Hospitality & Tourism Management

Our scholar-practitioner faculty collectively have over 65 years of experience in the Hospitality and Tourism industry.

Iconic Industry Employers/Partners

Our current students and alums are employed in full-time and part-time positions with these brands and many more in all sectors within Hospitality and Tourism.

Hospitality and Tourism adds a new job every 2.5 seconds. – U.S. Travel Assn.

Those who live in the following counties of Florida and Mississippi do not pay out of state tuition at USA, because they are recognized as service areas for the University:

Florida
- Escambia
- Santa Rosa

Mississippi
- George
- Greene
- Harrison
- Jackson
- Perry
- Stone

A Better Start: Workers Who Begin in Travel Ultimately Achieve Higher Wages in Their Careers

<table>
<thead>
<tr>
<th>Industry That Provided First Job</th>
<th>Average Career Salary Achieved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel and Tourism</td>
<td>$81,900</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$75,900</td>
</tr>
<tr>
<td>Construction</td>
<td>$78,100</td>
</tr>
<tr>
<td>Finance Services</td>
<td>$82,100</td>
</tr>
<tr>
<td>Health Care</td>
<td>$74,800</td>
</tr>
<tr>
<td>Other Industries</td>
<td>$78,100</td>
</tr>
<tr>
<td>Non-Travel/Tourism</td>
<td>$77,600</td>
</tr>
<tr>
<td>Total Sample</td>
<td>$78,800</td>
</tr>
</tbody>
</table>

#USAHTM #WeAreHTM
Financial Assistance

There are 8 internal scholarships for HTM students

Additionally, there are College of Education and Professional Studies scholarships, University of South Alabama scholarships, and numerous external scholarships available.

Pathway to USA

Are you looking to transfer to South?

We have articulation agreements with Bishop State, Coastal Alabama, and Mississippi Gulf Coast Community Colleges

HTM, the degree that travels!

The hospitality and tourism industry offers abundant opportunities worldwide.

To learn more:

Connect with us

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twitter.com/USAhtm

Contact us

htm@southalabama.edu

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#WeAreHTM

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Study Abroad

Travel with other HTM students outside the U.S. to explore and experience the culture, management practices, and service quality standards in your host country as related to culinary arts and hospitality and tourism management.

Global Engagement Certificate

Available through a combination of coursework and global engaged activities.