Welcome and Introductions

Brand Guidelines
  - Presentations to Deans, SGA, Faculty Senate, Alumni Association
  - Feedback and Discussion of Brand Guidelines document

Brand Training with Ologie
  - What Issues Need to be Covered; What Questions do we Have?

Brand Launch
  - March 23
    - Brand Launch Elements
      - Emails/Fliers/Table Tents
      - Banners and Brand Stands
      - Branding Website
      - We are South Website/Video
      - Looking South Magazine

Brand Launch Day Activities
  - See Attached Sheet
  - Volunteers Needed for Demonstration Tables

Next Steps
  - Brand Training on March 8
  - Brand Launch Day