

Reese's Senior Bowl 2018 Internship

The Reese's Senior Bowl is the first step of the pre-draft process for the National Football League and annually draws more than 1,000 NFL personnel and 500+ media members to Mobile for its event in late January.

The event makes an economic impact to the Mobile-area of nearly \$30M each year. It employs five full-time employees and some seasonal/part-time employees throughout the year.

Graphic Artist Responsibilities:

Assist Public Relations Director in producing graphics with high visual impact for our game program, website and digital/social media. Must be creative and proficient in Adobe Photoshop. Portfolio of previous work required. Number of hours/week and work schedule are flexible. Non paid.

Social Media Assistant Responsibilities:

Assist Public Relations Director in management of social media channels, including Facebook, Twitter, Instagram and other relevant platforms. Help create dynamic written, graphic, and video content for Reese's Senior Bowl events. Number of hours/week and work schedule are flexible. Non paid.

If interested, please contact Megan Sparks at mspark@southalabama.edu