs.) may be of value to HTM majors. Electives offered by HTM include:

HTM 212	Food Sanitation and Safety	3
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HTM 230	Casino and Resort Operations Management	3
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HTM 320	Destination Management and Marketing	3
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HTM 330	Cruise Operations Management	3
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HTM 397	Study Abroad - International Culture, Cuisine & Culinary Practice	3
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HTM 398	Study Abroad - International Hospitality Management	3
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HTM 445	HTM Financial Reporting	3
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HTM 450	Non-traditional Lodging	3
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HTM 490	Special Topics	1-4
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HTM 494	Directed Studies	1-4
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**General Education Requirements (41 hours)**

**Credit  
Hours**

I. Written Composition		6
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II. Humanities, Fine Arts, Oral Communications		12
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III. Natural Sciences and Mathematics		11
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IV. History, Social, and Behavioral Sciences		12
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## Graduation Plan

First Year		Credit Hours
Fall Semester		16
EH 101 English Comp I (I)	3 hrs	
Fine Arts (II)	3 hrs	
MA 110 or higher (III)	3 hrs	
HTM 200 Intro to Hospitality and Tourism	3 hrs	
Natural Science with lab (III)	4 hrs	
Spring		16
EH 102 English Comp II (I)	3 hrs	
CA 110 Public Speaking (II)	3 hrs	
Natural Science with Lab (III)	4 hrs	
History (IV)	3 hrs	
HTM 210 food and Beverage Management	3 hrs	
Second Year		Credit Hours
Fall Semester		15
Social/Behavioral Science (IV)	3 hrs	
Literature (II)	3 hrs	
LS 292 Outdoor Rec and Adventure	3 hrs	
HTM Elective (HTM 212 Food Sanitation and Safety)	3 hrs	
ACC 211 or HTM 445	3 hrs	
Spring Semester		15
ECO 215 or ECO 216 (IV)	3 hrs	
HTM 220 Meetings, Incentives, Conventions, & Events	3 hrs	
History or Social Behavioral Science (IV)	3 hrs	
LS 300 Global Tourism	3 hrs	
Third Year		Credit Hours
Fall Semester		15

PRLS 310 Global Leadership for HTM	3 hrs
PRHTM 315 Hospitality and Tourism Marketing (C)	3 hrs
Elective	3 hrs
Elective	3 hrs
Elective	3 hrs

Spring Semester	16
PR <sup>R</sup> HTM 410 Sustainable & Ecotourism	4 hrs
PRHTM 435 Quality Service Management (W)	3 hrs
PR <sup>R</sup> HTM 440 Lodging Management	3 hrs
PR <sup>R</sup> HTM 396 HTM Professional Conduct & Career Planning	3 hrs
Elective	3 hrs

<b>Fourth Year</b>	<b>Credit Hours</b>
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Fall Semester	15
PR <sup>R</sup> HTM 350 Hospitality HR Management	3 hrs
PR <sup>R</sup> HTM 400 Legal Issues in HTM	3 hrs
Elective	3 hrs
Elective	3 hrs
Elective	3 hrs
<i>Apply for Graduation</i>	

Spring Semester	12
PR <sup>R</sup> HTM 496 HTM Internship I (W)	3 hrs
PR <sup>R</sup> HTM 498 HTM Internship	3 hrs
Elective	3 hrs
Elective	3 hrs

Key
PR=Prerequisite course required (HTM 200 Intro to Hospitality and Tourism Management is the prerequisite course for all 300-400 level courses)
(I)-(IV) = General Education Area
(W) = Courses that satisfy USA writing requirement
(C) = Course satisfies USA computer proficiency requirement

## Department Information

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Department of Hospitality and Tourism Management Staff	
(251) 461-1902	
Chair and Faculty	Dr. Robert Thompson
Director of HTWIA and Faculty	Dr. Evelyn Kwan Green
Faculty	Ms. Amanda Donaldson
Academic Advising/Recruitment	Ms. Melanie McLain
Secretary	Vallarie Hernandez

Department of Hospitality and Tourism Management website  
<http://www.htm@southalabama.edu>

### Vision

Improve the well-being of people along the Gulf Coast by producing hospitality, tourism and ecotourism professionals who possess fiscal, social, environmental and professional competencies through education and training, job placement and partnerships.

### Mission

To advance the people of the Gulf Coast, and the global community through the creation and dissemination of knowledge and experience anchored in sustainable and best practices in the hospitality, tourism and ecotourism sectors.

### Goal

Provide graduates with career and life competencies for sustainable employment, local and global leadership, engaged citizenry and research opportunities.

### Program Educational Objectives

Develop learner-focused pedagogies that:

- Prepare students for global hospitality, tourism and ecotourism careers from an interdisciplinary perspective.
- Provide students with observational, situational, experiential learning and research opportunities.
- Apply and infuse sustainable and best hospitality, tourism and ecotourism practices.