

Assessment Review

**Office of Institutional Research,
Planning and Assessment**

Assessment Steps

- Identify intended outcomes for a degree program, department or other unit that support the mission of the division and the University
- Identify an assessment method to determine if the outcome was achieved
- Establish a measurable target or criterion
- Measure and report results
- Use the findings to take action and make improvements

Why is assessment important?

- To continuously improve
- To be accountable to those we serve
- To maintain accreditation
 - SACS
 - Discipline specific accreditations

Organization of TracDat

- Assessment Units
 - Program prefix –degree or certificate programs with student learning outcomes
 - Dept prefix – academic departments housing degree programs with intended outcomes that *support* student learning
 - Admin prefix – administrative departments
- Summary Groups
 - Colleges/Divisions
- University

Intended Outcomes

- Programs
 - What knowledge, skills, attitudes, etc., do you want students to have when they finish the degree program?
- Departments (academic)
 - What can we do to support student learning and the student learning environment?

Examples:

- Recruitment
- Retention
- Graduation
- Satisfaction
- Faculty
- Facilities

SEE ATTACHED EXAMPLES

Intended Outcomes *continued*

Intended outcomes must link!

Program Intended Outcomes



Summary Group (Division)



University Goals

Assessment Methods and Cost

Methods

- How can we measure our progress?
 - Direct - students demonstrate what they know
 - Portfolios or products
 - Pretest/posttest
 - Clinical evaluations
 - Capstone courses (use rubrics, not grades)
 - Indirect – students or others report what they know
 - Surveys
 - Success in the workplace, graduate school, etc
- When possible, use more than one assessment method
- At least one method must be DIRECT

Projected Cost

- Are there costs that cannot be covered by normal operating expenses?
 - If yes, submit them for approval via TracDat

Criterion and Schedule

Criterion

- What is your target level of achievement or how will you know you have been successful? Targets must be measurable!

Schedule

- When will you measure?
 - Stagger when appropriate
 - Don't always wait until year-end

Results

- What are the results for each intended outcome?
Implications?
 - This response should be primarily numerical
 - If not numerical, note dates, etc, to explain how and when it was completed
- What actions should be taken to continuously improve if you did not meet the criterion?