Welcome to the 97th issue of Biofeedback!

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Photo: USA's First Computer Registration - 1979
The McCall Library, USA
Director's Notes

Each year, the Biomedical Library revises its goals for the coming academic year. We have overall goals that guide us:

1. Provide effective access to library resources and services that meet the current and the future needs of our students, faculty, staff, and community.
2. Acquire, organize, preserve, and manage materials to support teaching, learning, research, and patient care.
3. Create a productive and healthy work environment in which the Biomedical Library faculty and staff have the flexibility, opportunity, and support to achieve their responsibilities and goals.
4. Manage the financial, human, and physical resources for the Biomedical Library in an effective, focused, and defensible manner.
5. Increase the Biomedical Library's profile through participation, promotion, marketing, advocacy, and communication.

Specific goals we hope to accomplish during the 2013-2014 academic year include:

1. Utilize Biofeedback to address issues raised in the “Comments” section of the satisfaction survey; Analyze readership of Biofeedback.
2. Move Reference area to 1st floor.
3. Investigate assigning BL Librarian to College of Medicine Team-Based-Learning teams.
4. Investigate adding additional study rooms to meet demand.
5. Investigate involvement of BL Librarian in College of Nursing distant education courses.
6. Survey target segment of user population to determine satisfaction with BL resources, services, and facilities.

We hope working on these goals will help the Biomedical Library better serve the needs of our users. If you have any questions, please contact Judy Burnham, Director, jburnham@southalabama.edu, or (251) 460-6886.

photo: The USA Basketball Team’s First Game, December 1967 The McCall Library, USA
Inter-Professional Collaboration Center

The former Computer Lab has been converted into an Inter-Professional Collaboration Center. There are six pods of table/chairs with a monitor located at each pod. Users can connect their laptops or iPads to the monitor to work on group projects such as class assignments, research projects, grant proposals, etc. The room can still be used for instruction. Individual tables will not be reserved but will be available on a first-come/first-served basis. The entire room can be reserved for instruction by contacting the Baugh Biomedical Library Circulation Desk, (251) 460-7043. The room cannot be reserved for ongoing classes.

Grant, Article, and Presentation Preparation Assistance

The Biomedical Library can provide assistance for health sciences faculty as they write grant proposals, develop articles for publication, or develop presentations.

Librarians:

• can help with searches of the literature to be sure that your projects have a complete literature review;
• can recommend useful databases and search strategies;
• can help with using citation managers or with citation formatting;
• can help to determine the best journal for your article submission;
• can help to verify your citations before your final submission.

Contact the Reference Desk, (251) 460-7044, medlib@southalabama.edu, or your liaison librarian for assistance.
ClinicalKey Trial to Replace MD Consult

Elsevier is ending its popular resource MD Consult and replacing it with a new and more comprehensive resource called ClinicalKey. ClinicalKey has more than 1000 ebooks, including those heavily used ebooks in MDConsult, such as Abbas & Lichtman: Basic Immunology (7797 uses last year), The Harriet Lane Handbook (6223 uses), Nelson’s Textbook of Pediatrics (2325 uses last year, but some years there are more than 7000 uses), Thompson & Thompson Genetics in Medicine (3417 uses), Robbins and Cotran Pathologic Basis of Disease (2425 uses), Sabiston Textbook of Surgery (2045 uses), and some COM textbooks. There are two point-of-care tools in ClinicalKey: FirstConsult and a surgery point-of-care tool called Vitals. It includes 13,000+ medical & surgical videos, and more than 5 Million Images from books and journals. It also includes Procedures Consult for procedures.

Starting October 1, the Biomedical Library has a one month trials on ClinicalKey via IP access. You may access it from your office or off campus via our Proxy server.

Please try Clinical Key and send your feedback to Jie Li at jli@southalabama.edu or 251-460-6890. Each person who sends a feedback will be entered into a contest for a prize to be awarded by ClinicalKey.

Protected Health Information and BL Wireless Printing

The Biomedical Library has a new “Print from Anywhere” wireless printing system. (See our original post for directions for use.) Please be advised, however, that it is not HIPAA compliant and should not be used to print patient records. There are 2 main reasons why the system does not meet compliance. First, the system uses the university’s wireless network which is not secure and could be potentially monitored. Second, the wireless printing system uses Gmail as a gateway to send your document from your device to our printing system. Unfortunately, Gmail is currently not compliant.

For more information, please contact Fletch Bowling, MLIS, at (251) 460-7358 or fb Bowling@southalabama.edu.
October Is National Medical Libraries Month

Celebrate by Participating in Some Wacky Holidays.

**Week 1: October 1 - October 6 “Mad Hatter Week”**
Wear a hat long enough to fill out a slip. If you do not have a hat, one will be provided for the filling out of information.

**Week 2: October 7 - October 13 “Blue Week”**
Wear something blue. BONUS Slip: wear it on October 7th in honor of Stomp Out Bullying Day.

**Week 3: October 14 - October 20 “Mad Lib Week”**
Never been able to describe a trip to the doctor? Now you can! Fill out the form. Read it to the person at the desk. Fill out the slip while we clear up our tears of laughter! BONUS Slip: Use a building on USA Campus in the story in honor of Homecoming. GO JAGS!

**Week 4: October 21 - October 27 “Have a Heart Week”**
Can you create the paper heart? Fill out the slip and give it a try. [HINT! Instructions are beside the basket.]

**Week 5: October 28 - October 31 “It’s a Kind of Magic”**
Take a look at the optical illusion beside the bucket. Do you see the object? If not, try your hand at the riddle. Tell the person what the object is and fill out a slip.

October 31st: Come Trick or Treating at the Library! Grab some candy!
Saving You **Time**
So You **Can Save Lives**

@sk Your Medical Librarian

www.mlanet.org
**BMJ Best Practice**

Currently, the Biomedical Library has a trial on **BMJ Best Practice**. Best Practice is a resource by BMJ Evidence Centre— a division of the BMJ Group that is working to provide healthcare professionals with innovative new products and tools that make evidence useful in practice.

- Action-orientated and structured around the patient consultation
- Editorial process including expert peer review and multi-step sign-off
- Unrivalled breadth and depth of coverage helping healthcare professionals make decisions with confidence
- Novel standardized navigation structure for each condition including a summary and definition, etiology, epidemiology, through key diagnostic steps and tests into treatment approaches with drugs, guidelines and evidence, finishing with recommendations and outlook for patient follow-up
- Information leaflets for patients to support shared decision making
- Choice of integrated drug formularies for quick checking of prescription guidance
- Clinical Evidence 'inside', bringing together the best current evidence with expert guidance
- Each page linked to BMJ portfolio for easy tracking, recording and planning of CPD/CME
- My Best Practice allowing end users to save searches and add notes and bookmarks
- Full reference links and color images where available
- Best Practice Mobile includes the full content of Best Practice and is optimized for access on Internet enabled mobile phones, PDAs or handheld devices.

Click on BMJ Best Practice at our database list to try BMJ Best Practice.
**ORCID Researcher Identifier**

**ORCID**, an acronym for “Open Researcher and Contributor ID,” is a non-profit, interdisciplinary, and community-based organization that provides and assigns (via the ORCID Registry) one persistent digital identifier to one particular author/researcher, in order to resolve the “name ambiguity problem” that can exist in research/scholarly communications, as, for example, when a researcher marries and changes names. In addition, ORCID provides a means of linking an author’s research activities (publications, grants, and patents) by use of the ORCID identifier. To illustrate, in the string [http://orcid.org/0000-0002-0079-6083](http://orcid.org/0000-0002-0079-6083), **0000-0002-0079-6083** is the ORCID identifier for Trey Lemley. Entering the complete URL (i.e., [http://orcid.org/0000-0002-0079-6083](http://orcid.org/0000-0002-0079-6083)) into the URL box of your browser takes you to the publication record for Trey Lemley, as shown below.
Publications

Meal-planning practices with individuals in health disparity
situations: Journal for Nurse Practitioners 2013
DOI: 10.1016/j.jnurpra.2013.03.014

Perspectives of community health advocates: Barriers to
healthy family eating patterns: Journal for Nurse Practitioners 2012
DOI: 10.1016/j.jnurpra.2012.04.010

Background Noise Acceptance and Personality Factors
Involved in Library Environment Choices by College
Students: Journal of Academic Librarianship 2012
DOI: 10.1016/j.acalib.2012.08.002

Negotiating your license: Journal of Electronic Resources in Medical
Libraries 2011
DOI: 10.1080/15424255.2011.589491

Citation analysis: Comparison of web of science®, scopus®,
scifinder®, and google scholar: Journal of Electronic Resources in
Medical Libraries 2010
DOI: 10.1080/15424255.2010.505515

Web 1.0 tools in medical and nursing school curricula: Journal
of the Medical Library Association 2009
DOI: 10.1106/jmla.2009.0011

Grants
No grants added yet.

Patients
No patients added yet.
Researchers can link their ORCID profile to external webpages, including personal websites or social media accounts, such as Twitter, LinkedIn, or Facebook, among others. ORCID is working with various groups to integrate ORCID identifiers into research workflows (i.e., manuscript and grant submissions) and to provide system-to-system processes for updating activity records. In particular, both ORCID and ISNI, the International Standard Name Identifier, have recently agreed to aim for interoperability by linking and sharing public data between the two systems, since both organizations assign identifiers to individuals and use the same identifier format. ORCID and ISNI also plan to investigate the feasibility of a shared identifier scheme for a single number to represent an individual in both the ORCID and ISNI databases.

ORCID is governed by representatives of its member organizations, which include the California Institute of Technology, CERN, Cornell University, Elsevier, MIT, NIH, and Thomson Reuters, among others.

Registration with ORCID is free.

**Scopus: an Abstract and Citation Database**

Scopus, which includes 50 million records, 21,000 titles, and 5,000 publishers, claims to be the largest abstract and citation database of peer-reviewed literature. It covers the world’s research output in the fields of medicine, pharmacology, science, technology, engineering, social science, and arts & humanities.

Not only can you search the database by document, author, or affiliation, you can then limit the results by source type, year, language, etc. Citations can be exported, and RSS feeds can be developed. Users can also find related documents by viewing shared references, authors, and/or keywords. The Affiliation Identifier allows users to identify and match an organization with its research output.

As a citation database, Scopus allows you to track citations over time and to view the h-index for specific authors. You can also identify trends and analyze an author’s publishing output. The Journal Analyzer gives insight into journal performance.

The screenshot below is the Scopus citation overview for Julio Turrens, PhD.
## Citation overview

### Overview options

- Exclude from citation overview: [ ] Self citations of selected author  [ ] Self citations of all authors  [ ] Citations from books

Sort documents: [ ] Year descending  [ ] Date range: 2011 to 2013

Update Overview

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### 81 Cited Documents

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<td>2</td>
<td>2009 Mitochondrial DNA damage triggers...</td>
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<td>2006 The ion containing superoxide d...</td>
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<td>2005 Teaching research integrity...</td>
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### Citations

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### h index = 15

The 28 documents considered for the $h$ index have been cited at least 15 times.

Note: The $h$ index considers documents published after 1995.

View $h$-Graph

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**citations**

- [Image 38x299 to 500x756]
Identifying PMIDs for Articles Written by USA Authors

In order to find a PubMed ID ("PMID") for articles written by authors affiliated with the University of South Alabama, take the following steps:

1. Go to the website of the Biomedical Library at bl.southalabama.edu.
2. Click on PubMed (located in first column, first section).
3. Type into Search Box: university of south alabama[affiliation] and click on Search. Note that there is not a space between Alabama and the bracket for affiliation.
4. To limit to a specific time period (i.e., last year), click on Custom Range located under Publication dates in the left frame and fill in date range (for example: 2012 07 01 to 2013 06 30) and click Apply.

You now have a Result list of articles published from the University of South Alabama for the last year.

5. Add the authors name to the search by typing in the Search Box: a space after the bracket for affiliation, the word AND in all caps, the author’s last name, 1st and 2nd initials, and the word author in brackets. The Search Box should look like this example: university of south alabama[affiliation] AND Almannai M[author].

6. The PMID is an 8 digit number clearly labeled and located immediately after the Abstract.

For more information, please contact Geneva Staggs at (251) 471-7855 or gstaggs@southalabama.edu.
PubChem on Social Media

PubChem has recently launched a social media campaign by creating accounts on Twitter, Facebook, and Google+. These tools, along with the existing PubChem announcements page and RSS feed, will all be used to keep the public informed about new developments at PubChem.

Released in 2004, PubChem is a component of the NIH's Molecular Libraries Roadmap Initiative. PubChem is organized as three linked databases: PubChem Substance, PubChem Compound, and PubChem BioAssay, all of which provide information on the biological activities of small molecules. Furthermore, PubChem has a chemical structure similarity search tool. As part of NCBI's Entrez information retrieval system, there are links from PubChem to other Entrez databases, including PubMed and NCBI's protein 3D structure resource. In addition, a PubChem publication site provides links to published articles. For more information, view the blog announcement.
From the Kudos Board

Faculty Publications - July-September 2013


Freed CR, Franks RD. Medical trainees need more than simple role modeling to be prepared for professional and ethical decisions. Academic Medicine. 2013 Aug;88(8):1053.


