



Leading With Standards,

Serving With Purpose.

**2025-2030
Strategic Plan**



UNIVERSITY OF SOUTH ALABAMA
PAT CAPPS COVEY COLLEGE OF
ALLIED HEALTH PROFESSIONS



OUR VISION

The Covey College of Allied Health Professions will be nationally known for excellence in academic and clinical education, impactful and innovative research, and meaningful service to our professions and our community.

OUR MISSION

To advance health and well being by educating a competent and compassionate health workforce and advancing research that improves health outcomes for all.

OUR VALUES: COVEY CARES

Collaboration: We believe in the power of working together toward shared goals where meaningful connections are formed, and we work together to address health education challenges.

Authenticity: We lead with honesty, uphold the highest standards of integrity, and remain true to our values. We engage with others in a genuine, transparent manner and hold ourselves accountable to the trust placed in us.

Respectfulness: We value multiple perspectives and lived experiences, interacting with thoughtfulness, humility, and a commitment to learning from others.

Excellence: Our commitment to excellence drives us to uphold rigorous academic and professional standards through strong programs led by expert faculty, ensuring students achieve exceptional knowledge and skill.

Service: We are dedicated to advancing the university and the allied health professions as stewards of the community through service-learning, mentorship, and active participation in academic and professional organizations.

OUR GOALS

Deliver Educational Excellence: Deliver exceptional academic programs that prepare students for careers in the health professions, along with opportunities, support, and resources that contribute to their academic and professional success.

Drive Research and Discovery: Pursue innovative and impactful research and scholarly activity that advances the health professions, informs clinical practice, and improves health for all.

Invest in our People: Attract, develop, and support the expert faculty and staff needed to advance our mission.

Foster Community: Cultivate strong relationships and partnerships with students, staff, faculty, alumni, and community partners.

Position our Organization for the Future: Secure the resources, systems, and infrastructure needed to support the long-term success and sustainability of the College.

Goals and Outcomes

DELIVER EDUCATIONAL EXCELLENCE:

- Deliver exceptional academic programs that prepare students for careers in the health professions, along with opportunities, support, and resources that contribute to their academic and professional success.
- Drive innovation in program delivery, increase overall student enrollment through expansion of existing programs, and development of new programs.
- Expand the number of high-quality clinical rotation slots to support the College's plan for enrollment growth, with a focus on increased partnership with USA Health.
- Incorporate physical and mental wellbeing into co-curricular activities.



DRIVE RESEARCH AND DISCOVERY:

- Pursue innovative and impactful research and scholarly activity that informs clinical practice, advances the scholarship of teaching and learning in the health professions, and improves health for all.
- Develop a strategic and staffing plan to support the College's long-term goals for its research and scholarly efforts, including building a culture of inquiry throughout the College and enhancing research collaborations within the institution and in the community.
- Provide professional development and mentoring to support faculty in their research.



INVEST IN OUR PEOPLE:

- Support our expert faculty and staff in their roles to advance our mission.
- Implement a college-wide process for orienting and developing new faculty in their role as educators.
- Support faculty as they pursue the criteria for promotion and/or tenure and assist them in navigating the process.
- Invest in the growth of our staff by providing professional development opportunities, streamlining work processes, and fostering a culture of collaboration.

FOSTER COMMUNITY:

- Cultivate strong relationships and partnerships across our community of students, staff, faculty, alumni, and community partners.
- Increase alumni engagement, with a focus on recent graduates, to enhance their partnership as donors, mentors, preceptors, and ambassadors for the College.
- Enhance the sense of community among students, faculty, and staff by increasing opportunities for peer-to-peer (and near-peer) interactions and College-wide events.

POSITION OUR ORGANIZATION FOR THE FUTURE:

- Secure the resources, systems, and infrastructure needed to support the long-term success and sustainability of the College.
- Explore new revenue streams across the College, including the potential for donor giving, clinical practice, and continuing education.
- Identify opportunities for process improvement within the College.
- Create a proactive professional development plan for faculty related to the health professions and the changing landscape of higher education.