

Matt Campbell

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EDUCATION

University of North Carolina at Charlotte	2010	PhD in Business Information Systems
Tennessee Technological University	2002	Master of Business Administration
Tennessee Technological University	2000	B.S. in Management Information Systems

ACADEMIC EXPERIENCE

- Assistant Professor, University of South Alabama (2010-Present)
- Doctoral Student/Graduate Assistant, University of North Carolina at Charlotte (2005-2010)

PROFESSIONAL EXPERIENCE

- Software Developer/Technical Analyst, Willis North America - Nashville, TN (2003-2005)

CERTIFICATIONS

- Microsoft Certified Professional

SERVICE: UNIVERSITY

- Faculty Senate
- ISIT Curriculum Committee
- Health Informatics Curriculum Chair
- Alpha Iota Mu Faculty Sponsor
- New Faculty Search Committee
- University Admissions and Records Committee
- Senior Project Group Mentor
- SoC Field Trip Presenter

SERVICE: PROFESSIONAL

- Information & Management, 2013 (Reviewer)
- ACM Southeast Conference, 2012 (Reviewer)
- IEEE Security & Privacy, 2012 (Reviewer)
- Information Systems Educators Conference, 2011 (Reviewer)
- International Association for Computer Information Systems, 2011 (Session Chair)
- Southeast Decision Sciences Institute Conference, 2010 (Reviewer)
- SIG: Adoption and Diffusion of Information Technology Conference, 2009 (Reviewer)
- Americas' Conference on Information Systems, 2007 (Reviewer)

RESEARCH: JOURNAL PUBLICATIONS

- Campbell, M. (2012). What a Difference a Year Makes: An Examination of Time Lag Effect of Information Technology Investment on Firm Performance. *Journal of Organizational Computing and Electronic Commerce*, 22(3), pp. 237-255.
- Campbell, M., Pardue, J., Longenecker, B., Barnett, L., Landry, J. (2012). Treating the Healthcare Workforce Crisis: A Prescription for a Health Informatics Curriculum. *Information Systems Education Journal*, 10(3), pp. 35-46.

- Landry, J., Daigle, R., Pardue, J., Longenecker, B., Campbell, M. (2012). Health Informatics as an ABET-CAC Accreditable IS Program. *Information Systems Education Journal*, 10(6), pp. 51-62.
- Longenecker, B., Campbell, M., Landry, J., Pardue, J., Daigle, R. (2012). A Health Informatics Curriculum Congruent with IS 2010 and IMIA Recommendations for an Undergraduate Degree. *Information Systems Education Journal*, 10(2) pp 15-32.
- Campbell, M. (2011) "Could You Repeat That? A Preliminary Study of the Effectiveness of Course Management Systems in the Blended Environment." *Issues in Information Systems*, 7(2), pp. 95-99.
- Stylianou, A., Winter, S., Niu, Y., Giacalone, R., and Campbell, M. "Understanding The Behavioral Intention To Report Unethical Information Technology Practices: The Role Of Machiavellianism, Gender And Computer Literacy." *Journal of Business Ethics* (Accepted).
- Pardue, H., Campbell, A., Campbell, M., and Wisniewski, P. "Patient Centered E-Health: The Patient Journey." *Communications of the AIS* (Accepted).

RESEARCH: FUNDED GRANTS

- Alabama Regions Extension Center funded by the Health Information Technology Extension Program: Regional Centers Cooperative Agreement Program. EP-HIT-09-003
- Sheldon, F., Abercrombie, R. and Campbell, M. "Island World: A Small World Simulation Tool in a Virtual Community for Evaluating Environmental Stressors" funded by the 2012 Intelligence Community Postdoctoral Research Fellowship Program. ICPDP-2012-0001

RESEARCH: CONFERENCE PRESENTATIONS

- Campbell, M. "A Look at the Benefits of Course Management Systems in the Traditional Learning Environment," (2011). IACIS 2011 Proceedings.
- Pardue, H., Patidar, P., Landry, J., Johnsten, T., and Campbell, M. (2011) "A Threat Tree for Health Information Security and Privacy," Americas Conference on Information Systems (AMCIS), Detroit, MI.
- Campbell, M. (2010) "Just What the Doctor Ordered? A Case Study of RFID Implementation in a US Hospital." Southeast Decision Sciences Institute (SEDSI), Savannah, GA.
- Campbell, M, and Stylianou, A., (2009) "Personal Internet Usage at Work: The Dark Side of Technology Adoption." AIS Special Interest Group on Adoption and Diffusion of Information Technology (SIGADIT), Phoenix, AZ.

RESEARCH: UNDER REVIEW

- Campbell, M. and Stylianou, A., "For Whom the Whistle Blows: Perceived Moral Intensity and Internet Abuse Reporting." Submitted to *Ethics and Information Technology*.
- Campbell, M. and Stylianou, A., "A Stitch In Time Saves Nine: The Role Of Moral Judgment In Reducing Internet Policy Violations." Submitted to *Journal of Business Ethics*.