

# Hospitality And Tourism Management (BS)

## Degree Requirements

---

### General Education Requirements (41 Hours)

---

#### Area I - Written Composition (2 Courses, 6 Hours)

- A. 3 hours: EH 101
- B. 3 hours: EH 102

#### Area II - Humanities & Fine Arts (4 Courses, 12 Hours)

- A. 3 hours: CA 110
- B. 3 hours from: EH 215, EH 216, EH 225, EH 226, EH 235, EH 236
- C. 3 hours from: ARH 100, ARH 103, ARH 123, ARS 101, DRA 110, MUL 101
- D. 3 hours from: AFR 101, ARH 100, ARH 103, ARH 123, ARH 203, ARS 101, CLA 110, DRA 110, EH 215, EH 216, EH 225, EH 226, EH 235, EH 236, LG 101, LG 102, LG 111, LG 112, LG 121, LG 122, LG 131, LG 132, LG 141, LG 142, LG 151, LG 152, LG 153, LG 171, LG 172, LG 173, LG 201, LG 202, LG 211, LG 212, LG 213, LG 221, LG 222, LG 231, LG 232, LG 234, LG 241, LG 242, 251, LG 252, LG 271, LG 272, LG 273, LGS 101, LGS 102, LGS 106, LGS 107, LGS 110, LGS 111, LGS 131, LGS 141, LGS 142, LGS 161, LGS 162, LGS 171, LGS 172, LGS 181, LGS 182, LGS 201, LGS 202, LGS 206, LGS 207, LGS 210, LGS 211, LGS 241, LGS 242, LGS 261, LGS 262, LGS 281, LGS 282, MUL 101, PHL 110, PHL 120, PHL 121, PHL 131, PHL 231, PHL 240, REL 100, REL 200, REL 201

#### Area III – Natural Sciences & Mathematics (3 Courses & Labs, 11-14 Hours)

- A. 3-4 hours from: MA 110, MA 112, MA 113, MA 115, MA 120, MA 125, MA 126, MA 227, MA 237, MA 238
- B. 8-10 hours from: AN 121 & AN 121L, BLY 101 & BLY 101L or BLY 121 & BLY 121L, BLY 102 & BLY 102L or BLY 122 & BLY 122L, CH 101 & CH 101L, CH 103 & CH 103L, CH 131 & CH 131L, CH 132 & CH 132L, GEO 101 & GEO 101L, GEO 102 & GEO 102L, GY 111 & GY 111L, GY 112 & GY 112L, MAS 134 & MAS 134L, PH 101 & PH 101L, PH 104 & PH 104L, PH 114 & PH 114L, PH 115 & PH 115L, PH 201 & PH 201L, PH 202 & PH 202L

#### Area IV – History, Social & Behavioral Sciences (4 Courses, 12 Hours)

- A. 3 hours from: HY 101, HY 102, HY 135, HY 136
- B. 6 hours from: AN 100, AN 101, CA 100, CA 211, CJ 105, GEO 114, GEO 115, GS 101, HY 101, HY 102, HY 135, HY 136, IS 100, IST 201, NAS 101, PSC 130, PSY 120, PSY 250, SY 109, SY 112
- C. 3 hours from: ECO 215, ECO 216

#### Area V (0-23 Hours)

---

Students must complete a 6 credit hour sequence either in literature (Area II – EH 215 & EH 216, EH 225 & EH 226, or EH 235 & EH 236) or history (Area IV – HY 101 & HY 102 or HY 135 & HY 136)

### Major Requirements (79 Hours)

---

#### Hospitality And Tourism Management Major Core (16 Courses, 49 Hours)

- A. 15 hours: ACC 211, HTM 200, HTM 210, HTM 212, HTM 220
- B. 28 hours: HTM 310, HTM 315, HTM 350, HTM 396, HTM 400, HTM 410 (4 hrs.), HTM 435, HTM 440, HTM 445

#### Capstone (2 Courses, 6 Hours)

- A. 6 hours: HTM 496, HTM 498

#### Electives (10 Courses, 30 Hours)

- A. Electives 100-499 or minor option

## Minor Requirements (0 Hours)

A minor is not required for this degree program

### Notes:

\* Recommended Course

## Additional Information

# Graduation Plan

## Hospitality And Tourism Management (BS) : (120 Total Hours)

### First Year - Fall Semester

Course ID	Course Description	Hours
EH 101	English Composition I	3
Fine Art	**Area II, C	3
Math	**Area III, A	3
Science	**Area III, B	3
Science Lab	**Area III, B	1
HTM 200	Intro to Hospitality and Tourism Management	3
Total Hours		16

### First Year - Spring Semester

Course ID	Course Description	Hours
EH 102	English Composition II	3
CA 110	Public Speaking	3
Science	**Area III, B	3
Science Lab	**Area III, B	1
ECO 215 or ECO 216	**Area IV, C	3
HTM 210	Food and Beverage Management	3
Total Hours		16

**Second Year - Fall Semester**

Course ID	Course Description	Hours
Literature	**Area II, B	3
ACC 211	Principles of Accounting	3
HTM 220	Meetings, Incentives, Conventions & Events	3
Social & Behavioral Sciences	**Area IV, B	3
History	**Area IV, A	3
Total Hours		15

**Second Year - Spring Semester**

Course ID	Course Description	Hours
Social & Behavioral Sciences	**Area IV, B	3
Humanities & Fine Arts	**Area II, D	3
HTM 212	Food Sanitation and Safety	3
Elective		3
Elective	*HTM 212 Food Sanitation and Safety	3
Total Hours		15

**Third Year - Fall Semester**

Course ID	Course Description	Hours
HTM 310	Global Leadership for HTM	3
HTM 315	Hospitality and Tourism Marketing (C)	3
Elective		3
Elective		3
Elective		3
Total Hours		15

**Third Year - Spring Semester**

Course ID	Course Description	Hours
HTM 410	Sustainable and Ecotourism	4
HTM 435	Quality Service Management (W)	3
HTM 440	Lodging Management	3
HTM 396	HTM Career Planning	3
Elective		3

Total Hours	16
-------------	----

**Fourth Year - Fall Semester**

Course ID	Course Description	Hours
HTM 350	Hospitality HR Management	3
HTM 400	Legal Issues in HTM	3
HTM 445	Financial Reporting	3
Elective		3
Elective		3

Total Hours	15
-------------	----

**Fourth Year - Spring Semester**

Course ID	Course Description	Hours
HTM 496	HTM Internship I (W)	3
HTM 498	HTM Internship II	3
Elective		3
Elective		3

Total Hours	12
-------------	----

**Notes**

\*Recommended Course

\*\*See Degree Requirements

HTM 200 is the prerequisite for all HTM core courses.

(W) Courses that satisfy USA writing requirement.

**Department Information**

Department of Hospitality and Tourism  
Management

(251) 461-1902

Chair

Robert J. Thompson

Assistant Professors

Green, Thompson

Instructors

Donaldson

Department of Hospitality and Tourism Management website  
<http://www.htm@southalabama.edu>

---

## **Vision**

---

Improve the well-being of people along the Gulf Coast by producing hospitality, tourism and ecotourism professionals who possess fiscal, social, environmental and professional competencies through education and training, job placement and partnerships.

---

## **Mission**

---

To advance the people of the Gulf Coast, and the global community through the creation and dissemination of knowledge and experience anchored in sustainable and best practices in the hospitality, tourism and ecotourism sectors.

---

## **Goal**

---

Provide graduates with career and life competencies for sustainable employment, local and global leadership, engaged citizenry and research opportunities.

---

## **Program Educational Objectives**

---

Develop learner-focused pedagogies that:

- Prepare students for global hospitality, tourism and ecotourism careers from an interdisciplinary perspective.
- Provide students with observational, situational, experiential learning and research opportunities.
- Apply and infuse sustainable and best hospitality, tourism and ecotourism practices.