

Getting the Most for your E-Commerce Dollar

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Introduction to Class Project

When we shop for the products we need it seems as if we grab the first available product. Not many people bargain shop anymore. As the Internet allows us to shop from home we should take time and look at who can offer us the best product for the lowest cost.

In this WebQuest you will be charged with the task of finding a program for our computer lab. The computer lab needs a new graphics program, but we want to get the product that best fits our budget and our needs. We have decided that the best choices are Photoshop, Freehand, and Illustrator. The decision of which program to use will be based upon your research and product evaluation.

Directions/ Objectives

It is your task to find the best of the three programs for your computer lab. Using the Web resources provided below, search each site and retrieve all of the information you feel will be beneficial to make a decision. Take into account factors such as price, availability, discounts, reviews, and ect. Each Web resource will have some of the same information as well as differing information. Keep in mind the source of the information. Is it biased or unbiased?

Purpose of WebQuest

This WebQuest will enhance your consumer math skills; it will enhance your skills in analyzing information and discriminating between what is useful and what is not.

This exercise will also strengthen your skills as a Web navigator.

Resources

Product creator sites.

www.adobe.com

www.macromedia.com

Web retailer sites.

www.mysimon.com

Studica.com

www.torcomp.com

ibuyer.net

Dealttime.com

Amazon.com

Computers4sure.com

Thenerds.net

Process

To complete this WebQuest the students must collect all possible information from the resource sites provided. If they find other beneficial sites, they too may be included. Additional sites must be notated. After collecting information on Photoshop, Freehand, and Illustrator they will begin to analyze the information to determine which program will be best suited for the computer lab and why. This may be turned in by hand or e-mailed to the instructor in MS Word. I remind you once again, remember to question your sources. Bias is everything.

Evaluation

Students will be evaluated on their ability to analyze the differing pieces of information. The better analysis provided the better the grade. The student will provide a breakdown for each program (Photoshop, Freehand, and Illustrator). This breakdown will

consist of the pros and cons of each program. The breakdown will end with the choice of which program the lab should use and why. Thoroughness and good information discrimination will be need for a good evaluation.

Conclusion

After completing the WebQuest the students should possess a better understanding of how to comparison-shop both in actual stores and online. They will also better understand how to decipher information to find the best product or information.