

Strategic Planning Process Update

Fall 2015

Timeline	Activity
Board of Trustees Meeting March, 2015	Presented and discussed USA's strategic planning cycle and future updates to the strategic plan.
April-September, 2015	Institutional priority working groups provided updates on their work and information that informed revision of the strategic plan.
September 8, 2015	University Committee on Planning, Assessment, and Finance (UCPAF) received a copy of revised strategic plan and discussed it at its meeting.
October, 2015	Five town hall meetings offered the university community an opportunity to provide feedback on the plan.
November 3, 2015	UCPAF received, discussed, and approved the revised plan based on community feedback.

Organization of the Plan

Five Institutional Priorities became our five areas of focus (much like a goal statement):

- Student Access and Success
- Enhancing Research and Graduate Education
- Global Engagement
- Excellence in Health Care
- University-Community Engagement

Feedback Process

- Five town hall meetings in October.
- Electronic survey
- Individual meetings and communication with stakeholders.
- More than 300 participants at town halls and more than 700 public comments.
- Final report and transcript of comments can be found at <http://www.southalabama.edu/departments/institutionaleffectiveness/ucpaf.html>
- The final plan approved by the UCPAF is in your packet.

Overview of Plan

- Most revisions occurred to the Excellence in Healthcare priority (old goal 4).
 - New objectives focusing on academic mission and creating multi-disciplinary connections.
- Significant information from feedback on determining how we will measure progress and how we will make this plan a dynamic one.

Questions, Comments, Discussion