

Mitchell College of Business Minor Requirements

Students in other colleges may elect, with the approval of their department chair, **one** minor in the Mitchell College of Business. A **cumulative 2.0 GPA** is required for the courses applied toward the minor. **At least 50%** of the courses counted toward the minor must be completed at the University of South Alabama. General Management, Management and Marketing minors are only available to students under the 2008-2009 and subsequent bulletins.

ECONOMICS MINOR – 21 Semester hours required

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|----------------|------------------------------|
| ECO 215 | Principles of Microeconomics |
| ECO 216 | Principles of Macroeconomics |
| ECO 315 | Intermediate Microeconomics |
| ECO 316 | Intermediate Macroeconomics |

Plus **nine semester hours** of other upper-level Economics courses numbered 301 or above.

GENERAL BUSINESS MINOR – 24 Semester hours required

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| ACC 211 | Principles of Accounting I |
| ACC 212 | Principles of Accounting II |
| BUS 245 | Applied Bus. Statistics or ST 210 Stat Reasoning & Application |
| BUS 265 | Legal Environment of Business I OR MGT 310 |
| ECO 215 | Principles of Microeconomics |
| FIN 315 | Business Finance or FIN 305 Introduction to Finance |
| MGT 300 | Management Theory & Practice |
| MKT 320 | Principles of Marketing |

GENERAL MANAGEMENT MINOR – 27 Semester hours required

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| ACC 211 | Principles of Accounting I |
| ECO 215 | Principles of Microeconomics |
| BUS 245 | Applied Bus. Statistics or ST 210 Stat Reasoning & Application |
| BUS 265 | Legal Environment of Business I OR MGT 310 |
| MGT 300 | Management Theory & Practice |
| MGT 305 | Organizational Communication (W) |
| MGT 334 | International Management |
| MGT 340 | Organizational Behavior (W) |
| MGT 351 | Human Resource Management |

MARKETING MINOR – 27 Semester hours required

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|----------------|-------------------------------------|
| ACC 211 | Principles of Accounting I |
| ECO 215 | Principles of Microeconomics |
| MGT 300 | Management Theory & Practice |
| MKT 320 | Principles of Marketing* |
| MKT 374 | Buyer Behavior |
| MKT 380 | Integrated Marketing Communications |
| MKT 350 | Internet Marketing |
| MKT 382 | Brand Management |
| MKT 385 | Services Marketing |

*Students declaring a minor in Marketing must make a grade no lower than C in MKT 320.