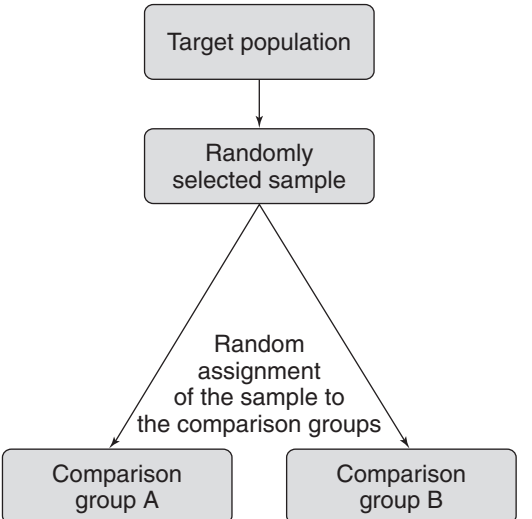FIGURE 9.2 The ideal procedure for obtaining participants for an experiment