

Mitchell College of Business
Bachelor of Science in Business Administration Curriculum
General Business
Fall 2011

		Semester Hours
English Composition Requirements		
<input type="checkbox"/>	EH 101 English Composition I *	3
<input type="checkbox"/>	EH 102 English Composition II *	3
General Education Requirements		
<input type="checkbox"/>	MA 120 Calculus and Its Applications* Ω	3
<input type="checkbox"/>	Literature (EH 215-216, 225-226, or 235-236)	3
<input type="checkbox"/>	2 nd Literature course of sequence	3
<input type="checkbox"/>	Fine & Perf Arts (ARS 101, DRA 110, MUL 101, or ARH 100,103)	3
<input type="checkbox"/>	Humanities & Fine Arts (Select 1 from: CA 110, 211, ARS 101, DRA 110, LG 111, 112, 131, 132, 151, 152, 171, 172, MUL 101, PHL 110, 131, ARH 100, 103, or 123)	3
<input type="checkbox"/>	History (HY 101, 102, 135, or 136)	3
<input type="checkbox"/>	Behavioral Sciences (PSY 120, SY 109, or AN 100)	3
Science Requirements		
<input type="checkbox"/>	Natural Science with lab (Select 2 from BLY 101 or 121, BLY 102 or 122, CH 101, 103, 131, 132, GEO 101, GEO 102, GY 111, 112, PH 101, 104, PH 114 or 201, PH 115 or 202)	4
<input type="checkbox"/>		4
Non-Business Electives (9 Hours Required)		
<input type="checkbox"/>	_____	3
<input type="checkbox"/>	_____	3
<input type="checkbox"/>	_____	3
Business Techniques Core Requirements		
<input type="checkbox"/>	ACC 211 Accounting Principles I *	3
<input type="checkbox"/>	ACC 212 Accounting Principles II *	3
<input type="checkbox"/>	BUS 245 Applied Business Statistics I * online	
<input type="checkbox"/>	BUS 255 Applied Business Statistics II * online	
<input type="checkbox"/>	BUS 265 Legal Environment of Business *	3
<input type="checkbox"/>	***CIS 250 Advanced Computer Applications* online	3
<input type="checkbox"/>	ECO 215 Principles of Microeconomics *	3
<input type="checkbox"/>	ECO 216 Principles of Macroeconomics *	3
<input type="checkbox"/>	BUS 305 Information Systems and Technology* online	3
<input type="checkbox"/>	FIN 315 Business Finance* online	3
<input type="checkbox"/>	MGT 300 Management Theory & Practice* online	3
<input type="checkbox"/>	MGT 305 Organizational Communication (W) * online	3
<input type="checkbox"/>	MGT 325 Operations Management* online	3
<input type="checkbox"/>	MKT 320 Principles of Marketing* online	3

Ω - A grade of C in MA 112 or a 75 on the math placement test is the prerequisite required to enroll in MA 120.

* Courses which must be completed before student can declare a major. A grade of "C" is required in each of these courses.

Also a 2.0 overall average is required to declare a major.

***A grade of C in CIS 150 or passing the CIS 250 placement test is the pre-requisite for CIS 250.

USA ONLINE GENERAL BUSINESS REQUIREMENTS

Major Courses (27 hrs. – 6 of the 9 must be taken at USA)		
(2.0 GPA is required in this area)		
<input type="checkbox"/>	MGT 334 International Management	3
<input type="checkbox"/>	MGT 340 Organizational Behavior (W)	3
<input type="checkbox"/>	MGT 351 Human Resource Management	3
<input type="checkbox"/>	MKT 336 International Marketing	3
<input type="checkbox"/>	MKT 345 Real Estate	3
<input type="checkbox"/>	MKT 374 Buyer Behavior	3
<input type="checkbox"/>	MKT 375 Supply Chain Management	3
<input type="checkbox"/>	MKT 379 Retailing	3
<input type="checkbox"/>	MKT 385 Services Marketing	3
Business Electives (300 - 400 level)		
<input type="checkbox"/>	_____	3
<input type="checkbox"/>	_____	3
<input type="checkbox"/>	_____	3
<input type="checkbox"/>	_____	3
Business Policy Requirement		
<input type="checkbox"/>	MGT 485 Business Policy in a Global Economy (W)	3
<input type="checkbox"/>	MGT 486 Undergraduate Comp Exam (MGT 485 Co-Requisite)	0

The following courses are business electives taught online and recommended for the General Business Majors:

MKT 350
Internet Marketing
MGT 390
Total Quality Mgt.
MGT 441
Service Management
MKT 380
Integrated Marketing Communications