

Airbus Internship

Position Summary:

This long-term internship will allow the successful candidate to work with Corporate Communications professionals to craft and disseminate strategic communications messages within Airbus, primarily focused within the Manufacturing site in Mobile, AL, using a variety of communication tools. Candidate will also learn a great deal about aircraft production and the aerospace industry through his/her job duties.

Primary Responsibilities:

- Primarily support internal communication activities within the Mobile FAL
- Seek out stories to support strategic communication goals and objectives. Interview subject matter experts, write high-quality articles for various communication outlets, take photographs (or arrange photography when appropriate), post/publish/disseminate communication tools per process.
- Help develop and maintain a forward-looking editorial calendar for various communication tools.
- Help produce ONE@ Mobile-FAL quarterly newsletter (to include seeking articles, initial layout, working with graphic designer to finalize design, ensure publishing and dissemination)
- Help with final development of the Mobile FAL Domain Page within the Airbus HUB (web site management) and then help keep the site updated and relevant, as needed.

Experience/Skills/Training/Other Requirements:

- Excellent writing skills required
- English primary language
- Highly proficient with Microsoft Word, Excel, Powerpoint, Facebook/Twitter/other social media outlets (quick learner on company-specific software)
- Highly desired skill level experience with: videography to include editing and producing short videos; website design/web media
- Self-starter; outgoing; creative
- Ability to work well with colleagues in a culturally and internationally diverse environment.
- Must be able to work at the Engineering Center and FAL, with the ability to travel back and forth as needed (at own expense).
- Current students in Communications, Journalism and Marketing Communications preferred

Internship length: 6 months

Hours per week: 20-25 hours

If interested, please contact Megan Sparks at mspark@southalabama.edu