

IDD Program

The Instructional Design & Development (IDD) program prepares students for careers in a wide range of educational settings. Our students learn to design, develop, and implement instruction using a variety of media, manage and evaluate instructional programs, and conduct and apply research. Graduates of our program are in high demand in K-12 education, universities, business, industry, government agencies, and the military.

The IDD program offers both the Master's of Science and the Doctor of Philosophy degrees. We also offer an innovative doctoral track program where students can begin work toward a doctorate immediately after completing their undergraduate degree. Many of our courses are offered online. In fact, it's possible to earn a master's degree in IDD entirely online. Whether completing an undergraduate degree, looking to upgrade job-related skills, or making a career change, the IDD program has something to offer. Please check the program web site for additional information call 251-380-2861 to make an appointment with a member of the program faculty.

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