

Video Taped Strategy Scenario

Strategy: Pegword Mnemonics **Content:** Dog Training

Title: “Let’s Do Tricks”

Time Required: 15 minutes **Number of Participants:** 1

Target Audience: Participant in a dog obedience class

Goal of Activity: To perform in correct order a chain of commands

Purpose of Script: To demonstrate the use of mnemonics as a means of learning verbal information

Learning Outcome(s), Gagne: Verbal information

Learning Outcome(s), HEO: Knowledge

Learner Characteristics: A participant in a dog obedience class with basic dog handling ability

Entry Skills: Ability to follow oral directions, knowledge/proficiency in basic dog commands, knowledge of pegword technique

Setting: Outdoors

Media: poster paper with words written on them

Process: The student is taught the pegword list and is able to repeat them back with 100% efficiency. The Instructor then instructs them to memorize the following commands:

- **One/gun/heel:** Imagine yourself being shot in the heel with a gun
- **Two/shoe/sit:** Imagine someone sitting on you shoe
- **Three/tree/down:** You are tired so you lay down under the tree
- **Four/door/speak:** Someone knocks on the door and you speak to them
- **Five/hive/come:** You disturb a bee hive and the bees come after you

- **Six/sticks/fetch:** You throw the sticks for the dog to fetch
- **Seven/heaven/praise:** All good dogs go to heaven-don't forget to praise your dog for a job well done

Strategy Assessment: After completing the commands, the instructor asks the student what methods he used to remember the commands. The instructor assesses whether they used the mnemonic strategy.

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References:

- **West, C.K., Farmer, J.A., & Wolff, P.M. (1991) Instructional Design: Implications from cognitive science. Englewood Cliffs, NJ: Prentice Hall**