

Boys & Girls Clubs of South Alabama

2017 Internship Opportunity

Background:

Originally known as the “Boys' Club” when it was established in 1957, Boys & Girls Clubs of South Alabama has grown into seven year-round branches providing structured, high-impact youth development programs for youth ages 6 to 18 who reside in Mobile County. By providing access to positive and productive after-school and summer programs facilitated through caring mentors, BGCSA helps reverse negative trends facing our youth, including hopelessness, poor health, risky lifestyles, violence and high dropout rates.

BGCSA is always looking for motivated communication students to intern at the administration office assisting in the marketing or resource development departments.

Interns assist staff in any one or multiple aspects of the planning, production and execution of the following:

- Social Media Campaigns
- Special Events
- Fundraising Efforts
- Marketing/Resource Collateral
- Donor & Volunteer Cultivation

Requirements:

- General knowledge in web-based technologies and social media platforms
- Strong verbal skills; able to speak in professional/public settings
- Strong writing skills; excellent grammar and a general knowledge of AP style/mass media writing
- Ability to independently manage multiple tasks
- Organized, creative and deadline driven
- Willingness to learn & also perform independent research
- Proficiency in Microsoft Office and Google Drive
- General knowledge in Adobe Creative Cloud (InDesign, Illustrator, Photoshop) is preferred, but not required

If interested, please contact Megan Sparks at msparks@southalabama.edu