

Goal Statements for University of South Alabama, Division of Academic Affairs, and College of Arts and Sciences (as of March 2006)

I. USA Vision and Commitment Statement*

THE UNIVERSITY OF SOUTH ALABAMA LONG-RANGE PLANNING COMMITTEE VISION AND COMMITMENT STATEMENT

Our Vision and Commitment is to develop a nationally-acclaimed University by achieving and maintaining excellence in academic programs, student services, student success, community service, health care, and generation of new knowledge. In this spirit, we are committed to working cooperatively toward our vision and the following strategic goals:

1. Continue to Build the Academic Quality of the University and Improve the Learning Environment on Campus.
2. Build on the Quality of Student life and the Overall Campus Atmosphere.
3. Enhance Diversity among Students, Faculty, and Staff, and Evince a Commitment to Multiculturalism.
4. Reinforce and Improve the Public Image of the Institution.
5. Enhance Public and Private Financial Support of the University.
6. Improve University Planning, Budgeting, and Assessment Processes.
7. Strengthen the USA Health System and Enhance its Contribution to the Health Care of the Region.

We agree to work together with integrity, trust, respect, professionalism, and open communications to achieve our strategic goals. In doing so, we recognize the importance of maintaining an appropriate balance among the education, health, research, and public service missions of the University. We will continue to be a source of expertise and will play a larger leadership role in our community.

II. 2005-6 Statement of Goals, Division of Academic Affairs**

1. Gain ACHE Approval and Implement College of Pharmacy Program
(Linked to Vision Goals # 1 and 7)
2. Strengthen Academic Leadership (Linked to Vision Goal # 1)

3. Improve the Quality of Teaching (Linked to Vision Goal # 1)
4. Improve the Learning Environment on the Campus (Linked to Vision Goal # 1)
5. Promote Student Success and Retention (Linked to Vision Goal # 1)
6. Increase Enrollment (Linked to Vision Goal # 1)
7. Provide Support for Increased Student and Faculty Research (Linked to Vision Goal # 1)
8. Provide greater opportunities in academic programs across the University for students to engage in service and practicum learning. (Linked to Vision Goal # 1)
9. Implement course offerings and programs at the Baldwin County Campus where feasible.
10. Refine and identify efforts to diversify the University's workforce. (Linked to Vision Goal # 3)
11. Provide support and participate in the realization of all University-level goals.

III. 2005-6 Statement of Goals, College of Arts and Sciences***

- GOAL #1:** To improve undergraduate education and advising. (Linked to Vision Goal # 1 and Academic Affairs Goals # 3, 4, 5, and 6)
- GOAL #2:** To improve and strengthen graduate education. (Linked to Vision Goal # 1 and Academic Affairs Goals # 3, 4, 5, and 6)
- GOAL #3:** To increase development and fund-raising activity and increase the amount of private gifts received by the College. (Linked to Vision Goal # 5 and Academic Affairs Goals # 4 and 7)
- GOAL #4:** To enhance the reputation and recognition of the College, its faculty, and its students both within the University and without. (Linked to Vision Goal # 4)
- GOAL #5:** To increase quality and quantity of interdepartmental and intercollegiate interaction and collaborative efforts in teaching and research. (Linked to Vision Goal # 1 and Academic Affairs Goals # 3, 4, 5 and 7)
- GOAL #6:** To increase research productivity of College faculty (Linked to Academic Affairs Goal #7)
- GOAL #7:** To continue to enhance technological resources available in the College. (Linked to Vision Goal # 1 and Academic Affairs Goal # 4 and 7)
- GOAL #8:** To engage in space planning for the College. (Linked to Vision Goal # 6 and Academic Affairs Goals # 4 and 6)

GOAL #9: To treat all constituencies (students, faculty, staff, administrators, parents of students, and guests) of the College with dignity and respect. (Linked to Vision Goals # 2, 3 and #4, and Academic Affairs Goals # 4, 6 and 10)

Goal #10: To enhance the diversity of the College by recruiting and retaining more African American faculty, and by increasing the representation of African Americans and women in positions of leadership. (Linked to Vision Goal # 3, and Academic Affairs Goals # 4, 6 and 10)

* Sources: <http://www.southalabama.edu/institutes/pdf/spvis.pdf> and updated in “Achieving a Collective Vision: A Five-Year Progress Report”

** Source: 2005-6 Annual Review and Projections, Office of Academic Affairs

***Source: <http://www.southalabama.edu/arts&sci/projectionsreport2005.pdf>