

Unit Assessment Report - Four Column

University of South Alabama

ZAdmin-Institutional Research Training

Mission Statement: Institutional Research provides institutional information and analysis to support strategic and operational decision-making and to fulfill reporting requirements of federal, state and private agencies.

Intended Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>ZAdmin-Institutional Research Training - Accreditation Reports - Ensure access to standard reports to support university and discipline-specific accreditation.</p> <p>Outcome Years: 09-10 10-11 11-12 12-13</p> <p>Outcome Status: Current</p>	<p>Assessment Method: Track report usage</p> <p>Assessment Method Category: Internal Report</p> <p>Criterion: Each standard report will be accessed at least once</p>	<p>09/26/2011 - Currently, there are three research reports posted to the website: Alumni Survey Report, Graduating Senior Report and NSSE Report. Each report has been assessed at least once each semester by Academic Affairs, Student Affairs and the the Office of Academic Success and Retention.</p> <p>Result Type: Criterion Met</p> <p>Action Status: No Action Plan Required</p>	
	<p>Assessment Method: User satisfaction survey</p> <p>Assessment Method Category: Survey-Other</p> <p>Criterion: Average score of 4.0 on five point Likert scale where 1 = very unsatisfied, 2 = satisfied, 3= neither satisfied or unsatisfied, 4 = satisfied and 5 = very satisfied.</p>	<p>09/10/2011 - The survey was launched during the Spring semester 2011. There 346 participants. Average satisfaction score was 3.6 on a five point Likert scale.</p> <p>Result Type: Criterion Not Met</p> <p>Action Status: Action Plan Complete</p>	<p>09/23/2011 - The Director of IR will conduct phone interviews with University personnel who frequently use the reports to determine the problem with accessibility.</p> <p>Follow-Up: 09/23/2011 - Interviews indicated that users of the reports were unable to access the reports due to confusion regarding the reorganization of the IPRA website. The Director of IR sent out a campus-wide email to faculty and staff with information regarding the changes to the website and how to navigate the site.</p>

ZAdmin-Institutional Research Training -

Intended Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Administrative Reports - Ensure access to information that will inform decision-making and support strategic initiatives</p> <p>Outcome Years: 08-09 09-10 10-11 11-12 12-13</p> <p>Start Date: 08/01/2008</p> <p>Outcome Status: Current</p>	<p>Assessment Method: User satisfaction survey</p> <p>Assessment Method Category: Survey-Other</p> <p>Criterion: Average score of 4.0 on a five point Likert scale</p> <hr/> <p>Assessment Method: Track report usage</p> <p>Assessment Method Category: Other</p> <p>Criterion: Each report will be used at least once</p>	<p>09/11/2011 - Average score was 4.5 on a five point Likert scale. A total of 1,230 faculty and staff completed the survey.</p> <p>Result Type: Criterion Met</p> <p>Action Status: No Action Plan Required</p> <hr/> <p>10/17/2011 - Currently, there are three research reports posted to the website: Alumni Survey Report, Graduating Senior Report and NSSE Report. Each report has been assessed at least once each semester by Academic Affairs, Student Affairs and the the Office of Academic Success and Retention.</p> <p>Result Type: Criterion Met</p> <p>Action Status: No Action Plan Required</p>	
<p>ZAdmin-Institutional Research Training - Common Data Set - Develop a common data set based on an approved data dictionary that can be used for analysis in the field</p> <p>Outcome Years: 09-10 10-11 11-12 12-13</p> <p>Start Date: 08/01/2008</p> <p>Outcome Status: Current</p>	<p>Assessment Method: Observation by the Associate Vice President for IR, Planning & Assessment</p> <p>Assessment Method Category: Other</p> <p>Criterion: Creation of data dictionary</p> <hr/> <p>Assessment Method: Observation by the Associate Vice President for IR, Planning & Assessment</p> <p>Assessment Method Category: Other</p> <p>Criterion: Common Data Set posted on website</p>	<p>09/17/2011 - The data dictionary was completed and posted to the IRPA site.</p> <p>Result Type: Criterion Met</p> <p>Action Status: No Action Plan Required</p> <hr/> <p>09/17/2011 - The Common Data Set was updated and posted on the IRPA website, November 15, 2010.</p> <p>Result Type: Criterion Met</p> <p>Action Status: No Action Plan Required</p>	