

**MITCHELL COLLEGE OF BUSINESS**  
**MAJOR REQUIREMENTS – 2011-2012 BULLETIN**

*Each Major consists of 9 courses (27 Semester Hours).*  
*Six of the nine major courses must be completed at U.S.A.*

**DEPARTMENT OF ACCOUNTING MAJOR REQUIREMENTS**

**ACCOUNTING - Nine Courses Required**

**ACC 371** Financial Accounting I\*  
**ACC 372** Financial Accounting II  
**ACC 331** Taxation of Individuals\*

**ACC 341** Accounting Information Systems  
**ACC 381** Cost Accounting  
**ACC 451** Auditing (W)

\* ACC 371 and ACC 331 must be completed with a grade of C or above in order to declare Accounting as a major.

**Choose two Accounting Electives from the following:**

**ACC 416** Advanced Financial Accounting  
**ACC 432** Taxation of Partnerships & Corp.

**ACC 452** Advanced Auditing  
**ACC 461** Accounting of Governmental & NFPE

**Choose one International course from the following:**

**ECO 330** Current Global Economic Issues  
**FIN 332** Multinational Finance

**MGT 334** International Management  
**MKT 336** International Marketing

**DEPARTMENT OF ECONOMICS AND FINANCE MAJOR REQUIREMENTS**

**ECONOMICS AND FINANCE CORE REQUIREMENTS**-Take the following **three courses** and choose **one concentration**:

**ECO 315** Intermediate Microeconomics  
**FIN 420** Investments

**FIN 343** Money Markets & Financial Institutions

**ECONOMICS Concentration - Six courses required**

**ECO 316** Intermediate Macroeconomics  
**ECO 330** Current Global Economic Issues  
**ECO 491** History of Economic Thought (W)

Choose **three** courses from the following: **ECO 318, 322, 323, 343, 363, 383, FIN 430**

**FINANCE Concentration – Six courses required**

**FIN 332** Multinational Finance  
**FIN 350** Financial Statement Analysis  
**FIN 410** Intermediate Business Finance  
**FIN 411** Problems in Business Finance (W)

Choose **two** courses from the following: **FIN 345, 421, 430, 445, 470, 471, MKT 345, 445**

**DEPARTMENT OF MANAGEMENT MAJOR REQUIREMENTS**

**MANAGEMENT CORE REQUIREMENTS**- Take the following **four courses** and choose **one concentration**:

**MGT 334** International Management  
**MGT 340** Organizational Behavior (W)\*

**MGT 351** Human Resource Management\*  
**MGT 492** Management Analysis and Consulting

\* MGT 340 and MGT 351 must be completed with a grade of C or above in order to declare Management as a major

**GENERAL MANAGEMENT Concentration – Five courses required**

**Management Electives** – Choose **five** courses from the following:

**MGT 311, 345, 390, 430, 441, 450, 451, 452, 454, 455, 456, 460, 462, 465, 470, 483**

**HUMAN RESOURCE MANAGEMENT Concentration- Five Courses Required**

**MGT 452** Employment Law

Choose **four** courses from the following: **MGT 450, 451, 454, 455, 460, 470**

**ENTREPRENEURSHIP Concentration– Five Courses Required**

**ACC 321** Accounting for Entrepreneurial Businesses

**MGT 345** Creativity and Innovation

**MGT 465** New Venture Creation

Choose **two** courses from the following: **MGT 347, 456, 483, BUS 497**

**SERVICE MANAGEMENT Concentration–Five Courses Required**

**MGT 390** Total Quality Management

**MGT 430** Operations Research

**MGT 441** Service Management

Choose **two** courses from: **MGT 450, 451, 452, 470, MKT 345, 374, 375, 379**

**GENERAL BUSINESS MAJOR REQUIREMENTS – Nine courses required (All Available Online)**

**MGT 334** International Management

**MGT 340** Organizational Behavior (**W**)

**MGT 351** Human Resource Management

**MKT 336** International Marketing

**MKT 345** Real Estate

**MKT 374** Buyer Behavior

**MKT 375** Supply Chain Management

**MKT 379** Retailing

**MKT 385** Services Marketing

The following courses are business electives taught online and recommended for General Business Majors:

**MKT 350** Internet Marketing

**MGT 390** Total Quality Management

**MGT 441** Service Management

**MKT 380** Integrated Marketing Communications

**DEPARTMENT OF MARKETING MAJOR REQUIREMENTS**

**MARKETING CORE REQUIREMENTS –Take the following four courses and choose one concentration:**

**MKT 336** International Marketing

**MKT 374** Buyer Behavior

**MKT 384** Marketing Research

**MKT 479** Marketing Policy (**W**)

**MARKETING MANAGEMENT Concentration – Five courses required**

**MKT 375** Supply Chain Management

**MKT 380** Integrated Marketing Communication

**MKT 382** Brand Management

**MKT 385** Services Marketing

Choose **one** course from the following: **MKT 350, 376, 379, 381**

**MARKETING – INTERNATIONAL BUSINESS Concentration\* – Five courses required**

**ECO 330** Current Global Economic Issues

**MGT 334** International Management

**MKT 477** Export – Import Management

**MKT 492** Seminar in International Business

Choose **one** course from the following: **ECO 363, MKT 350, 375, 376**

\*International Business students are required to demonstrate Introductory Level proficiency in a Second Language (see Bulletin for details).

**MARKETING – REAL ESTATE Concentration – Five courses required**

**MKT 345** Real Estate

**MKT 348** Real Estate Valuation

**MKT 445** Real Estate Finance and Investments

**MKT 448** Real Estate Law

Choose **one** course from the following: **FIN 343, FIN 345, FIN 420, MGT 345**

11/29/2011