

## **Lorraine Ahearn, PhD**

202 Communication Building

lahearn@southalabama.edu  
251-380-2800

### **Professional Appointment**

Assistant Professor of Multimedia Journalism (August 2018—)  
Department of Communication, University of South Alabama

### **Research Interests**

Media history and representation of subaltern groups; journalism as collective memory; news literacy; ethics and social responsibility.

### **Courses**

Graduate: Communication Theory, Communication Ethics, Creative Content; Undergraduate: Communication Ethics and Social Responsibility, History of Mass Media, Media Literacy, Media Writing (course director), Intermediate Reporting, Editing and Layout, Magazine Writing, Public Speaking; Student media advisor, *The Vanguard*, *Due South* magazine.

### **Education**

May 2016: Ph.D. in Journalism and Media, University of North Carolina at Chapel Hill, concentration in media history. Dissertation: *Narrative Paths of Native American Resistance: Agency and Commemoration in Journalism Texts in Eastern North Carolina, 1864-1988*.

December 1999: Master's in Liberal Studies, University of North Carolina at Greensboro  
Thesis: *A Sidewalk Perspective of Civil Rights Journey in Greensboro, North Carolina*.

May 1979: BA in French, English, cum laude, University of North Carolina at Greensboro  
Phi Beta Kappa, Pi Delta Phi

### **Publications**

"Print's Long 9/11 Afternoon: Last Call for a Newspaper 'Extra!'"  
journalism-history.org (AEJMC, April 2021)

### **Under revision**

"Hostage-Taking at the Robesonian Newspaper: How a Native American Protest Placed Media Detachment Under Siege."

"Public Memory and Constitutive Rhetoric in Lumbee Indian Newspapers."

"Regret the Error: Memory and Apology in Birmingham News Coverage of Civil Rights."

## **Book chapter**

"When Hollywood Crossed the Color Line: Jim Crow Movie Censors and Black Audience Resistance in Greensboro, North Carolina, 1937-38," in Naeemah Clark, ed., *African Americans in the History of Mass Communication* (Peter Lang, 2014)

## **Literature review**

"Executive Summary" and "Literature Review," in Everette Dennis, Justin Martin, Rob Wood, *Entertainment Media Use in Six Arab Countries* (Doha Film Institute, 2013)

## **Book reviews**

"Journalism's Ethical Progression: A Twentieth Century Progression," *American Journalism*, Summer 2020.

"Carolina Israelite: How Harry Golden Made Us Care About Jews, the South, and Civil Rights," *American Journalism*, Spring 2017.

## **Academic Honors**

American Journalism Historians Association Margaret A. Blanchard Doctoral Dissertation runner-up.

UNC-Chapel Hill Graduate School Impact Award for Outstanding Graduate Student Research; public history project for UNC Digital Innovation Lab, North Carolina Humanities Commission.

Joseph L. Morrison Award for Excellence in Journalism History, UNC.

Michael Kaylor Award, UNC.

Robert Lance Memorial Award, Outstanding Student Paper, American Journalism Historians Association.

J. William Snorgrass Memorial Award, Outstanding Paper on a Minorities Topic, American Journalism Historians Association.

Phi Beta Kappa, University of North Carolina at Greensboro Chapter.

Pi Delta Phi, French Honor Society, UNC-Greensboro.

## **Professional Honors**

Pulitzer Prize semi-finalist, feature category (Montagnard Central Highlands project.)

North Carolina Press Association Metro Daily Division, First Place Serious columns, (four times), features, profile, news enterprise, news feature, multimedia.

Thomas Wolfe Award, Runner-up for Best N.C. Newspaper Story (twice.)

Casey Journalism Medal, Distinguished Commentary, Family and Child Welfare.

Associated Press Mark Twain Award, Investigative Reporting.

Maryland Bar Association Gavel Award, first place, court coverage.

Maryland-Delaware-D.C. Press Association Public Service Award (Best in Show.)

### **Fellowships and Grant-writing**

2020 Faculty Development Seed Grant, documentary film pilot project, "Safe Harbor: Vietnamese Fishermen of Bayou La Batre" (\$1,500)

Media Makers, National Endowment for the Humanities film project (co-wrote in support of feature-length black history screenplay, application in progress.)

2015 "Fast Forward Science, Technology and the Communication Revolution" discussion series, North Carolina Humanities Commission. (\$1,000)

2011 DELTA Summer Grant (Biomass Energy Journalism Project) N.C. State Energy Office. (\$10,000)

2010-2014 Roy H. Park Fellowship for doctoral education in journalism and mass communication, Triad Foundation, Ithaca, New York. (\$71,725 plus tuition, travel stipends)

### **Refereed Presentations and Invited Talks**

"What's a Newspaper Without a Newsroom? Many, Like the *Wichita Eagle*, are Finding Out," The Range [broadcast guest] Wichita, Kansas: KMUW 89.1, National Public Radio, March 2021.

"Befo' Da Wah: Ex-Slave Narratives in Northern Newspapers, 1890-1910," Research-in-progress presenter, American Journalism Historians Association, Dallas 2019.

Bennett College Black History Media Festival: research presentation and screenplay reading, Greensboro, NC, 2017.

"Agency and Mediated Memory: Lumbee Indian Self-Representation, 1872-1988," Joint Journalism and Communication History Conference, Arthur L. Carter Journalism Institute, New York University, 2015.

"Using Multimedia to Engage Students, Facilitate Learning, and Enhance Critical Thinking," panelist, American Journalism Historians Association, New Orleans, 2013.

"Reclaiming Memory: How Mass Media Narrated Eastern North Carolina Indian Resistance," research-in-progress presenter, American Journalism Historians Association, New Orleans, 2013.

"Regret the Error: Memory and Apology in Birmingham News Coverage of Civil Rights," co-authored with Barbara Friedman, associate professor, Media and Civil Rights History Symposium, Columbia, SC, 2013.

"Hostage-Taking at the Robesonian Newspaper: How Native American Protest Placed Media Detachment Under Siege," American Journalism Historians Association, Raleigh, NC, 2012.

"Lost Cause, Lost Reality," moderated historians Civil War panel, American Journalism Historians Association, Raleigh, NC, 2012.

"Public Memory and Constitutive Rhetoric in Lumbee Indian Newspapers," American Journalism Historians Association, Kansas City, MO. 2011.

"When Hollywood Crossed the Color Line: Jim Crow Movie Censors and Black Audience Resistance in Greensboro, North Carolina, 1937-38," Association for Education in Journalism and Mass Communication, St. Louis, MO, 2011.

"The Fultz Quadruplets as a Window on Race, Advertising and the Emergence of the Black Consumer in post-World War II America." Moore Lecture, N.C. A&T State University, 2002.

"A Sidewalk Perspective on the Civil Rights Journey in Greensboro, North Carolina." President's Vespers Address, Bennett College for Women, Greensboro, 2001.

### **Department Talks**

Speak Up South: First Amendment panelist, University of South Alabama, 2019.

"When Hollywood Crossed the Color Line: Student Resistance in the Age of Jim Crow," Humanities and Social Sciences Colloquium, University of South Alabama, 2019.

"Audience Agency in Hollywood Representations of African-Americans, Greensboro, North Carolina, 1937-38," Faculty Research Forum, Guilford College, 2015.

"Narrative Power: Telling the Story," panel presenter, "Sex Trafficking: Local Problem, Global Dimensions," McCormick Specialized Reporting Institute, University of North Carolina at Chapel Hill, 2013.

Jim Crow Movie Censorship Boycott multimedia presentation, "Tell About the South," Center for the Study of the American South, UNC-Chapel Hill, 2010.

### **Teaching Experience**

University of South Alabama (2018-) Department of Communication  
Assistant Professor of Multimedia Journalism

Elon University (2014-18) School of Communications  
Fulltime term instructor: Great Ideas Senior Capstone Course; Media Writing; Strategic Writing.

North Carolina A&T State University (2018) Department of Journalism and Mass Communication. Adjunct lecturer: Reporting and Writing Across Platforms

Guilford College (2008-2014) Department of English  
Adjunct lecturer: "Many Voices" field-based research methods course.

High Point University (2014) Qubein School of Communication  
Adjunct lecturer: Human Communication.

University of North Carolina at Chapel Hill (2013) Hussman School of Journalism and Media  
Adjunct lecturer: Mass Media History.

University of North Carolina at Greensboro (2002-2008) Department of English  
Adjunct lecturer: Advanced Feature Writing; coordinator of academic internships.

### **Professional Journalism Experience**

*News & Record* (1990-2010)

Award-winning metro columnist and investigative reporter: national and statewide assignments, multimedia projects, podcasts; training leader in news content diversity, interactive audience engagement.

*New York Times* (2008-13)

Freelance Contributor: Stringer on contract to the National Desk for regional news.

NPR, 88.5 WFDD, Wake Forest University (2004-08)

Commentator: "Real People, Real Stories," human interest, essays and humor.

*Annapolis Capital* (1985-90)

Investigative reporter: State politics and criminal justice.

### **Publishing and Consulting**

Center for Media Innovation and Sustainability, UNC-CH (2017)

Consultant for forthcoming textbook on digital entrepreneurship.

Center for Creative Leadership (2012-16)

Lead writer and consultant for knowledge-sharing projects and leadership training publications.

Department of History, UNC-CH (2015)

Designer and writer for annual report and e-newsletters.

Triad Foundation/ UNC Hussman School of Journalism and Media (2012) Author of book-length study of graduate education in mass communications.

Cold Type Press (2009-11)

Publishing and design company.

## **Professional Writing**

*The Experience-Driven Leader: Four Fundamental Skills to Fuel Your Leadership Journey*, with George Hallenbeck (Center for Creative Leadership, in press)

“If These Walls Could Talk: Gone to Seed and Back Again,” in, Marianne Gingher, ed., *27 Views of Greensboro* (Eno Publishers, 2015)

*Back to the Forge: How the Roy H. Park Fellowship is Recasting a New Media Legacy* (UNC Hussman School of Journalism and Media/ Triad Foundation, 2012)

*The Man Who Became Santa Claus and Other Winter Tales* (Cold Type Press, 2010)

## **Department and Academic Service**

Faculty Advisor, *The Vanguard, Due South* (2020—)

Thesis chair (Evan Marr, 2022)

Thesis committee member (Kelsey Farris (2021)

Scholarships Committee, Publications Committee Research Committee, Museum Committee, Diversity Committee, Strategic Communication Search Committee, Broadcast Journalism Search Committee, High School Public Speaking Contest judge, USA Day (2018–2021); JagMedia Open House 2021.

AEJMC History Division manuscript peer reviewer (2019—)

*American Journalism* (2010-13)

Senior editorial assistant at peer-reviewed scholarly journal.

NewStories (2012)

Graduate Research Consultant on digital oral history archive for UNC journalism school.

American Journalism Historians Association (2012)

Assistant to co-sponsor of the national academic conference in Raleigh.

Relay for Life (2011)

Organizer and emcee for J-school’s American Cancer fundraiser.

Life Writing (2011)

Teaching assistant for autoethnography/ creative non-fiction, UNC English Department.

## **Community Service**

Paul Brock Media Service Award

Christmas Book Bash: fundraiser for homeless day shelter.

Healthy Homes Award: for stories that precipitated the lead paint ordinance.

North Carolina Mental Health Association Media Award.

Montagnard-Dega Friendship Award: for coverage of refugees from Central Highlands.

UNC-Greensboro Service Leadership Award for community service.

