

Minor In Hospitality And Tourism Management

Degree Requirements

Students in other colleges may elect, with the approval of their department chair, an HTM minor in the College of Education and Professional Studies. A 2.0 GPA is required for the courses applied toward the minor. The HTM minor allows students to enhance their major degrees with exposure to a program that prepares students for local and global hospitality and tourism careers. The required courses provide students an overview of the foundational elements of the industry, while the elective courses offer more in-depth exposure to the various sectors within the industry.

The minor consists of 18 credit hours, comprised of four upper-division courses (12 hours), one lower division course (3 hours), and an elective (3 hours).

Minor in Hospitality and Tourism Management		Credit Hours
Required Courses		15
HTM 200	Introduction to Hospitality & Tourism Industry	3
HTM 310	Global Leadership for HTM Professionals	3
HTM 315	Hospitality and Tourism Marketing (C)	3
HTM 350	Hospitality HR Management	3
HTM 396	HTM Professional Conduct and Career Planning	3
HTM 435	Quality Service Management (W)	3
Elective Courses		3
HTM 210	Food and Beverage Service Management	3
HTM 220	Meetings, Incentives, Conventions, and Events	3
HTM 330	Cruise, Operations Management	3
HTM 410	Sustainable and Eco-Tourism	4
HTM 440	Lodging Management	3
HTM 445	Financial Reporting	3

Department Information

Department of Hospitality and Tourism Management Staff		(251) 461-1902
Chair and Faculty	Dr. Robert Thompson	
Director of HTWIA and Faculty	Dr. Evelyn Kwan Green	
Faculty	Ms. Amanda Donaldson	
Academic Advising/Recruitment	Ms. Diane Harvey	
Secretary	Robin Hamilton	

Department of Hospitality and Tourism Management website
<http://www.htm@southalabama.edu>

Vision

Improve the well-being of people along the Gulf Coast by producing hospitality, tourism and ecotourism professionals who possess fiscal, social, environmental and professional competencies through education and training, job placement and partnerships.

Mission

To advance the people of the Gulf Coast, and the global community through the creation and dissemination of knowledge and experience anchored in sustainable and best practices in the hospitality, tourism and ecotourism sectors.

Goal

Provide graduates with career and life competencies for sustainable employment, local and global leadership, engaged citizenry and research opportunities.

Program Educational Objectives

Develop learner-focused pedagogies that:

- Prepare students for global hospitality, tourism and ecotourism careers from an interdisciplinary perspective.
- Provide students with observational, situational, experiential learning and research opportunities.
- Apply and infuse sustainable and best hospitality, tourism and ecotourism practices.