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Prior to her graduate studies in the United States, she earned a Diplom-degree in Business Administration from the University of Applied Sciences in Worms (Germany). Her undergraduate majors included international business, marketing and accounting. During her undergraduate studies in Germany she spend 1 year as an exchange student at the University of South Alabama and enjoyed it so much that she returned in 2006 for her MBA.

She gained profound work experience during her 3 ½ years activity as an industrial sales representative with Nestlé Deutschland AG (Germany) in the divisions Marketing and International Sales Coordination. Afterwards, she broadened her knowledge as an intern at the American Consulate General in Frankfurt (Germany) where she also wrote her undergraduate degree thesis about entering and competing in foreign markets.

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