

## SPORT MANAGEMENT AND RECREATION STUDIES B.S. - 2025-Current

University of South Alabama – College of Education and Professional Studies - Department of Health, Kinesiology and Sport

<b>GENERAL EDUCATION (46 Hours)</b>	<b>Grade</b>	<b>Hours</b>
<b>Area I - Written Composition (2 Courses, 6 Hours)</b>		
*EH 101 English Composition I (*Prerequisite course for Candidacy)	_____	3
*EH 102 English Composition II (*Prerequisite course for Candidacy)	_____	3
<b>Area II - Humanities and Fine Arts (4 Courses, 12 Hours) (Sequence required in either English (EH) or History (HY))</b>		
*CA 110 Public Speaking (*Prerequisite course for Candidacy)	_____	3
One course from EH 215, 216; 225, 226; 235, 236	_____	3
One course from: ARH 100, 103, 123; ARS 101; DRA 110; MUL 101	_____	3
One course from EH 215, 216; 225, 226; 235, 236 or advisor approved humanities or fine arts elective.	_____	3
<b>Area III - Natural Science and Mathematics (3 Courses, 11 Hours)</b>		
One course from: MA 110, 111, 112, 113, 115, 120	_____	3
One course from (including lab): BLY 101, 121; CH 101, 103, 131, 132; GEO 101, 102; GY 111, 112; PH 101, 104, 114, 115, 201, 202	_____	4
One course from (including lab): BLY 102, 122; CH 101, 103, 131, 132; GEO 101, 102; GY 111, 112; PH 101, 104, 114, 115, 201, 202	_____	4
<b>Area IV - History, Social and Behavioral Sciences (4 Courses, 12 Hours) (Sequence required in either English (EH) or History (HY)) (Students will only receive credit for 2 history courses.)</b>		
One course from HY 101, 102; HY 121, 122; HY 135, 136	_____	3
Two courses from: AIS 201, AN 100, 101; ECO 215, 216; GEO 114, 115; PSC 130; PSY 120, 250; SY 109, 112	_____	3
One course from: AIS 201, AN 100, 101; ECO 215, 216; GEO 114, 115; HY 101, 102, 121, 122, 135, 136; PSC 130; PSY 120, 250; SY 109, 112	_____	3
<b>Kinesiology/Physical Education (3 Courses, 5 Hours)</b>		
KIN 100 Concepts of Health and Fitness	_____	3
2 hours of PE 101-157 PE Activity Courses (Two different activities)	_____	2
<b>General Electives (8 Hours)</b>		
Elective ACC, BLY, BMD, BUS, CA, CH, CLS, ECO, EMT, FIN, HS, KIN 201-499, MA, MGT, MKT, PE 101-157 ( <u>2 hours max</u> ), PH, PSY, ST	_____	8
<b>SPORT MANAGEMENT CORE (45 Hours)</b>		
KIN 278 Sport, Performance, and Exercise Psychology	_____	3
KIN 475 Organization and Administration of Health and Physical Education (W) (Satisfies University Writing Requirement)	_____	3
SM 276 Intro to Sports Management	_____	3
SM 286 Sport Governance and Policy	_____	3
SM 384 Sports Marketing	_____	3
SM 391 Leadership in SMRS	_____	3
SM 394 Sport Business and Finance	_____	3
SM 472 Legal Issues in Sports (W) (Satisfies University Writing Requirement)	_____	3
SM 483 Issues in HKS	_____	3
SM 486 Sport Facility Planning and Design	_____	3
SM 495 Internship in Sport Management	_____	12
SM 496 Sport and Recreation Resource Management	_____	3
<b>CONCENTRATIONS (Choose <u>Coaching Administration</u> OR <u>Sport Administration</u>)</b>		
<b><u>Coaching Administration (21 Hours)</u></b>		
HS 262 Personal Health	_____	3
KIN 263 Intro to Nutrition	_____	3
KIN 370 Basic Motor Learning	_____	3
KIN 474 Sport Fitness/Conditioning	_____	3
KIN 478 Coaching Theory	_____	3
Two Courses from: KIN 373-Coaching Volleyball, KIN 374-Coaching Soccer, KIN 375-Coaching Football,	_____	3
KIN 376-Coaching Basketball, KIN 377-Coaching Baseball, KIN 378-Coaching Track and Field	_____	3
<b><u>Sport Administration (21 Hours)</u></b>		
KIN 478 Coaching Theory	_____	3
MGT 300 Management Theory and Practice	_____	3
MKT 320 Principles of Marketing	_____	3
RTH 292 Outdoor Recreation OR SM 297 Campus Recreation	_____	3
RTH 471 Evaluation and Research (W) (Satisfies University Writing Requirement)	_____	3
SM 300 Global Tourism	_____	3
Elective from the following prefixes: BUS, CA, ECO, HS, KIN, MKT, RTH, SM	_____	3
<b>Total Hours</b>		<b>120</b>

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**University and College Requirements:**

**Writing Requirement** – The University requires that a candidate for graduation must have completed two designated writing credit courses at USA, with at least one course chosen from offerings in the candidate’s major or minor. Courses meeting this requirement are designated with a (W) after the course title in the “Courses” section of the University Bulletin. Individuals who transfer in credit to substitute for a course(s) designated as a (W) course must meet the writing requirement by taking a (W) course(s) at USA.

**Transient Approval** – Students must have prior approval (obtained in the Advising Center) to enroll as a transient student at another institution. A maximum of 64 semester hours may be accepted from a two-year institution.

**Residency Requirement** – A candidate for graduation must complete a minimum of 25 percent of the credit hours required for the degree through instruction offered by the University of South Alabama in upper-division course work (300 and 400 levels).