

South Alabama Athletics Development Intern 2018 Internship

Description:

Assist in the day-to-day operation of the Athletics Development department; Learning to develop and implement strategies to increase awareness of the necessity for enhanced contributions through video and new media; Gain experience managing marketing strategies; Assist in developing and maintaining all aspects of the Athletic Development website; Generate new video content to create awareness for the need of Athletic Development within the athletic department as a whole; innovate new ways to create on brand messaging appealing to our potential donor and current donor bases.

Requirements

- Experience with filming and editing video content
- Classes in public relations/marketing

Responsibilities:

Prompt and regular attendance; Ability to work schedule as defined (night and weekend hours will be required); Other duties as required/assigned by supervisor.

If interested, please contact Megan Sparks at mspark@southalabama.edu