

COMMUNICATION DEPARTMENT
Class Plan by Semester

TITLE	Number	CS-HO	CS-RC	DCTV	BJ	PJ	SC
Offered Fall and Spring Semesters							
*Intro to Communication (Web & FtF)(Gen Ed)(Alt Core Class)	100	100	100				
*Intro to Communication Media (Core Class)	101			101	101	101	101
*Public Speaking (Web) (Core Class)	110	110	110	110	110	110	110
*Survey of Comm Theory	200	200	200				
*Argumentation (Alt Core Class)	210	210	210				
*Interpersonal Comm(Gen Ed)	211	211					
*Writing Comm Media - W (Core Class)	220			220	220	220	220
Rhetoric, Culture & Society(Gen Ed)	222	222	222				
Introduction to Strategic Comm	224						224
*Comm in Organizations (Web & FtF)	230	230					
Intro Radio Production	244			244			
Radio and TV Performance	250				250		
Digital Writing and Production Core Class)	260	260	260	260	260	260	260
Small Group Discussion	275	275		275			
*Found of Comm Research - C (Web & FtF)(Core Class)	300	300	300	300	300	300	300
Strategic Writing	324						324
Broadcast News	350				350	350	
Interm. Reporting-Writing-W	370				370	370	370 V
Issues in Publication Design	381						381
*Ethics/ Responsibility (Core Class) (Capstone)	445	445	445	445	445	445	445
Audience Dynamics	470						470 AP
Cases in Strategic communication	485						485
Integrated Campaigns/Student Agency	486/87						486/87
* Internship	496	496	496	496	496	496	496
Offered Fall Semester							
Intro TV Studio Production	241			241			
Editing & Layout	281					281	
Broadcast Scriptwriting -W	320			320			
Media Planning & Strategy	321						321
Video Field Production	340			340			
Digital Cinema Management	356			356			
Intro. To Photojournalism	382			382	382	382	
Account Management	384						384 P
Magazine & Feature Writing	387					387	
The News Documentary	452			452	452		
Law of Communication	455				455	455	
Professional and Creative Portfolio Development	471						471 V
Comm-Group Processes	475	475					
Offered Spring Semester							
Sports Journalism (Substitution for Journalism Choose)	270						
Visual and Message Communication	271						271 V
Chinese/Japanese Film	283/284			283/4			
*History of Mass Media (Web & FtF)	288				288	288	
Persuasion	310	310	310				
Creative Strategy -W	322						322 AV
Intermediate television Studio Production	341			341			
Film History/Film and TV Genres (alternating years)	343/344			343	343/4		
Branding and Visual Messages	371						371 V
Digital Photography	383			383			383
Relational Communication	411	411					
Rhetorical Theory (odd years)	422			422			
Rhetorical Criticism-W (even years)	424			424	424		
Adv Video Field Production	440			440			
Adv. TV Studio Production	441			441			
Adv. Broadcast News	450				450		
Producing the News	451				451		
Consumer Sales Promotion	474						474 A
Multimedia Storytelling	482				482	482	
Offered as Needed							
Digital Cinema Production	240			240			
*Gender and Communication	315	315	315				
Applied Communication Workshop	325						
Intercultural Communication-W	330	330	330				
Media Literacy in the Information Age	352			352	352		
Comm -- The Internet	360						
Basic Film Production	357						
Digital Compositing, Animation and Graphics	358						
Advanced Persuasion	410	410	410				
Contemporary Issues Rhetoric	425			425			
Adv Organizational Comm	430	430					
Comm Training & Development-W	435						
Mass Media and Social Effects	449						
Political Communication: Processes and Ethics	453	453	453				453 P
Comm Technology Systems	460						
Senior Reporting Seminar	472					472	
Editorial and Column Writing-W	481					481	
Required for Concentration							
Choose for Concentration							
Required Choice							
Required Choice							

* Usually offered in Summer