

Southern View Media, Social Media and Blog Internship

Description/Requirements:

Eastern Shore based, local advertising agency looking to hire an intern with strong knowledge and understanding of the digital media landscape, including various social media websites such as Facebook, Twitter, Instagram, and Google+. The right candidate for this position will need to possess a strong desire to learn and be a team player in order to integrate into our creative and passionate group of marketers. The intern hired will work alongside the founders of the agency who are very excited to share this opportunity with an intern hoping to gain a ton of great online experience. Interns applying will also gain experience writing business blogs, website content, and various types on creative content marketing.

Students applying for this internship should be Marketing/Communications/PR major, with an understanding of the fast paced social media and internet marketing world. We are looking for a student who has reached at least their junior year in their course of study. Experience with Wordpress is a plus.

Responsibilities:

- Write business blogs for various local businesses
- Monitor and post on blogs, forums, and social networks
- Proof read blogs coming in from other sources
- Set up and claim social media sites for various local businesses
- Learn and assist with online reputation management processes
- Contribute to creative ideas for content marketing for clients as needed