

HOW I LANDED A JOB

with

SLIDESHARE

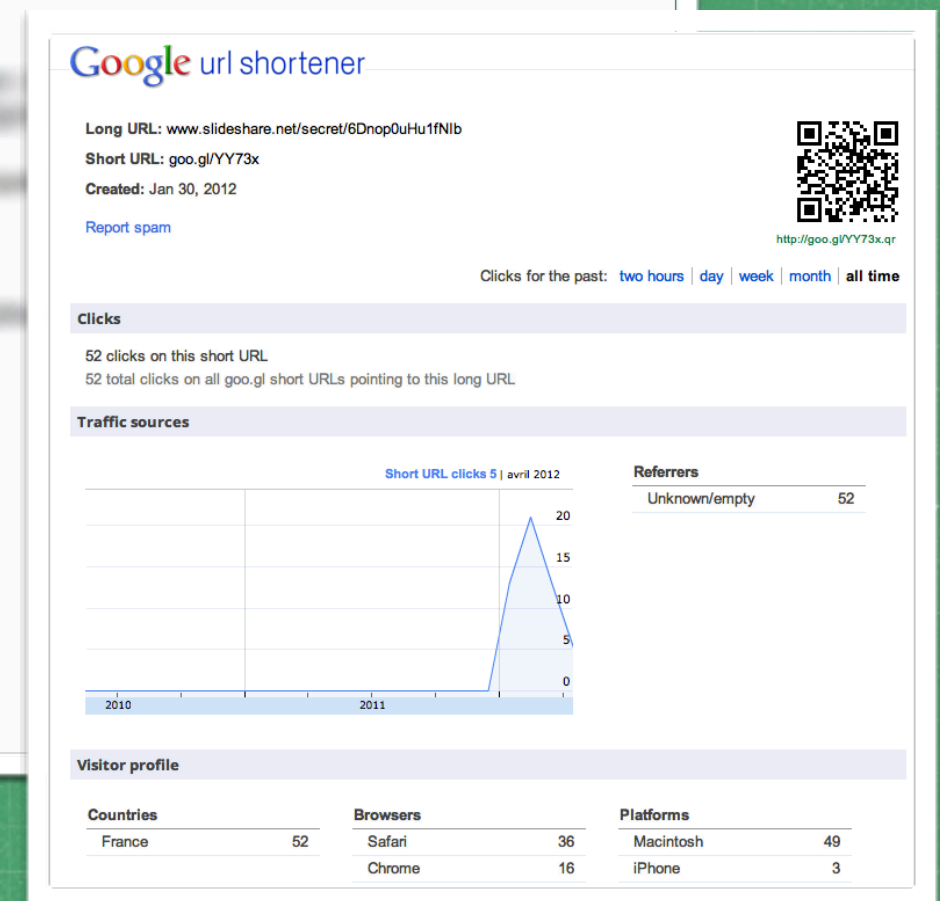
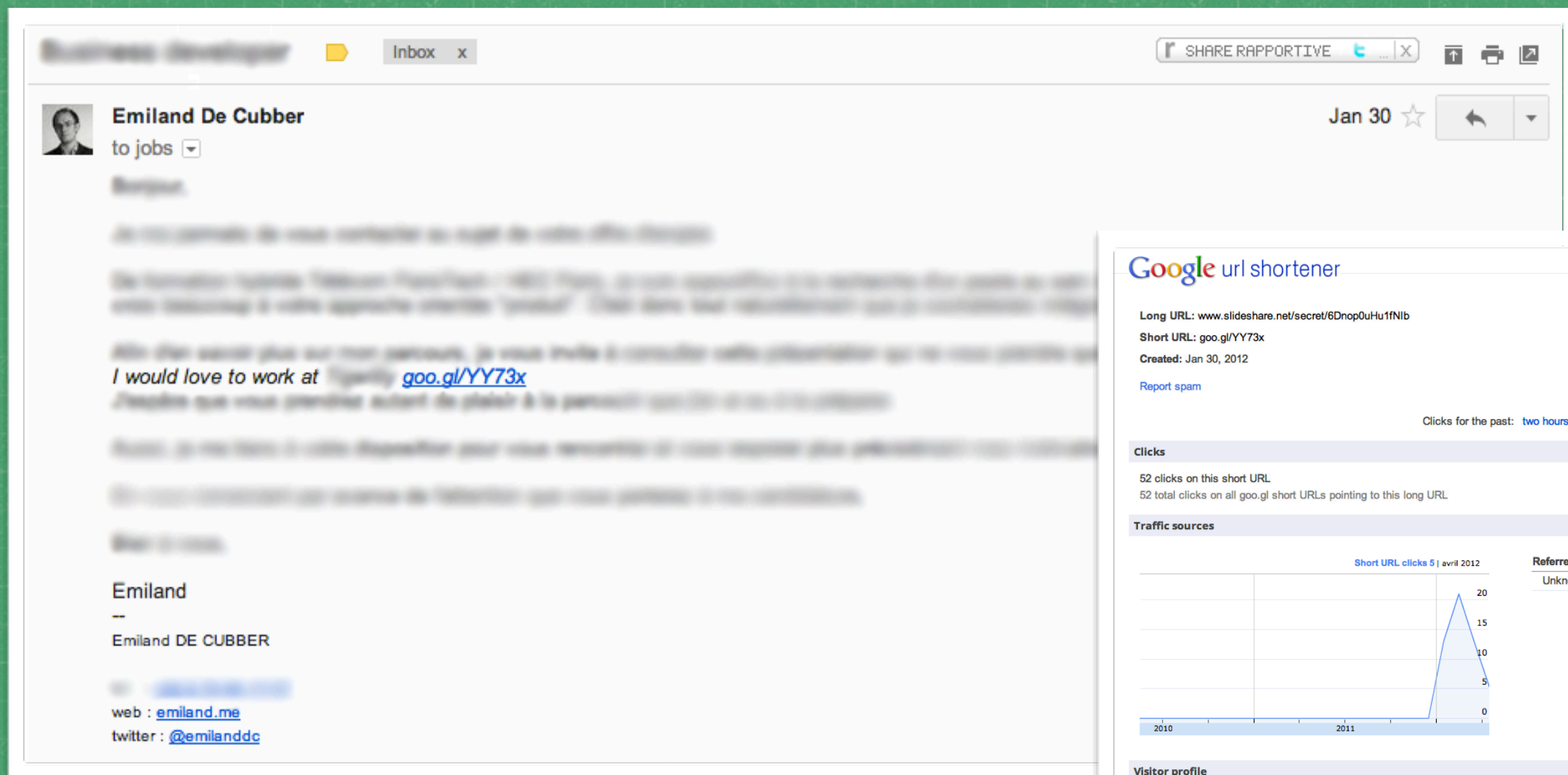
EMILAND

Few weeks ago,
I was looking for a job.

So I crafted a customized resume for each company I was applying to.



I uploaded privately my resume on Slideshare and gave a unique link to each recruiter.



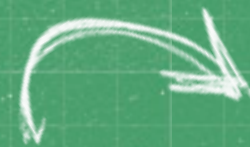
Tip : use a URL shortener to know when they open your application

Few weeks later...

I landed a job at Tigerlily.

I landed a job at Tigerlily.

EASY and *Powerful*
SOCIAL MARKETING SOLUTIONS



Here's the resume I sent.



Emiland De Cubber

emiland.me | hello@emiland.me

RESUMED

It's not a resume,
it's a time machine.

Donald Draper

RESUMED



RESUMED

THE
SCIENTIST

2006

Lycée Clemenceau
Sciences

THE
INNOVATOR

2008

Télécom ParisTech
Information Technology

THE
WEB GUY

2010

HEC Paris
Digital Business Strategy

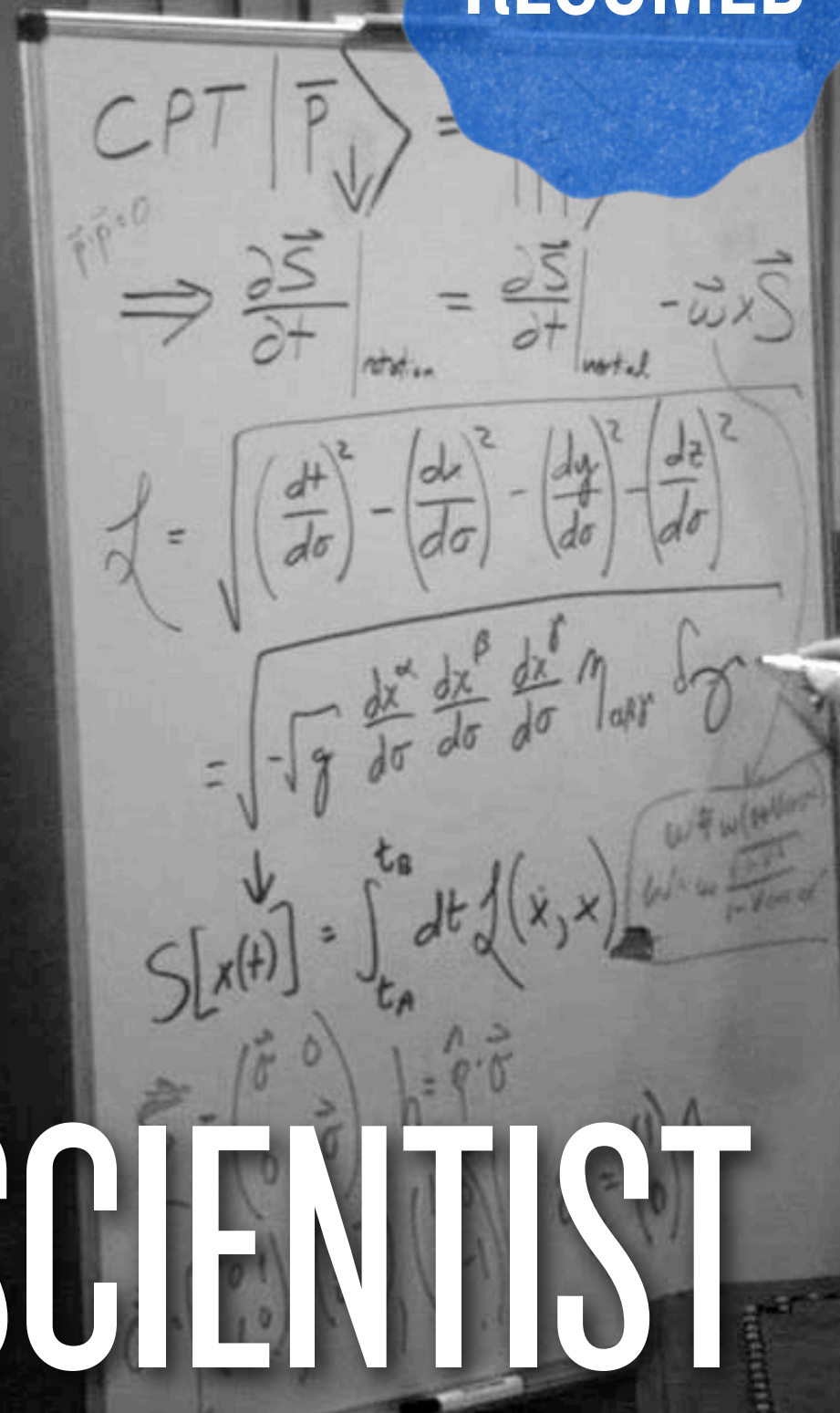
THE
COMMUNICATOR

2011

playgrnd
Rookie
+
Freelance
Presentation Design

RESUMED

2006
THE SCIENTIST



A blue scalloped-edge badge with the word RESUMED in white capital letters.

RESUMED

Just after high school , I decided to enter the preparatory classes for the [Grandes Ecoles](#).

RESUMED

Just after high school , I decided to enter the preparatory classes for the [Grandes Ecoles](#).

$$\int_a^b f(x) dx$$

MATHS



PHYSICS



CHEMISTRY

A blue, scalloped-edge badge with a textured appearance, containing the word RESUMED in white capital letters.

RESUMED

But these subjects did not save my exams.



RESUMED

But these subjects did not save my exams.
English and Philosophy did.

RESUMED

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English and Philosophy did.

I was not the best one,

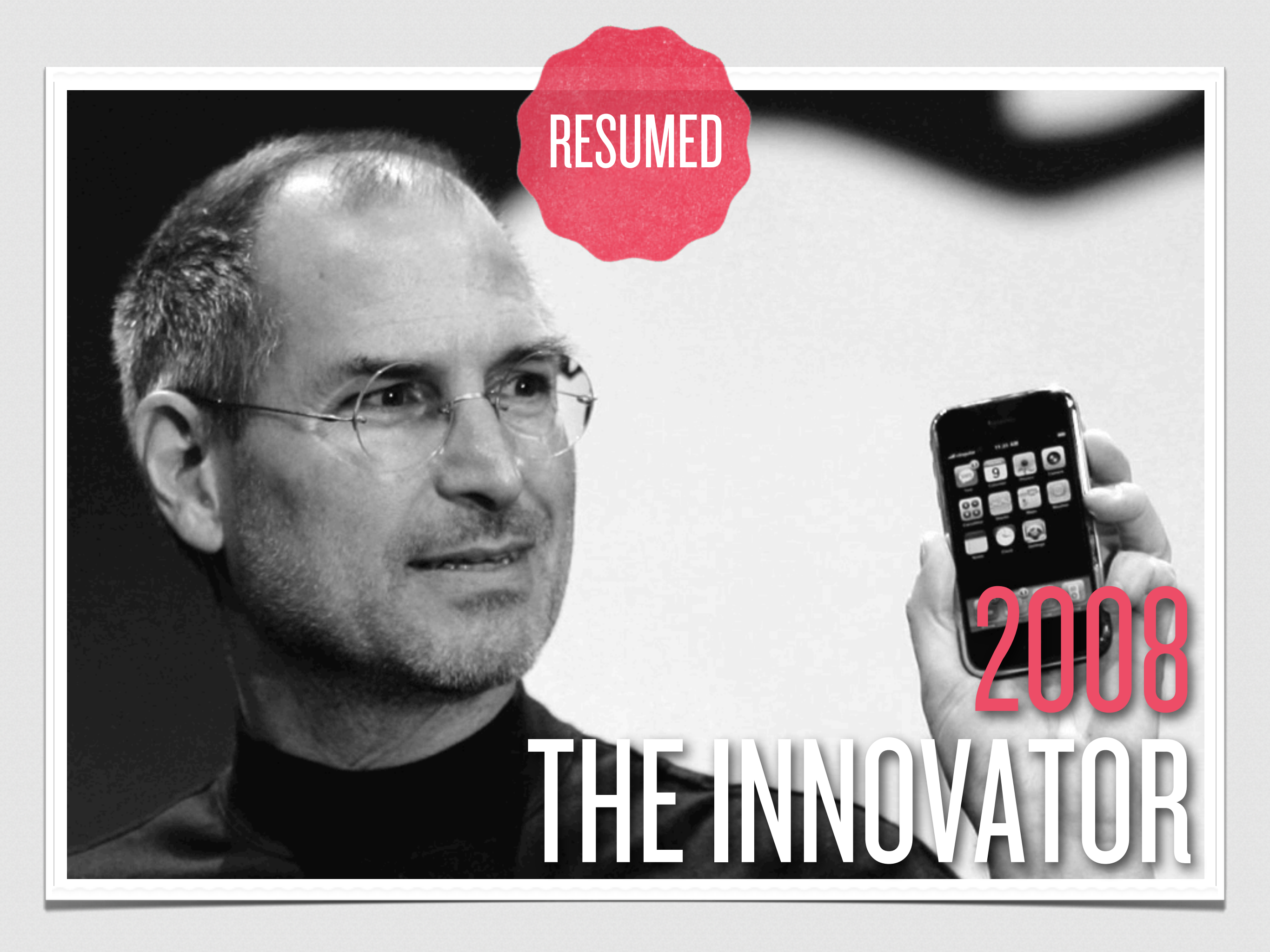


RESUMED

But these subjects did not save my exams.
English and Philosophy did.

I was not the best one,
but maybe one of the most polyvalent.



A black and white photograph of Steve Jobs, co-founder of Apple, holding an iPhone. He is wearing his signature round glasses and a dark turtleneck. The image is framed with a white border. A red, irregularly shaped stamp with the word "RESUMED" in white capital letters is positioned in the upper left quadrant. In the bottom right corner, the year "2008" is written in large, red, outlined numbers, and below it, the words "THE INNOVATOR" are written in large, white, bold capital letters.

RESUMED

2008

THE INNOVATOR



RESUMED

Then I succeeded to enter **Télécom ParisTech**,
the #1 French school in information technology.

A red, scalloped-edged seal or stamp, resembling a wax seal, is positioned at the top center of the page. It contains the word "RESUMED" in white, bold, uppercase letters.

RESUMED

Then I succeeded to enter **Télécom ParisTech**,
the #1 French school in information technology.

I chose a very comprehensive program.

RESUMED

Then I succeeded to enter **Télécom ParisTech**,
the #1 French school in information technology.

I chose a very comprehensive program.



PROGRAMMING
BASICS



INFORMATION
SYSTEMS



DATA
ANALYSIS



ECONOMICS
& STRATEGY

A red, scalloped-edge seal or stamp is positioned at the top center of the page. Inside the seal, the word "RESUMED" is written in a white, bold, sans-serif font.

RESUMED

In 2010, I also made my first steps towards
innovation and entrepreneurship.

RESUMED

In 2010, I also made my first steps towards
innovation and entrepreneurship.



iFridge
The coolest way to cool

We conceived a digital tablet
for the connected kitchen.

RESUMED

In 2010, I also made my first steps towards
innovation and entrepreneurship.



iFridge
The coolest way to cool

We conceived a digital tablet
for the connected kitchen.

Even before the invention of the iPad.

RESUMED

In 2010, I also made my first steps towards
innovation and entrepreneurship.



BNP PARIBAS

Alcatel-Lucent



cap·digital



Our project was coordinated
by these 5 organizations.

RESUMED

In 2010, I also made my first steps towards
innovation and entrepreneurship.



BNP PARIBAS

Alcatel-Lucent



cap.digital



Our project was coordinated
by these 5 organizations.

And we sold it to one of them.

A red, scalloped-edge seal or stamp is positioned at the top center of the page. Inside the seal, the word "RESUMED" is written in a white, bold, sans-serif font.

RESUMED

Finally, I have been a leading part
in the two main school associations.

RESUMED

Finally, I have been a leading part
in the two main school associations.



President of the first
ParisTech Night



ONE STUDENT-RUN PARTY



1300 STUDENTS DANCING



12 SCHOOLS GATHERED

RESUMED

Finally, I have been a leading part
in **the two main school associations.**



18 TEAM MEMBERS



500 STUDENTS SATISFIED



7 TRAVELS PLANNED



50+ EVENTS ORGANIZED



300K EUROS TURNOVER



**Vice-President
of the Student Union**

A black and white close-up photograph of a middle-aged man with a friendly smile, showing his teeth. He has dark hair and is wearing a dark jacket over a light-colored shirt. A bright yellow, multi-pointed starburst graphic is positioned in the upper left corner of the image, partially overlapping the man's forehead and hair.

RESUMED

2010

THE WEB GUY



RESUMED

For my final year, I moved to **HEC Paris**,
the #1 European business school.



RESUMED

For my final year, I moved to **HEC Paris**,
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I focused on **digital business**.

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**WEB PROJECT
MANAGEMENT**



**ONLINE
MARKETING**



**DIGITAL
COMMUNICATION**



**INNOVATION &
ENTREPRENEURSHIP**



RESUMED

During this formation, I had the opportunity to work as a digital consultant for Renault.



RESUMED

During this formation, I had the opportunity to work as a digital consultant for Renault.

I studied how a car manufacturer can use tablet PCs to develop his products and services.

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I studied how a car manufacturer can use tablet PCs to develop his products and services.



B2C
APPLICATIONS



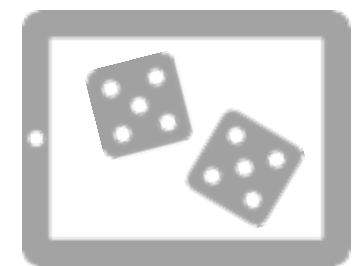
POINT-OF-SALE
COMMUNICATION



CONNECTED
VEHICLE



MOBILE
WORKPLACE



REAR-SEAT
ENTERTAINMENT



RESUMED

With two friends, I also launched
a crowdsourcing project for my school.

RESUMED

With two friends, I also launched
a crowdsourcing project for my school.



TELECOM
Refresh

We tried to build a better school
by gathering all the student's ideas.

With two friends, I also launched
a crowdsourcing project for my school.



We tried to build a better school
by gathering all the student's ideas.

Today, most suggestions have been
implemented by the school...

With two friends, I also launched
a crowdsourcing project for my school.



We tried to build a better school
by gathering all the student's ideas.

...and 3 so-called « Refresh Project »
have been launched in other schools.



RESUMED

2011

THE COMMUNICATOR

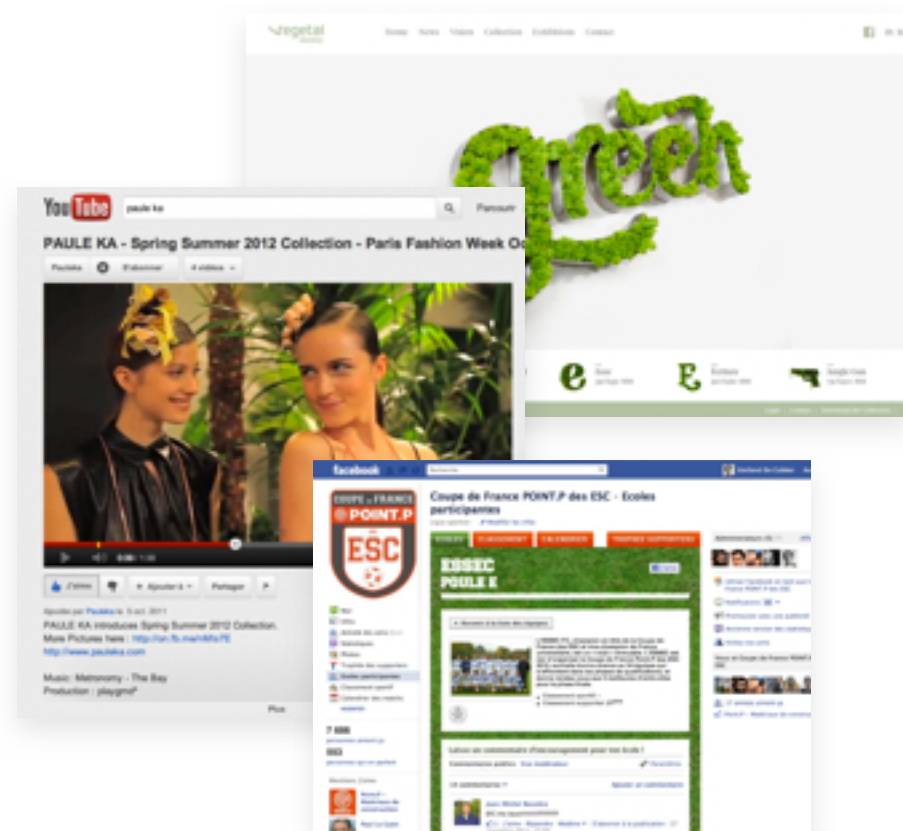


RESUMED

At the end of my studies, I had the chance to join [playgrnd](#), a young communication agency.

RESUMED

At the end of my studies, I had the chance to join **playgrnd**, a young communication agency.



I conceived online and offline campaigns for our clients...

...and participated to every step of **new business pitches**.

RESUMED

At the end of my studies, I had the chance to join **playgrnd**, a young communication agency.



I managed **digital projects** from inception to delivery :

- website productions
- social media apps
- webmarketing missions

A green, scalloped-edge seal or stamp is positioned at the top center of the page. It has a textured, slightly mottled appearance.

RESUMED

Meanwhile, I also started my own business.



RESUMED

Meanwhile, I also started my own business.

I specialized in visual communication
and presentation design.

RESUMED

Meanwhile, I also started my own business.

I specialized in visual communication
and presentation design.

Here's some clients I had the chance to work with :



RESUMED

Meanwhile, I also started my own business.

I offer slide production,
training and conferences.



RESUMED

Meanwhile, I also started my own business.

I offer slide production,
training and conferences.

Maybe you have already seen
one of my presentations.



73K VIEWS



RESUMED

RECAP

THE
SCIENTIST

THE
INNOVATOR

THE
WEB GUY

THE
COMMUNICATOR

2006

2008

2010

2011

HARD-WORKING

CURIOUS

PASSIONATE

CREATIVE



RESUMED

2012

THE TIGERLILY GUY?



RESUMED

Put a picture of the person
who will receive your resume.

2012

THE TIGERLILY GUY?



RESUMED

Let's meet !

Emiland De Cubber

emiland.me | hello@emiland.me | +33 6 xx xx xx xx

@emilanddc on twitter and slideshare

linkedin.com/in/emilanddecubber

Credits

The design of this resume is mainly inspired by the social recommendation service [Stamped](#).

[stamped.com](#)



Great service with great design.
Definitely worth a try.

Fonts

Freight Micro by Darden Studio

Knockout by H&FJ

Lavanderia by Lost Type

Symbols

The Noun Project

Images

Sheldon by BBT Wikia

Steve by unknown source

Xavier by Wikimedia

Don by unknown source

Matthieu by LeWeb '11

Background by Simon Foster