

# Dollar General Bowl

## 2018 Internship

The Dollar General Bowl is seeking candidates to fill six internship positions for the 2018 college football season. The internship program begins August 2018 and concludes after the completion of the 20th annual Dollar General Bowl game on Dec. 22, 2018.

The Dollar General Bowl is a Division I FBS bowl game played annually at Ladd- Peebles Stadium in Mobile, Alabama. In addition to the game, the Dollar General Bowl hosts events throughout the year, which promotes the commitment to and enhancement of our community. The 20th annual Dollar General Bowl will be played December 22, 2018 and nationally televised on ESPN.

This year's group of interns will help plan and execute the nationally televised Dollar General Bowl game and its surrounding events. Interns will also assist with other Dollar General Bowl events and initiatives during their term. Interns are assigned to a specific concentration area in communication/public relations, digital media/marketing or event management, but are expected to provide support to all areas of the company's business in a direct, supporting or administrative role.

The three main goals of the Dollar General Bowl internship program are to (1) provide each intern with the opportunity to learn more about his/her area of concentration in a professional setting; (2) allow each intern opportunities to gain valuable experience outside his/her area of concentration by working on various key tasks for multiple Dollar General Bowl events; and (3) provide each intern the opportunity to prove his/ her abilities with autonomous assignments during the course of the internship.

If interested, please contact Megan Sparks at [mspark@southalabama.edu](mailto:mspark@southalabama.edu)