

**Double Major International Studies/International Business  
revised spring 2007**

**General Education Courses** (50 hours)

(Shows only those requirements not met in the majors)

Communications \_\_\_ EH 101 \_\_\_ EH 102 \_\_\_ CA 110 \_\_\_ 100 LG

Arts/Literature \_\_\_ 3 hours Fine Arts \_\_\_ 6 hour sequence in Literature

Math/Sciences \_\_\_ 8 hours Lab Sciences \_\_\_ MA 120<sup>i</sup>

Social Sciences \_\_\_ AN 100 \_\_\_ GEO 114 \_\_\_ HY 102 \_\_\_ PSY 120

Freshman: \_\_\_ BUS 101 or \_\_\_ CAS 1000

**DOUBLE MAJOR**

International Studies

(36 hours)

Core

- \_\_\_ IS 100 Global Issues
- \_\_\_ PSC 250 Comparative Politics
- \_\_\_ PSC 270 International Relations
- \_\_\_ GEO 312 World Econ. Geography
- \_\_\_ IS 495 Senior Seminar

Concentration: International Political  
Economy

- \_\_\_ 6 hours 200 level LG
- \_\_\_ ECO 330 Global Eco. Issues
- \_\_\_ ECO 363 Int. Economics
- I of the following\*:
- \_\_\_ ECO 321 Econ Systems
- \_\_\_ ECO 371 Development Eco.
- \_\_\_ FIN 332 Multinational Finance
- \_\_\_ IS 475 Inter. Political Economy
- \_\_\_ MKT 336 International Marketing

\* If transfer student, both 321 and 371 required

Business Core

(48 hours)

- \_\_\_ ACC 211 Principles of Accounting I
- \_\_\_ ACC 212 Principles of Accounting II
- \_\_\_ BUS 150 Introduction to Business
- \_\_\_ BUS 245 Applied Business Statistics I
- \_\_\_ BUS255 Applied Business Statistics II
- \_\_\_ CIS 250 Adv. Computer Applications<sup>ii</sup>
- \_\_\_ ECO 215 Principles Microeconomics
- \_\_\_ ECO 216 Principles Macroeconomics
- \_\_\_ BUS 305 Information Sys & Techn.
- \_\_\_ FIN 315 Business Finance
- \_\_\_ MGT 300 Management Theory/Pract.
- \_\_\_ MGT 305 Organizational Com (W)
- \_\_\_ MGT 310 Legal Environ. of Bus. I
- \_\_\_ MGT 325 Operations Management
- \_\_\_ MKT 320 Principles Marketing
- \_\_\_ MGT 485 Business Policy Global Eco (W)
- \_\_\_ MGT 486 Undergrad Comp Exam<sup>iii</sup>

International Business / Marketing Concentration

(18 hours)

- \_\_\_ MGT 334 International Management
- \_\_\_ MKT 374 Buyer Behavior
- \_\_\_ MKT 384 Market Research
- \_\_\_ MKT 477 Export-Import
- \_\_\_ MKT 479 Marketing Policy
- \_\_\_ MKT 492 Seminar: International Business

**TOTAL HOURS: 152**

<sup>i</sup> MA 112 is a prerequisite for MA 120 though a student may test out of MA 112.

<sup>ii</sup> Pre-requisite CIS 150

<sup>iii</sup> MGT 485 Co-Requisite, MGT 486 is 0 credit hours.