

Oyster Shell Strategy

2019 Internship

Oyster Shell Strategy would love to host an intern from the Communications or Marketing Departments. We are a full service Marketing & Event Planning Company based out of Mobile, Alabama.

Responsibilities

- Coordinate daily tasks to ensure the functionality and success of the company
- Support marketing projects in various ways (connecting with media outlets, grassroots efforts, etc.)
- Conduct market research for company and client needs
- Assist with company's social media and website efforts including viewing analytics for trends and creating content
- Assist with data management by updating and creating spreadsheets to organize information
- Assist in the organizing of events and helping with onsite production
- Help overseeing traditional or digital campaigns and reviewing data to manage their success
- Prepare promotional presentations
- Help create marketing materials (brochures, media announcements, etc.) for OSS's clients

Requirements

- Superb communication and people skills
- Be organized
- Prompt and responsible
- Confident
- Good writing skills
- Innovative, flexible

If interested, please contact Megan Sparks at msparks@southalabama.edu